

INTRODUCTION TO THE

**GLOBAL
BUSINESS
COALITION**

organisation founded in 2012



We believe that in a complex, uncertain and fast evolving world, it is key that the business communities work together, share intelligence and foster mutual understanding, to provide governments with comprehensive and pragmatic positions in a common voice.

— Dieter Kempf, President GBC, President BDI

WHO WE ARE

The Global Business Coalition brings together leading independent business associations from the major world economies and advocates on behalf of more than 6.8 million small, medium and large companies.

Established in 2012, GBC (*formerly known as the B20 Coalition*), operates as a worldwide platform of exchanges between national business communities.

By providing a unique link between governments, relevant international institutions and business communities, GBC has become instrumental in representing the voice of enterprise within the G20 process and other major international fora.

WHAT WE DO

Information sharing: GBC boosts its members' capacities, by sharing information and analysis on global trends and emerging issues.

Intelligence-sharing: GBC enables its members to join a group of business associations who have a unique understanding of their markets and who are decision shapers of political and economic developments within their respective countries.

Build joint positions: GBC shapes consensus and speaks with one voice on issues critical for enterprises, leads instrumental dialogues with governments to promote policies for inclusive growth and competitiveness.

Shape Global Governance: GBC enhances its individual members' outreach, by combining the weight of major business associations from the world's strongest economies to positively influence the international agenda.

Build trustworthy relations: GBC enables its members to become part of a network that triggers the development of one-to-one relations, enables synergies and cooperation among major business organizations that commit to the free market economy, fair trade & investment, and the imminent importance of the rule of law.



The mission of the Global Business Coalition is to support the sharing of intelligence among member associations and develop joint initiatives to advocate policies that contribute to sustainable growth and job creation.



INITIATIVES

The Global Business Coalition members share intelligence through events, conference calls and online exchanges. Working groups support the development of GBC's joint positions and it reaches out to policy-makers through conferences, partnerships and institutional communications.

Plenary Meeting

The chairs of the member associations meet once a year, at the GBC Plenary Meeting. On the occasion, views on national and global trends are exchanged and decisions on the strategic priorities for the year-to-come are taken.

In 2017, GBC made resource efficiency vs circular economy its priority and is engaged in a series of initiatives conducted in close cooperation with the G20/ B20 & G7/ B7 presidencies, as well as the relevant international organizations involved in the process.

Partnerships

In 2018: GBC has been granted the status of network partner of three B20 Argentina taskforces: 1) Energy, Resource Efficiency & Sustainability, 2) Digital Economy & Industry 4.0, and 3) Trade & Investment.

In 2017: GBC was granted the status of official partner of the B7 Italy and network partner of two B20 Germany taskforces: 1) Energy Climate & Resource Efficiency, and 2) Digitalization.

In 2015: GBC was granted the status of network partner of B20 Turkey.

Events

Apr 04-05, 2018: GBC co-hosted with the Canadian Chamber of Commerce (CCC), a joint workshop on Resource Efficiency in Quebec City, back-to-back with the B7 Canada Summit.

Nov 02, 2017: Confederation of Indian Industry (CII) - GBC international conference on Resource Efficiency, New Delhi.

Mar 30, 2017: International workshop on Resource Efficiency, Rome. GBC, as official partner of the B7 Italy, hosted with Confindustria a high-level business-policy dialogue on resource efficiency, back-to-back with the B7 Italy Summit. As a follow-up, GBC participated in the November 30, 2017 G7 Alliance on Resource Efficiency meeting, in Rome; and was the only business body to do so.

Oct 06, 2015: B20 Turkey - GBC conference, The 3rd Wave: Digital Economy & The Industrial Internet.

Statements

Dec 04, 2017 - WTO: Getting ready to face new challenges

Jul 25, 2017 - GBC open letter on possible additional tariffs on steel

Mar 30, 2017 - GBC commits to support G7 & G20 leaders on Resource Efficiency

Communications

GBC manages a business federations news desk, which is increasingly becoming a unique one-stop source for accessing the latest updates on business federations from across the world. A website and a monthly newsletter reflecting the main activities of business federations is complimented by updates on social media.

