

*Paducah Area*  
CHAMBER OF COMMERCE



**Welcome to the  
Paducah Area Chamber of Commerce  
Board of Directors**



Top level accreditation!  
Achieved in 2018, good for five years!



Of the approximately 7,000 chambers in the United States, only 116 have earned recognition as a 5-star accredited chamber. In Kentucky there are five chambers with 5-star rating including Bowling Green, Christian County, Greater Louisville Inc., Northern Kentucky and Paducah.



# Recognized as Chamber of the Year

2017



**CHAMBER OF THE YEAR**

*Presented by the Association of  
Chamber of Commerce Executives*

Category 2



**Repeat Winner: 2017 and 2011!**



# Paducah Chamber Mission, Vision and Values

The Chamber works to create a positive business environment and make the community a better place to work, live and play.

**Mission** - Our mission is to enhance business growth and prosperity through promotion, advocacy and education for our members.

**Vision** - The Paducah Area Chamber of Commerce is the catalyst for a thriving, globally competitive, and economically diverse business community.

**Values** - Core values in which we believe:

- Serve our members to create value and engagement
- Cultivate partnerships to improve the economic well-being and quality of life in the community
- Create ideas in an innovative and energetic environment
- Advocate for the business community



# Paducah Chamber Overview

- **Approximately 950 Members – one of the five largest in the state**
- **Established in 1938**
- **30+ Board Members**
- **2017 and 2011 Chamber of the Year - Assoc. of Chamber of Commerce Executives (ACCE)**
- **Five Star Accredited - U.S Chamber (2018)**
- **Kentucky Certified Chamber**
- **Contract Lobbyist for state and federal issues**

## **Five Full-Time Staff:**

**Sandra Wilson – President**

**Jill Hester – Vice President –  
Operations**

**Carrie Dillard – Director of Programs  
and Public Policy**

**Kelly Davis – Member Services  
Director**

**Cindy Fuller – Administrative Assistant**

## **Contract:**

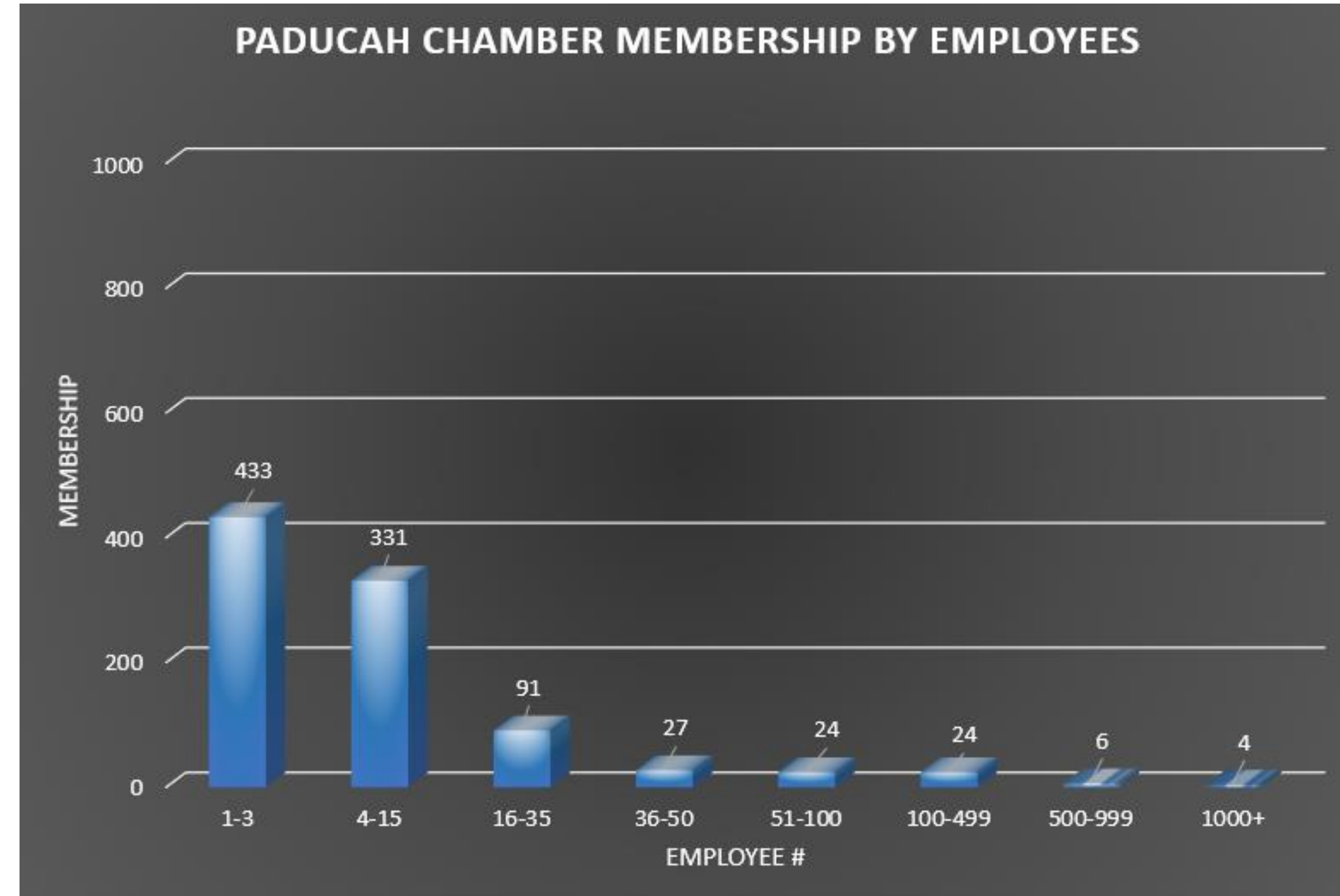
**John Cooper – Capital Link –  
Legislative Agent**



