



**PROTECTING AMERICANS'  
COVERAGE TOGETHER**

# Poll of American Workers: Employer-Sponsored Insurance Most Valued Type of Health Coverage and Most Important Workplace Benefit Overall

## Survey Reveals Overwhelmingly High Satisfaction and Value Placed in Employer Health Benefits

On behalf of [Protecting American's Coverage Together](#) (PACT), Seven Letter Insight conducted a survey of American workers to understand the level of satisfaction and value placed in employer-sponsored insurance (ESI). The poll found extraordinarily high levels of importance placed on those benefits, and an overwhelming majority of respondents prefer employer-sponsored health coverage to plans offered in the public market or from a government program. American employees consider ESI, which covers close to 160 million individuals, as the most valued employee benefit that employers offer.

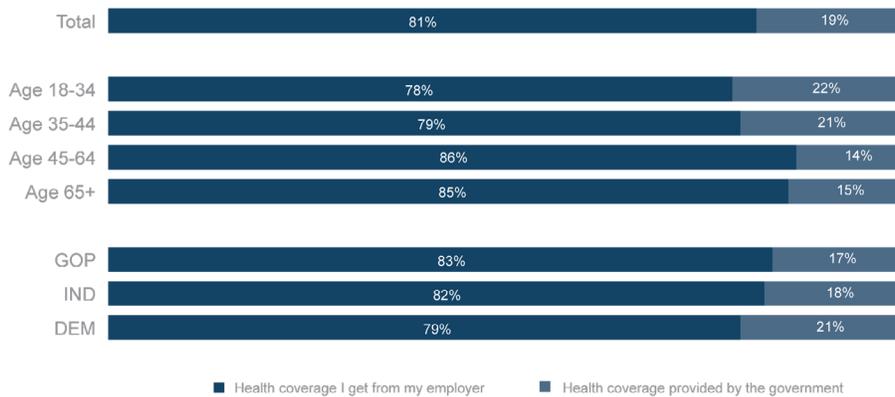
### ESI is the Most Desired Type of Coverage

Based on the findings, an overwhelming majority – 89% – of respondents prefer health coverage provided by an employer than plans offered through other means. Eighty-one percent of respondents said employer coverage would be better for them than a plan provided by the government, a finding consistent among Republicans, Independents, and Democrats.

#### Employer Health Insurance > Government Insurance

All different age groups would MUCH prefer to receive health benefits from their employer than from the government.

*Which type of health insurance plan do you think would be best for you and your family?*



Quality, affordability, and convenience are driving factors in employees' preference of ESI compared to government provided health coverage. Specifically, 76% of respondents agree that the **quality of the coverage** they receive through their employer is better than the quality of plans offered on the open market and 83% of respondents believe their ESI plan is **more affordable**. In addition, an overwhelming 95% of respondents believe employer-sponsored health plans are more convenient than looking for coverage in the open market. This is consistent across income demographics and political affiliation.



**76%**

Quality of coverage  
Employer > Open Market

**83%**

Affordability of coverage  
Employer > Open Market

**95%**

Convenience of coverage  
Employer > Open Market

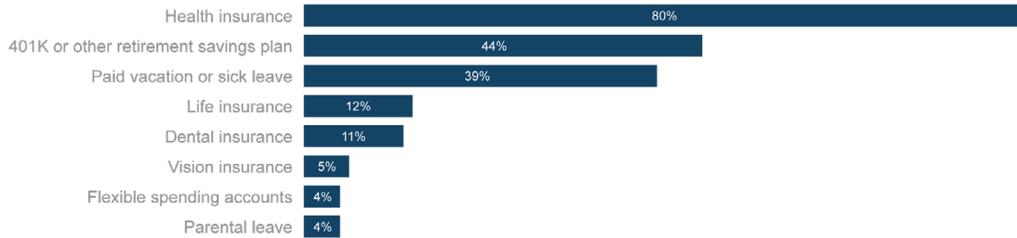
## Employees Value Health Insurance Over Other Benefits

The poll found that the American workforce ranks health insurance as the most important benefit that employers have to offer, with other benefits such as retirement savings, paid time off, and life insurance ranked significantly less important to employees.

### Health Insurance Is By Far the Most Important Benefit

No other benefit even comes close to importance among all demographic groups.

*Which of the following benefits would be most important to you if you were looking for a new job?  
(Top 2 responses combined)*

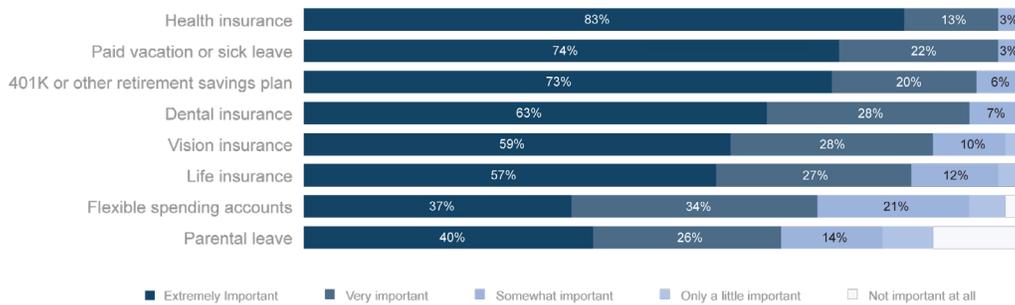


When asked to describe the importance of each benefit, 83% of respondents ranked health insurance as being “*extremely important*” to them, indicating that Americans overwhelmingly prioritize health insurance over other benefits.

### Health Insurance Is Extremely Important to Over 80%

Paid leave, retirement plans and other types of insurance are also extremely important to majorities.

*How important or unimportant are the following benefits to you currently?*



Additionally, 93% of respondents said they are satisfied with their current ESI plan and 91% agree their plan allows them to visit the doctor of their choice.

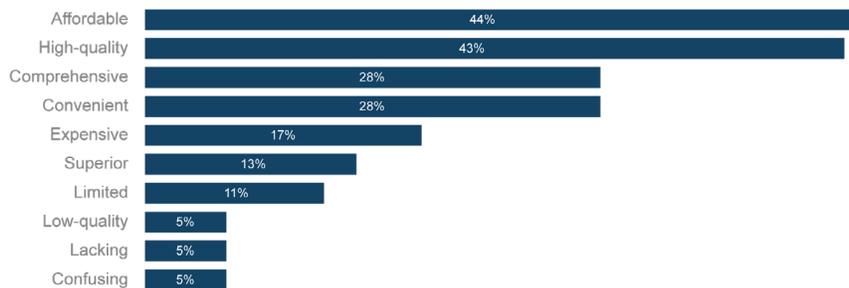
## Affordability and Quality Care Are the Most Important Features to American Workers

Americans continue to value ESI over other benefits because of its affordability and high-quality services. A strong majority – 87% – of employees value the affordability of their plans, including 86% of low-income respondents. Even further, when asked to describe their ESI coverage, the response was overwhelmingly positive with respondents choosing “affordability” and “high-quality” as their top descriptions.

### Employer Health Insurance Is Affordable & High Quality

47% of low-income respondents describe their health coverage as “affordable.”

*Which of the following words would you use to describe the health coverage plan you get at work?  
(Top 2 responses combined)*



The perceptions indicated in this poll confirm that employer-sponsored insurance is not only the most desired type of health coverage, but that ESI also plays a valuable role in the everyday lives of the American workforce. See the full findings of the survey [here](#). The national poll surveyed 2,334 people with employer-sponsored health insurance.