

President and Chief Executive Officer
[Greater Beaumont Chamber of Commerce](#)
Beaumont, TX

The Greater Beaumont Chamber of Commerce (GBCOC) Board of Directors and the Beaumont, TX business community invite inquiries, nominations, and applications for the President & CEO position. The Board and other constituents are seeking a leader who is a member-focused strategic thinker with economic development experience to lead the GBCOC to new levels of success and service to the Southeast Texas business community. The new President & CEO is expected to assume office in Summer 2022.

About the Chamber

The Greater Beaumont Chamber of Commerce (GBCOC) serves nearly 1,000 members throughout the greater Beaumont, TX region. The GBCOC's 24-member Board of Directors is elected by its member businesses. The Board is organized into 9 Divisions or committees and is headed by an Executive Committee comprised of its Chair, Vice Chair, Treasurer, Past Chair, and various Division Chairs.

The GBCOC is a 501c6 not-for-profit membership entity, and its 1,000 members represent over 30,000 local employees. Members support the GBCOC financially and through volunteer and committee participation activities. The GBCOC also oversees the Beaumont Chamber Foundation, a separate 501c3 fundraising entity. The GBCOC also serves as the main economic development resource for Beaumont. The GBCOC's annual budget is approximately \$1,000,000, and it employs six full-time staff members plus the President & CEO.

The GBCOC is a two-time consecutive five-star accredited Chamber of Commerce (2013, 2018) placing it in the top 2% of Chambers in the U.S. Annual GBCOC activities include membership luncheons updating business leaders about legislative, workforce, and education initiatives, the bi-annual Golden Triangle Days legislative event in Austin, mix and mingle events, ribbon cuttings for new local businesses, leadership programs for local business leaders, young professionals programs, a 40 Under 40 recognition program, weekly networking events, several print publications, and numerous fundraiser events.

Mission

As the voice of business, we are a convener for leaders of influence, a champion for a strong and vibrant community, and a catalyst for growth that enhances a healthy economic and social environment in southeast Texas.

Vision

We create value by making Beaumont a place people want to be.

Strategic Values:

- Community Image
- Connecting
- Collaborating
- Catalytic Leadership

- 953 Members
- Over 30,000 Member Employees 91% Membership Retention Rate
- \$44,000 in New Membership Fees in 2021 8,300 E-Newsletter Subscribers
- 9,000 Social Media Followers
- Over 20 Young Professional Organization Events
- 480 Jobs Created from Economic Development Efforts 50 Economic Development Inquiries
- \$350,000,000 Economic Development Investments in Beaumont

Strategic Plan

In October 2021, the GBCOC Board of Directors participated in a planning session to identify long-term strategic goals and action-oriented initiatives to carry the Chamber forward for the next five years. The Board also identified a new organizational structure, outlined below, to align its activities more appropriately with the strategic plan's goals and initiatives.

Strategic Goals

- Impact local economy through growing existing business and new business attraction
- Connect Beaumont business owners and leaders with local, regional, state and federal elected officials and organizations
- Develop local workforce to meet current and future businesses needs Create value for local businesses through positive and proactive communications, legislative initiatives and member business engagement and development
- Establish the hub for business and economic data, information and resources

Strategic Initiative Highlights

- Develop and communicate a clear explanation of GBCOC's role in and value to the community and members
- Create an overall "awareness campaign" about GBCOC activities and community impact
- Improve communication of the value of GBCOC for growth and support to small businesses
- Increase access to business resources for diverse community sectors
- Develop resources to support business resilience and adaptability to recurring local crises
- Develop various angles on legislative agenda issues to represent different GBCOC member segments

- Coordinate City and community organization and business efforts to revitalize Beaumont image and infrastructure
- Increase leadership investment and development opportunities for local young professionals
- Assist business leaders in developing remote worker training, development, and performance evaluation tools and processes
- Create a data hub for the local business community
- Develop new GBCOC collaborations with other local organizations

Division (Committee) Structure

- *Membership Development* - Increases and strengthens the membership base by recruiting new members and integrating them into the membership using the Ambassadors.
- *Business and Community Development* - Develops retention programs via the Ambassadors by communicating the value of chamber membership and local quality of life in order to keep and attract new business to the community.
- *Government Relations* - Focuses on pending and proposed legislation, regulations, or public policy that impacts the interests of the business community and the Chamber's economic development mission Workforce Training and Professional Development Supports and enhances Beaumont's position as a regional center and the broader community challenges that impact economic development success.
- *Chamber Business Services* - Uncovers and publishes information about member needs, events and critical trends impacting the local business community which may influence the chamber's program of work
- *Southeast Texas Young Professionals Organization (SETX YPO)* - Promotes the retention and recruitment of young professionals through networking, advocacy and career development opportunities.
- *Communications and Marketing* - Brands and builds the chamber's image, furthering chamber initiatives, and increasing visibility both internally and in the community.
- *Fiscal Affairs* - Oversees fiscal affairs and internal financial operations to ensure there are adequate liquid assets to carry out the primary mission of the Greater Beaumont Chamber of Commerce.
- *Long Range Planning* - Provides a means to identify the chamber's goals and mission through a well-understood vision and strategic plan.
- *Beaumont Chamber Foundation* - Inspires greatness in others and helps give them the tools they need to make a difference.

Beaumont Chamber Foundation

The Beaumont Chamber Foundation is a non-profit corporation that operates several programs for which the GBCOC is known, including Leadership Beaumont, the Mentorship Program, Lemonade Day, a youth leadership program and the Public Service Candidate Workshop. Each of the programs within the Foundation addresses the need for personal and professional development. We guide the youth and help develop and sharpen leadership skills, ultimately producing leaders who will be pillars for our growing community. The foundation

inspires greatness in others and helps give them the tools they need to make a difference. Each year the Beaumont Chamber Foundation hosts creative events to raise funds for its programs.

Beaumont, TX

Beaumont, TX, incorporated in 1838, is 25 miles west of Louisiana, 90 miles east of Houston, and within a 4-hour drive of Dallas, Austin, San Antonio, New Orleans, and Baton Rouge. The City is home to more than 115,000 residents, and is the seat of Jefferson County, Texas. The economic success of the City started with the discovery of an enormous geyser of oil that exploded from a drilling site at Spindletop Hill that reached more than 150 feet and produced close to 100,000 barrels a day near the Port of Beaumont, one of the largest ports in the nation.

Beaumont is now home to ExxonMobil, expected to become the largest refinery in the United States once it completes ongoing expansion projects. