

Countering Human Trafficking

SEPTEMBER 24, 2019 WASHINGTON, DC



U.S. CHAMBER OF COMMERCE



Dear Attendees:

On behalf of the U.S. Chamber of Commerce, welcome to today's event, Countering Human Trafficking.

In an interconnected world, human trafficking is a global problem that touches many industries and business relationships. Employers are and must be part of the solution. For example, traffickers rely on the transportation and hospitality sectors for moving and controlling victims and delivering them for commercial sex or forced labor, giving these industries an important role as the first line of defense.

The Task Force to Eradicate Human Trafficking, consisting of member companies from across a wide swath of industries, advises the Chamber on meeting the challenges posed by human trafficking. At this event, you will hear from industry representatives and government officials regarding the important role businesses play in prevention and awareness.

Enjoy the program.

Sincerely,

A handwritten signature in black ink, appearing to read "Glenn Spencer". The signature is fluid and cursive, with a long horizontal stroke at the end.

Glenn Spencer
Senior Vice President
Employment Policy Division
U.S. Chamber of Commerce

Countering Human Trafficking

**LEE ANDERSON VETERANS CENTER
U.S. CHAMBER OF COMMERCE / WASHINGTON, D.C.
TUESDAY, SEPTEMBER 24, 2019 / 9:00 AM–11:30 AM**

Welcoming Remarks

- Glenn Spencer, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce

Keynote: Empowering Industry to Combat Human Trafficking Now

- Ambassador Catherine Todd Bailey, Chair, Department of Transportation Advisory Committee on Human Trafficking

Human Trafficking and the Transportation Sector: Elevating Awareness, Recovery, and Prevention

- Nicole “Nikki” Clifton, Vice President, UPS Global Public Affairs, UPS
- Mollie Thorsen, U.S. Director of Advocacy, A21
- Gary L. McCarthy, Bureau Chief, Enforcement and Compliance Division, Arizona Department of Transportation
- Elisabeth Barna, Executive Vice President, Industry Affairs, and Senior Adviser to the President and CEO, American Trucking Associations (ATA)

Moderator: Ed Mortimer, Vice President, Transportation and Infrastructure, U.S. Chamber of Commerce

Hotel Industry Leading With a Unified Approach

- Kalyn Stephens, Vice President of Government Affairs, American Hotel & Lodging Association (AHLA)
- Jordan Heiliczzer, Senior Director, Government & Political Affairs, Asian American Hotel Owners Association, Inc. (AAHOA)
- Erin Neill, Manager, Government and Public Affairs, Marriott International

Moderator: Glenn Spencer, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce

Tech for Good: Facing Up to Reality, Blockchain, and AI

- Rob McGinnis, Analyst Manager, Thomson Reuters Special Services LLC
- Zara Roberts Gerald, Senior Vice President and General Counsel, IDEMIA North America
- Robert Pless, Ph.D., Patrick and Donna Martin Endowed Professor and Chair of Computer Science, The George Washington University

Moderator: Sinead Bovell, M.B.A., Hons. B.B.A. Finance, Founder and CEO, Weekly Advice for the Young Entrepreneur (WAYE)

Keynote: Can We Prevent Sex Trafficking?

- Stephanie Olson, CEO and President, The Set Me Free Project

Closing Remarks

- Glenn Spencer, Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce



Ambassador Catherine Todd Bailey

Chair, Department of Transportation Advisory Committee on Human Trafficking

Ambassador Catherine Todd Bailey is chair of the Department of Transportation Advisory Committee on Human Trafficking. She is also chair and co-founder of Operation Open Arms, an organization that places children whose mothers are incarcerated with foster families.

From 2005 to 2008, she served as U.S. ambassador to Latvia, where she was awarded the Honor of the Order of the Three Stars by the president of Latvia, the highest honor given to an individual for outstanding public service.

