



Holland+Knight



U.S. Chamber of Commerce, Florida-China Association, Las Vegas Sands Corporation, Holland & Knight & World Trade Center Miami

and their local partners:

CAMACOL, Enterprise Florida, Inc., FCBF, FFTA, Florida FTAA, Greater Miami Chamber of Commerce, Miami International Airport, Port of Miami and The Beacon Council

present

***China Business 2008:
Expanding Opportunities for Florida Companies***

Featuring

His Excellency Zhou Wenzhong
Chinese Ambassador to the United States

Wednesday, January 30, 2008 – 8:00 a.m. to 12:00 noon
Hilton Miami Airport Hotel / 5101 Blue Lagoon Dr., Miami, FL 33126

8:00 a.m. – 9:00 a.m. Registration and Networking Breakfast

9:00 a.m. – 9:10 a.m. Welcoming Remarks

- Charlotte Gallogly, President, World Trade Center Miami

9:10 a.m. – 10:00 a.m.

China Business Fundamentals: An on-the-ground perspective

Moderator:

- Myron Brilliant, Vice President, Asia, U.S. Chamber of Commerce

Speakers:

- Hank Levine, Vice President, StoneBridge China
- Jeremy Haft, Author of *All the Tea in China* and Chairman, BChinaB Inc.

10:00 – 10:30 a.m.

Resources for Florida's International Companies

Moderator/Speaker:

- Dave Woodward, Executive Director, Florida-China Association, Inc.

Speakers:

- William S. Lawton, Sr. Trade Specialist, Export Assistance Center Ft. Lauderdale, (Former U.S. Commercial Officer in Shanghai)
- John Diep, Manager, Asia & Pacific Region, Enterprise Florida, Inc.
- Charlotte Gallogly, President, World Trade Center Miami

10:30 a.m. – 10:45 a.m.

Coffee Break

10:45 a.m. – 11:15 a.m.

Florida/China Success Stories

Moderator:

- Richard Roffman, CEO, SiNan Corp.

Speakers:

- Dr. Joseph West, Dean, Hospitality Management Florida International University
- Lawrence A. Freeman, CEO/President Global Business Consultants, Inc.
- Malcom Riddell, President, Riddell Tseng

11:15 a.m. – 11:45 a.m.

Keynote Address: Increasing Florida's Trade with China

Introductions:

Richard Jay "Tad" Ferris Jr., Partner and Principal
China Team, Holland & Knight

His Excellency Zhou Wenzhong
Chinese Ambassador to the United States

11:45 a.m.

Adjournment