



# About Us



The U.S. Chamber of Commerce's U.S.-Pakistan Business Council (USPBC) is the premier organization in Washington dedicated to the broad advancement of U.S. commercial engagement with Pakistan. Since its inception in 2002, the council has provided a national forum for dialogue on key economic, commercial, humanitarian, and political issues of interest to American companies operating in or exploring business opportunities in Pakistan. The council's membership is made up of senior-level executives of U.S. companies from every business sector that are major investors in Pakistan and are firmly committed to the Pakistani market.

#### **Our Mission**

- Enhance trade and investment between the United States and Pakistan and promote the bilateral economic and business relationship at the highest levels of leadership in both countries.
- Provide members access to senior U.S. and Pakistan government and business leaders, deliver timely information, and facilitate member input in policy formation.

## **Goals and Priorities**

- Advocate for the advancement of stronger commercial ties between the United States and Pakistan.
- Advance public-private sector dialogue on a wide range of economic issues to strengthen two-way trade and investment between the United States and Pakistan.
- Promote policy reforms to improve the business climate and a more conducive regulatory environment, and drive investment and economic growth in Pakistan.
- Encourage international best practices to develop Pakistan's technology sector, and enable the introduction of the latest technologies into the market.
- Strengthen intellectual property rights protection and enforcement in Pakistan.
- Enhance cooperation with key organizations in both countries to ensure cohesive and coordinated strategies in promoting U.S. private sector interests in Pakistan.

# Council Visibility



The council furthers its mission and members' policy goals through an extensive schedule of programs, frequent outreach to Pakistani and U.S. government officials, and publications.

#### **Pakistan Presence**

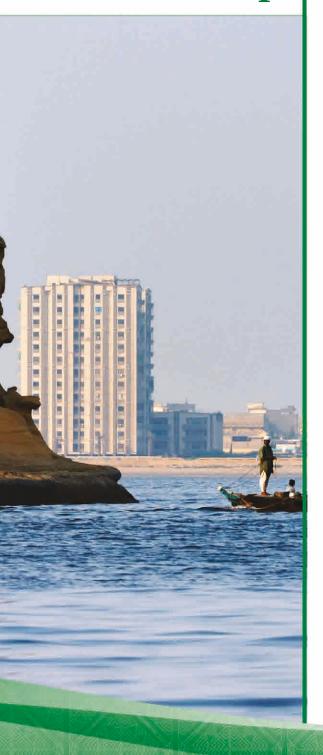
The council maintains close relationships with leading business organizations in Pakistan, including the American Business Council of Pakistan (ABC) and the American Business Forum (ABF). Council officials conduct policy missions to Pakistan to promote members' priorities in meetings with senior Pakistani government officials and business leaders.

# Forums with Government and Business Leaders

The council organizes business forums and events with senior Pakistani and U.S. government officials to facilitate business-government dialogue. Members exchange views on policy priorities and discuss strategies to advance shared goals in Pakistan and the United States.



# Membership



# **Policy Advocacy**

The council advances its policy agenda through an active program of work to ensure that members' priorities are addressed throughout the year. It champions policies that promote open markets and a level playing field for U.S. companies in the Pakistani market, and it works closely with the U.S. administration and Congress to represent business interests in Pakistan. It advocates for legal, regulatory, and economic reform in Pakistan to strengthen investor confidence and expand market access for U.S. firms.

#### **Task Forces**

The council operates task forces for members to address key topics and recommend strategic actions for the council to take in advancing policy priorities. Task forces are also a resource for information on issues important to members and for setting the council's policy agenda.

## **Publications and Statements**

The council produces policy publications and statements highlighting the U.S. private sector's priority issues in Pakistan and provides members with economic and political updates. It also provides policy input and recommendations in all government-to-government trade and investment dialogues.

## **Network Opportunities**

The council serves as a platform for fostering business relationships between the two countries by leveraging its extensive network of government and private sector organizations.

# Membership Levels and Benefits



## Chairman's Circle Membership

- Access to senior-level members of the USPBC
- A seat on the USPBC board of directors
- Priority invitations to CEO-level briefings and bilateral meetings with U.S. and Pakistani government officials
- Leadership opportunities in executive trade missions, annual meeting, and events
- Increased visibility for company branding
- Participation in setting council's advocacy goals and strategic planning
- Advocacy assistance to resolve company-specific trade or investment issues
- All Corporate Membership benefits listed below

## **Corporate Membership**

- Participation on the USPBC's policy task forces to address specific company priorities in the United States and Pakistan
- Assistance with securing appointments for company executives visiting Pakistan
- Opportunities to participate in Council members-only events, executive trade missions, and briefings with U.S. and Pakistani government officials
- Policy papers and sector-specific advocacy briefings
- USPBC economy and policy updates
- USPBC weekly newsletter