Bailey received the Unsung Heroine Award presented by Mitsubishi Motors in 2002 for her work with Operation Open Arms and was recognized by the Muhammad Ali Museum as one of the Ten Most Influential Women in 2008. She serves on the Atlantic Council Advisory Committee, the board of Securing America's Future Energy (SAFE), and Operation Open Arms.

She was awarded a Doctorate of Law from Franklin College.



Elisabeth Barna

**Executive Vice President, Industry Affairs,
and Senior Adviser to the President and CEO,
American Trucking Associations (ATA)**

Elisabeth Barna is executive vice president of industry affairs and senior adviser to the president and CEO of the American Trucking Associations (ATA), the nation's leading organization representing the interests of the trucking industry.

Barna is responsible for ATA's industry affairs, internal and member communications, and the overall operations of the organization. She works with the state trucking associations and ATA membership and departments developing initiatives to advance trucking issues. She leads the ATA future leaders program, LEAD ATA, America's Road Team, Share the Road, and the Trucking Moves America Forward campaigns.

She rejoined ATA in December 2005, after serving as director of communications at the Motor Freight Carriers Association (MFCA).

Previous experience includes working at ATA as director of legislative affairs and for the Grocery Manufacturers of America, where she focused on state legislative affairs and member communications. Barna received her B.A. in human resource management and business at Marietta College in Marietta, Ohio.



Sinead Bovell, M.B.A., Hons. B.B.A. Finance

**Founder and CEO, Weekly Advice for the Young
Entrepreneur (WAYE)**

Sinead Bovell is passionate about the intersection of business, technology, and the future.

After completing her bachelor's degree in finance and her M.B.A. in business administration and working as a management consultant, Bovell leapt into the world of entrepreneurship using her business background to help startups get off the ground.

In 2017, Bovell founded Weekly Advice for the Young Entrepreneur (WAYE), where she consults with emerging entrepreneurs on their new business ventures.

In 2018, she launched WAYE Talks, a monthly live event that brings together business and technology experts to educate young entrepreneurs about the future of work.



Nicole “Nikki” Clifton

Vice President, UPS Global Public Affairs, UPS

Nicole “Nikki” Clifton is an attorney and government affairs professional with broad advocacy experience on Capitol Hill and in the federal and state courts. Clifton represents UPS’ interests before Congress, federal agencies, and the states’ attorneys general. Her expertise includes labor and workforce legislative and regulatory policy, as well as transportation and logistic industry issues.

She spearheaded UPS’ anti-human trafficking awareness initiative, reaching more than 90,000 driver and service providers across the U.S. Her Ted Talk “3 Ways Businesses Can Fight Sex Trafficking” has more than 1 million views. She was appointed to the U.S. Department of Transportation’s Advisory Committee on Human Trafficking.

Earlier, Clifton served as labor and employment counsel for UPS in Atlanta, where she had nationwide responsibility for managing traditional labor litigation, training, and enforcing policies affecting the company’s 250,000-plus union-represented employees. She was in-house counsel to UPS’ National Negotiating Committee during collective bargaining with the International Brotherhood of Teamsters. Also, she served as UPS’ employment counsel, managing employment litigation and providing counsel and training in all areas of employment law.

Before UPS, Clifton worked for Delta Air Lines as flight operations counsel. She also practiced law with the offices of Alston & Bird LLP and Smith, Currie, and Hancock, representing management clients in labor and employment law.

Clifton received her B.A. magna cum laude in communications from Howard University’s Annenberg Honors Program and her J.D. from the University of Georgia School of Law.



Zara Roberts Gerald

Senior Vice President and General Counsel, IDEMIA North America

Zara Roberts Gerald, senior vice president and general counsel of IDEMIA North America, oversees the company's legal and government affairs and its industrial security requirements in the U.S. and Canada.

Gerald joined IDEMIA after three years as general counsel and secretary of the Enterprise and Cybersecurity business unit of Gemalto NV (now Thales). Previously, she served as assistant general counsel and senior counsel at Gemalto, Inc. and Sun Microsystems.

