

CHAMBER OF COMMERCE
OF THE
UNITED STATES OF AMERICA

JACK HOWARD
SENIOR VICE PRESIDENT
CONGRESSIONAL AND PUBLIC AFFAIRS

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TO THE MEMBERS OF THE UNITED STATES SENATE:

The U.S. Chamber of Commerce supports S.J. Res. 34, which would repeal the Federal Communication Commission's "Broadband Privacy Rule" and will consider including votes related to this resolution in our annual *How They Voted* scorecard.

The Broadband Privacy Rule jeopardizes the success of the internet and the innovation it has and should continue to offer. This Obama administration "midnight regulation" harms consumers as it creates confusion in a regulatory environment in which customer data is regulated by two different standards, based on whether information is used by an internet service provider or edge provider, such as a website operator or video streaming service.

Consumers are best served by the technology-neutral approach taken by the Federal Trade Commission to ensure that all members of the internet ecosystem continue to respect consumer privacy. Instead, the current rule sets a dangerous precedent for the entire digital economy and, in turn, threatens the advertising-supported internet that consumers have come to enjoy.

The Chamber urges you to vote in favor of S.J. Res. 34 to repeal FCC's Broadband Privacy Rule.

Sincerely,

A handwritten signature in black ink, appearing to read "Jack Howard", written in a cursive style.

Jack Howard