# Membership Overview

Employee Numbers	
1-3	433
4-15	341
16-35	91
36-50	27
51-100	24
100-499	24
500-999	6
1000+	4

**Approximate Total: 950**



- **433 members (46%) have 1 to 3 employees**
- **764 members (81%) have 15 or less employees**
- **882 members (94%) have 50 or less employees**



# Non-Dues Revenue

- ❖ Annual Meeting
- ❖ Frankfort Trip
- ❖ Washington DC Trip
- ❖ Golf Scramble
- ❖ PIP Breakfast Sponsorships
- ❖ Business EXPO
- ❖ Affinity Programs (limited)
- ❖ Mixers
- ❖ Seminars
- ❖ Membership Directory
- ❖ Leadership Paducah
- ❖ Paducah Young Professionals
- ❖ Map (rotating years, publishing new one in 2020)
- ❖ Naming Rights at Commerce Center (shared with GPED)
- ❖ Room Rentals at Commerce Center (shared with GPED)
- ❖ Public Policy Luncheons
- ❖ Middle School Career Day - LAUNCH
- ❖ Other



# Current Committees

## Business Advocacy – Brent Housman

Meets monthly on the first Friday at noon

Develops/adopts legislative positions

Coordinates the development of the priority projects lists

Plans the one day trip to Frankfort (February) and two day trip to Washington, DC (September)

Coordinates any political forums

Maintains relationships with local/regional/state and federal elected officials

## Membership and Marketing – Jim Dudley

Meets monthly on the second Tuesday at 9:30 a.m.

Focuses on Membership Recruitment and Retention

Ribbon Cuttings

Diplomats Club/Greeters





## **Workforce and Education and BEP – Terri Lundberg**

**Meets bi-monthly or quarterly at rotating locations**

**Focuses on development of local workforce**

**(Work Ready community, STEM for Girls, Leadership Institute for Principals, camps)**

**Education and Leadership Opportunities**

**Business Education Partnership (BEP) is a 501c3**

**BEP Mission: to establish mutually beneficial partnerships between business and education and become a pro-active voice for educational issues at the local, regional, and state level.**

**Leadership Paducah**

**Youth LEAD**

## **Finance and Administration – Mike Karnes**

**Meets bi-monthly on the second Wednesday at 11 a.m.**

**Reviews the monthly financial statements and activity**

**Reviews policies and procedures**

## **Small Business – Jessica Newman**

**Hosts several programs throughout the year**



# A Few Examples of What We Do

**Advocacy – local, state and Federal**

**Business Education Partnership (501c3)**

**Membership Directory – printed and online**

**Networking (PIP, EXPO, Mix and Mingles)**

**Seminars**

**Ribbon Cuttings**

**Relocation Packets**

**Monthly Newsletter**

**Weekly E-newsletter**

**Facebook**

**Referrals**

**Leadership Paducah**

**Youth LEAD**



# Strategic Planning Results



# Thank You for Your Service

## *Q and A*