She began her legal career as an associate at Hunton Andrews Kurth LLP. She has been featured in *Modern Counsel* magazine and regularly speaks on panels focused on U.S. national security, foreign investment, and diversity and inclusion.

Gerald has a Bachelor of Arts in English and psychology from Rutgers University and a J.D. in law from Fordham University School of Law.



Jordan Heiliczer

Senior Director, Government & Political Affairs, Asian American Hotel Owners Association, Inc. (AAHOA)

Jordan Heiliczer is senior director of government and political affairs at AAHOA, where she is responsible for furthering AAHOA's legislative advocacy before Congress. Heiliczer works to promote the organization's advocacy efforts by directing its Political Action Committee and organizing grassroots events.

Before joining AAHOA, she worked in the House of Representatives, as well as for the Office of the Maryland Attorney General.

Heiliczer earned a Bachelor of Arts in government and politics from the University of Maryland, College Park.



Gary L. McCarthy

Bureau Chief, Enforcement and Compliance Division, Arizona Department of Transportation

Gary L. McCarthy started his law enforcement career in 1994 after graduating from the Arizona Law Enforcement Training Academy. McCarthy has held a variety of roles in law enforcement, from police officer to bureau chief. Currently, he serves as bureau chief for the Enforcement and Compliance Division (ECD) at the Arizona Department of Transportation. There he oversees employees stationed at the Ports of Entry, as well as ECD's Border Liaison and K-9 Unit.

In 2015, Arizona Gov. Doug Ducey appointed McCarthy to the Arizona Human Trafficking Council, where he chairs the Outreach and Awareness Committee. He assists with community outreach through the development of training videos and public service announcements, trains individuals how to spot signs of human trafficking, and works with the Navajo Nation to raise awareness on tribal lands.

McCarthy is a graduate of the School of Police Staff and Command at Northwestern University.



Robert McGinnis

Analyst Manager, Thomson Reuters Special Services LLC

Robert McGinnis is an analyst manager at Thomson Reuters Special Services LLC (TRSS), a U.S. subsidiary of Thomson Reuters. TRSS provides solutions to government, law enforcement, and corporate customers utilizing proprietary and integrated services powered by Thomson Reuters' financial and risk, legal, tax and accounting, intellectual property, and science and media solutions.

McGinnis is a recognized leader in the intelligence community with more than 18 years of public- and private-sector experience, focusing on intelligence collection, counterterrorism operations, social media, dark web, and identity and emerging technologies.

He is a decorated former United States Marine and deployed multiple times to support Operation Iraqi Freedom and other combat missions as an intelligence analyst.



Ed Mortimer

Vice President of Transportation and Infrastructure, U.S. Chamber of Commerce

Ed Mortimer, vice president of Transportation and Infrastructure at the U.S. Chamber of Commerce, oversees the development and implementation of the Chamber's transportation infrastructure policy. He also represents the Chamber on Capitol Hill, as well as before the administration and industry organizations. In addition, Mortimer leads the Americans for Transportation Mobility (ATM) Coalition, a collaborative effort by business, labor, and other stakeholders advocating for increased federal investment in the nation's transportation system.

Mortimer came to the Chamber from AECOM, an engineering and construction company, where he served as director of government relations. Before that, Mortimer was director of Transportation and Infrastructure at the U.S. Chamber. Earlier in his career, he was director of government relations for the Transportation Intermediaries Association (TIA) and a legislative representative for the American Road and Transportation Builders Association.

He received a Bachelor of Arts in political science from American University and completed an executive management program at Georgetown University.



Erin Neill

Manager, Government and Public Affairs, Marriott International

Erin Neill, manager of government and public affairs at Marriott International, oversees a diverse policy portfolio that includes travel and tourism, human rights, and technology and distribution. She also directs Marriott's advocacy communications; manages its executive engagement with multilateral forums, including the World Economic Forum and the World Travel & Tourism Council; and leads policy outreach to the EU and Canada.

Previously, Neill spent five years as legislative assistant to former U.S. Sen. Barbara Mikulski (D-MD), leading the foreign policy, judiciary, and homeland security portfolios. She worked in the White House Office of Legislative Affairs earlier in her career.

