



MILLENNIUM
CHALLENGE
CORPORATION
REDUCING POVERTY THROUGH GROWTH



Private Sector Dialogue Session with



Malawi



Senegal

Thursday, June 5, 2008
3:30-5:00 PM

Millennium Challenge Corporation, 2nd Floor
875 15th Street, NW, Washington, DC 20005

Please RSVP by Friday, May 30th to psi@mcc.gov

Opening the gateway to international private sector engagement

MCC CEO John J. Danilovich has said that opening the “gateway to private sector engagement” is a key to the success of MCC programs. A productive dialogue with the private sector is one of the methods by which countries eligible for MCC funding begin that engagement. Through dialogue with international investors and businesses, the partner country can benefit from private sector viewpoints on how to increase private sector led growth and explore opportunities to increase the impact of MCC funding. Since its inception in 2004, MCC has committed \$5.5 billion of funding to 16 partner countries.

The goals of this private sector dialogue are to:

- 1. Highlight Constraints and Opportunities for Growth:** Companies that are active or potentially active in Malawi and Senegal can provide their views on issues that may lead to increased business.
- 2. Identify Trade & Investment Opportunities:** Companies can explore prospects and propose how the Compact could be supportive through public investments.
- 3. Spur Creative Compact Structures:** While Compacts are being developed, the private sector can suggest financing structures that leverage and maximize the impact of MCC funding.
- 4. Generate Corporate Social Responsibility Collaboration:** Because of the Compact’s country-led development, scale and visibility, companies may align their CSR activities with the Compact.

MCC, a US Government corporation, cannot promote or endorse particular opportunities or particular companies to Eligible Countries. Information provided through the Private Sector Dialogue may become public, and other companies interested in this information may have access to it. Companies choosing to pursue any opportunities with Eligible Countries should do their own evaluation to make their own investment decision.