Find more on the GBC website.



In these uncertain times, the Global Business Coalition's role in fostering international cooperation between national business communities is more important than ever. It helps to ensure a strong and effective voice for business.

— Perrin Beatty, former President GBC,
President & CEO, Canadian Chamber of Commerce



2018: GBC Plenary, Washington D.C.



2018: GBC-US G20 Sherpa meeting, Washington D.C.



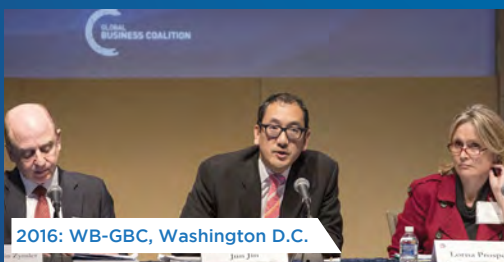
2018: GBC-Secretary, US Treasury meeting, Washington D.C.



2018: GBC Resource Efficiency workshop, Quebec City



2017: Confindustria-GBC, Resource Efficiency workshop, Rome



2016: WB-GBC, Washington D.C.



2016: GBC Plenary, Paris



2016: B20 China-GBC, Paris



2016: GBC Plenary, Paris



2015: B20 Turkey-GBC, Istanbul



2014: GBC Plenary, Paris

STRUCTURE & FUNCTIONING

GBC relies on a simple, flexible and informal setup that allows its member associations to exchange genuine views and develop direct and trustworthy relationships.

Decisions are taken by consensus and all GBC members benefit from the same rights.

The overall policy leadership is ensured by a President, chosen from one of the member organizations and rotating every two years, or so.

Coordinated action and implementation of GBC's initiatives is ensured by sherpas.

An independent secretariat, funded by yearly contributions from member associations, manages the day-to-day functioning of the Coalition, while ensuring the continuity of GBC's actions over time.

The elaboration and conduct of the projects taken up by GBC rely on the resources of its member's associations, as well as ad-hoc working groups that provide additional expertise when required.

MEMBERSHIP

To be a member of GBC the following criteria need to be fulfilled: independency, legitimacy, representativeness, adherence to the free market economy, interest in the global agenda and in contributing actively to the group's activities.

GBC follows the one-country/ one-voice/ one-organization principle.

In 2018, GBC members agreed to progressively open membership to associations from non-G20 countries, especially those from geographical areas that are under-represented in the Coalition.





Argentina: UIA
 Union Industrial Argentina
 President, Miguel Alberto Acevedo



Australia: Ai Group
 Australian Industry Group
 CEO, Innes Willox



Brazil: CNI
 National Confederation of Industry Brazil
 President, Robson Braga De Andrade



Canada: CCC
 Canadian Chamber of Commerce
 President and CEO, Hn. Perrin Beatty



Europe: BE
 BusinessEurope
 President, Emma Marcegaglia



France: MEDEF
 French Business Federation
 President, Pierre Gattaz



Germany: BDI
 Federation of German Industries
 President, Dieter Kempf

India: CII
 Confederation of Indian Industry
 President, Shobana Kamineni



Italy: CONFINDUSTRIA
 Confederation of Italian Industry
 President, Vincenzo Boccia



South Korea: FKI
 Federation of Korean Industries
 Chairman, Chang-soo Huh



Spain: CEOE
 Confederation of Employers & Industries of Spain
 President, Juan Rosell



Turkey: TUSIAD
 Turkish Industry & Business Association
 President, Erol Bilecik



United Kingdom: CBI
 Confederation of British Industry
 President, Paul Drechsler



United States: USCC
 U.S. Chamber of Commerce
 President and CEO, Thomas J. Donohue



C O N T A C T S



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