Neill graduated from The George Washington University with a Bachelor of Arts in art history.



Stephanie Olson

CEO and President, The Set Me Free Project

Stephanie Olson is a speaker, an author, and CEO of The Set Me Free Project.

Olson leads The Set Me Free Project to help prevent youth and young adults from ever seeing the “dark” side of human trafficking. She speaks to women, youth, and families all over the U.S. on life issues and the dangers of being trafficked.

Her experience includes developing curriculum for women experiencing domestic violence, homelessness, and alcohol and drug addiction; empowering women; and educating youth and young adults about healthy relationships, human trafficking, and social media safety.

Olson holds a Bachelor of Arts in psychology and English from the University of Nebraska-Lincoln.



Robert Pless, Ph.D.

Patrick and Donna Martin Endowed Professor and Chair of Computer Science, The George Washington University

Robert Pless is the Patrick and Donna Martin Professor and Chair of Computer Science at The George Washington University. Pless conducts research in computer vision with applications to environmental science, medical imaging, robotics, and virtual reality.

His research lab focuses on understanding visual change at scales from the sidewalk to the planet, studying next-generation imaging systems for virtual reality and robotics, and democratizing visual analytics with applications to social justice.

Pless has a B.S. in computer science from Cornell University and a Ph.D. in computer science from the University of Maryland, College Park.



Glenn Spencer

Senior Vice President, Employment Policy Division, U.S. Chamber of Commerce

Glenn Spencer is senior vice president of the Employment Policy Division, which represents the interests of the employer community across a range of labor and employment issues.

The division works to ensure that laws and regulations affecting employers are developed with employer concerns acknowledged and are fairly applied. It also provides businesses with guidance and expertise on legislative and regulatory matters.

Before joining the Chamber in July 2007, Spencer spent nearly six years at the U.S. Department of Labor in the Office of the Secretary, serving as the deputy chief of staff and then chief of staff to Secretary of Labor Elaine L. Chao.

Earlier in his career, Spencer was engaged in issue advocacy and grassroots lobbying for Citizens for a Sound Economy in Washington, D.C., and also worked as a senior analyst in the research departments of the National Republican Senatorial Committee and the Republican National Committee.

Spencer's articles are published in numerous leading newspapers, and he appears on nationally syndicated radio and television news programs. He holds an M.A. in international affairs from The George Washington University.



Kalyn Stephens

Vice President of Government Affairs, American Hotel & Lodging Association (AHLA)

Kalyn Stephens, vice president of government affairs at the American Hotel & Lodging Association (AHLA), focuses on human trafficking and travel and tourism. In addition, she leads the organization's coalition efforts and coordinates partnerships. Earlier, she served as director of corporate relations at AHLA, where she worked across departments to coordinate key activities and managed the board of directors.

Previously, Stephens was events director and U.S. Senate liaison at the National Republican Senatorial Committee and worked at C2 Group, a government affairs consulting firm.

Stephens is a graduate of the University of Georgia with a degree in marketing.



Mollie Thorsen

U.S. Director of Advocacy, A21

Mollie Thorsen is a part of the A21 D.C. founding team as U.S. director of advocacy.

Thorsen hosts the annual D.C. Walk For Freedom, mobilizing thousands of people throughout Washington, D.C., to raise awareness of human trafficking. In addition, she leads A21's Can You See Me? campaign, implemented in transportation hubs across the U.S.

She is co-founder and COO of The Little Burros, a manufacturing company that creates innovative garden tools. It was named a top garden tool by *Popular Mechanics*, *Newsday*, *International Business Times*, *Sunset* magazine, among others, and was awarded the Bronze in International Design Awards. In honor of her late sister Becca's advocacy, The Little Burros donates a portion of all sales to A21 to fight human trafficking.

Thorsen holds a bachelor's degree in art history, criticism, and conservation from Randolph-Macon College in Ashland, Virginia.

NOTES





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