



the voice of enterprise

INTRODUCTION TO THE GLOBAL BUSINESS COALITION

Organization founded in 2012

WHO WE ARE

The Global Business Coalition brings together leading independent business associations from the major world economies and advocates on behalf of more than 6.8 million small, medium and large companies.

Established in 2012, GBC (*formerly known as the B2O Coalition*), operates as a worldwide platform of exchanges between national business communities.

By providing a unique link between governments, relevant international institutions and business communities, GBC has become instrumental in representing the voice of enterprise within the G20 process and other major international fora.

BENEFITS OF JOINING GBC

Information sharing: GBC boosts its members' capacities, by sharing information and analysis on global trends and emerging issues.

Intelligence-sharing: GBC enables its members to join a group of business associations who have a unique understanding of their markets and who are decision shapers of political and economic developments within their respective countries.

Build joint positions: GBC shapes consensus and speaks with one voice on issues critical for enterprises, leads instrumental dialogues with governments to promote policies for inclusive growth and competitiveness.

Shape Global Governance: GBC enhances its individual members' outreach, by combining the weight of major business associations from the world's strongest economies to positively influence the international agenda.

Build trustworthy relations: GBC enables its members to become part of a network that triggers the development of one-to-one relations, enables synergies and cooperation among major business organizations that commit to the free market economy, fair trade & investment, and the imminent importance of the rule of law.



We believe that in a complex, uncertain and fast evolving world, it is key that the business communities work together, share intelligence and foster mutual understanding, to provide governments with comprehensive and pragmatic positions in a common voice.

Dieter Kempf, President GBC, President BDI

STRUCTURE & FUNCTIONING

GBC relies on a simple, flexible and informal setup that allows its member associations to exchange genuine views and develop direct and trustworthy relationships.

Decisions are taken by consensus and all GBC members benefit from the same rights.

The overall policy leadership is ensured by a President, chosen from one of the member organizations and rotating every two years, or so. Coordinated action and implementation of GBC's initiatives is ensured by sherpas.

An independent secretariat, funded by yearly contributions from member associations, manages the day-to-day functioning of the Coalition, while ensuring the continuity of GBC's actions over time.

GBC's MEMBERSHIP

To be a member of GBC, the following criteria need to be fulfilled: independency, legitimacy, representativeness, adherence to the free market economy, interest in the global agenda and in contributing actively to the group's activities.

GBC follows the one-country/ one-voice/ one-organization principle.

In 2018, GBC members agreed to progressively open membership to associations from non-G20 countries, especially those from geographical areas that are under-represented in the Coalition.



2018: GBC Plenary, Washington D.C.



2018: GBC-US G20 Sherpa meeting, Washington D.C.



2018: GBC-Secretary, US Treasury meeting, Washington D.C.

PLENARY MEETING: The chairs of the member associations meet once a year, at the GBC Plenary Meeting, on the occasion, they exchange views on national and global trends and take decisions on the strategic priorities for the year-to-come.



2018: GBC Resource Efficiency workshop, Quebec City



2017: Confindustria-GBC, Resource Efficiency workshop, Rome

RESOURCE EFFICIENCY: Apr 04-05, 2018: GBC co-hosted with the Canadian Chamber of Commerce (CCC), a joint workshop on Resource Efficiency in Quebec City, back-to-back with the B7 Canada Summit. | Mar 30, 2017: GBC, as official partner of the B7 Italy, hosted with Confindustria a high-level business-policy dialogue on resource efficiency in Rome, back-to-back with the B7 Italy Summit. As a follow-up, GBC participated in the Nov 30, 2017 G7 Alliance on Resource Efficiency meeting, in Rome; and was the only business body to do so.

B20 PRESIDENCIES: GBC plays an instrumental role in the B20 process. In 2018: GBC has been granted the status of network partner of three B20 Argentina taskforces: 1) Energy, Resource Efficiency & Sustainability, 2) Digital Economy & Industry 4.0, and 3) Trade & Investment. In 2017: GBC was granted the status of network partner of two B20 Germany taskforces: 1) Energy Climate & Resource Efficiency, and 2) Digitalization.



2016: B20 China-GBC, Paris



2016: GBC Plenary, Paris

Argentina: UIA | Australia: Ai Group | Brazil: CNI | Canada: CCC | Europe: BusinessEurope
 France: MEDEF | Germany: BDI | India: CII | Italy: CONFINDUSTRIA | South Korea: FKI
 Spain: CEOE | Turkey: TUSIAD | United Kingdom: CBI | United States: USCC



Dieter Kempf, President GBC
 BDI - Federation of German Industries
 Breite Straße 29
 11053 Berlin, Germany

GBC Secretariat
 55 Avenue Bosquet, 75007 Paris, France
 Phone: +33.1.84.17.63.56
 E-Mail: secretariat@globalbusinesscoalition.org