

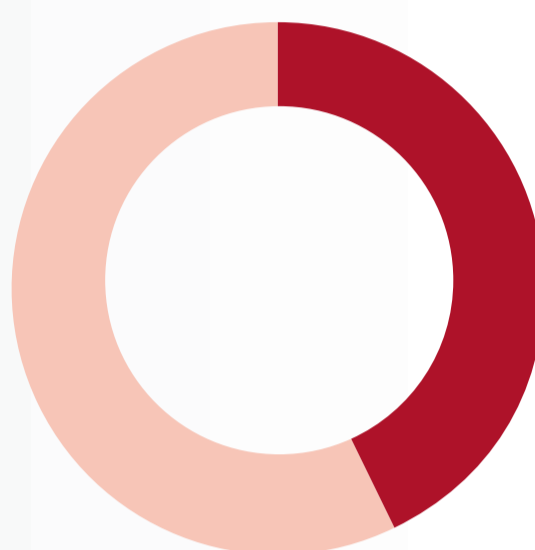
CONSTRUCTION CAREERS & WORKFORCE CHALLENGES

Contractors believe earning potential makes commercial construction a good career choice, but acknowledge the perception that construction jobs are “dirty” jobs, rather than careers that require training.

REASONS THAT CONSTRUCTION IS A GOOD CAREER CHOICE



70%
Earning Potential



43%
Opportunities for Career Advancement



It is important for construction leaders to consider how we can shift the perception of the industry and increase the number of young workers who want to work in the trades . . .”

—Jennifer Scanlon, President and CEO, USG Corporation

MISCONCEPTIONS ABOUT CONSTRUCTION JOBS (ACCORDING TO CONTRACTORS)



61%
Construction Jobs are all “Dirty Jobs”



55%
Construction Requires Brute Strength Rather than Training



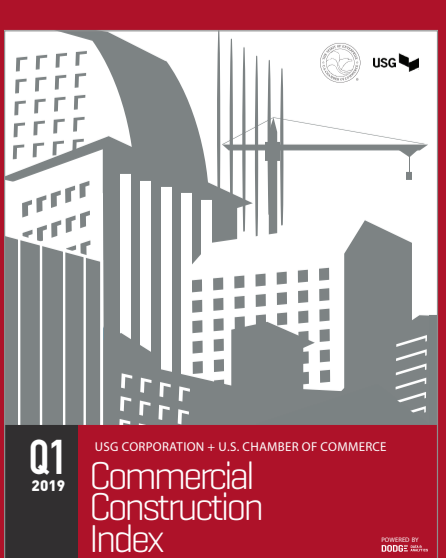
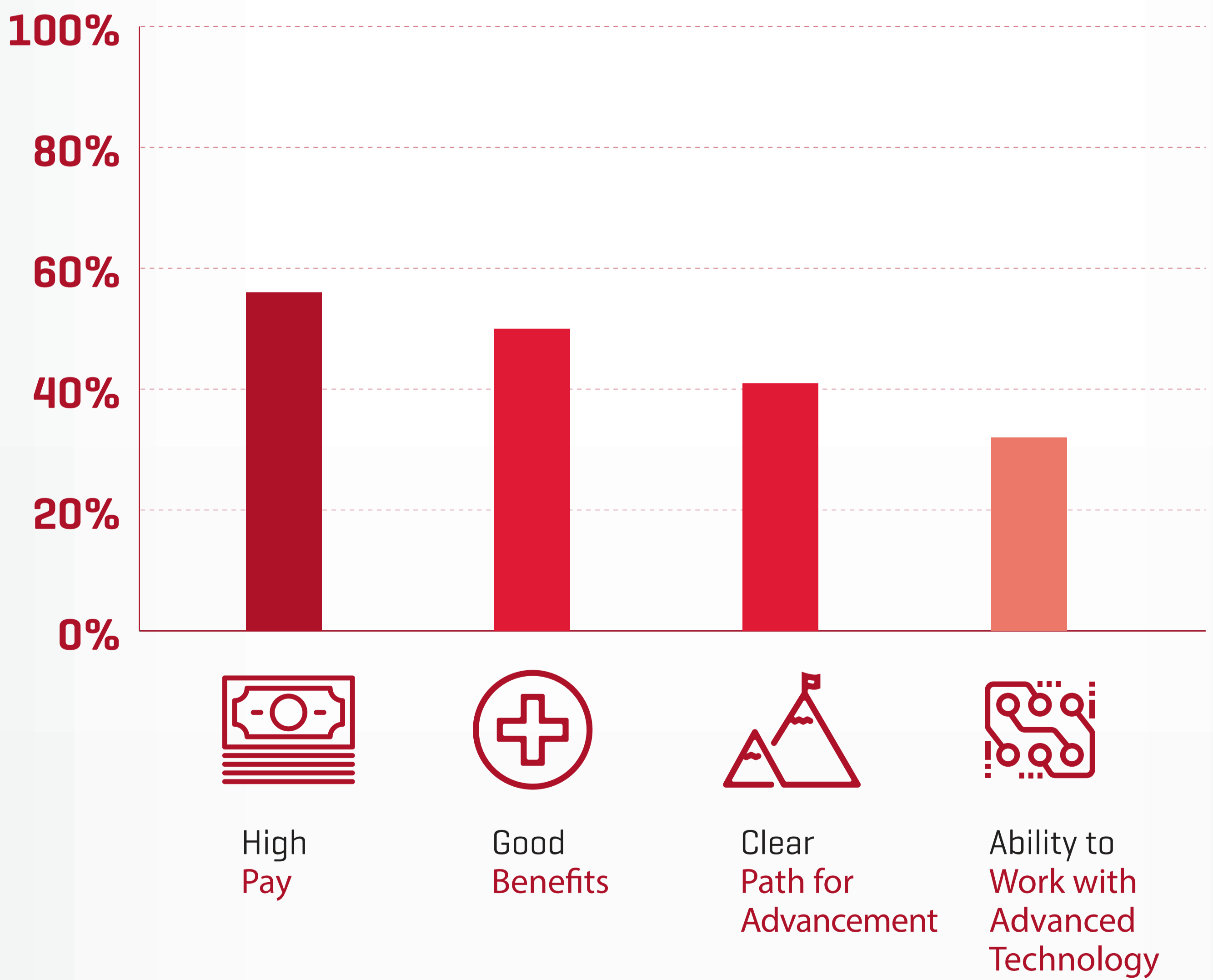
52%
Construction Work is a Job, Not a Career



The first quarter findings suggests that the fundamentals of the construction industry remain strong, but to sustain future growth it is clear that we need bipartisan policy solutions from Washington that promote trade, reform our immigration system, and better prepare America’s workforce for the jobs of today and tomorrow.”

—Neil Bradley, Executive Vice President and Chief Policy Officer, U.S. Chamber of Commerce

ATTRACTING WORKERS UNDER 30 TO CONSTRUCTION JOBS



The USG Corporation + U.S. Chamber of Commerce Commercial Construction Index (CCI) is a quarterly economic index designed to gauge the outlook for and resulting confidence in the commercial construction industry. Recognizing a need to highlight the important contributions of this sector to the nation’s economy, USG Corporation and the U.S. Chamber of Commerce partnered to produce this first-of-its-kind index. Each quarter, contractors across the country are surveyed in order to better understand their levels of confidence in the industry and top-of-mind concerns. Learn more at www.commercialconstructionindex.com.