September 5, 2018

The Honorable Robert Latta
Chairman
Subcommittee on Digital Commerce
and Consumer Protection
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

The Honorable Janice Schakowsky
Ranking Member
Subcommittee on Digital Commerce
and Consumer Protection
Committee on Energy and Commerce
U.S. House of Representatives
Washington, DC 20515

Dear Chairman Latta and Ranking Member Schakowsky:

The U.S. Chamber of Commerce's Technology Engagement Center (C_TEC) respectfully submits ten privacy principles to ensure protection of consumer privacy. Last May, I pledged to your Subcommittee that the Chamber would develop privacy principles in light of recent consumer concerns, the California privacy initiative, and Europe's General Data Protection Regulation.

These principles are the fulfillment of that promise and reflect the consensus from nearly 200 member companies and trade associations. The Chamber's privacy principles recognize the need for a unified national privacy framework that protects sensitive consumer data and promotes transparency. The Chamber believes that these principles should inform future regulation of the use of data.

Advances in technology have empowered businesses and consumers alike, and policies to address these changes should reflect the significant impact of the tech ecosystem on the economy while noting the importance of responsibly using consumer data. These principles are at the intersection of these priorities, and are an effort to ensure businesses and consumers can make the most of the modern economy. These stakeholders must know that regulatory certainty and privacy protections are a priority.

The Chamber looks forward to working with you in order to develop a national privacy framework that achieves these goals.

Sincerely,

Tim Day
Senior Vice President
C_TEC U.S. Chamber of Commerce

Cc: Members of the Subcommittee on Digital Commerce and Consumer Protection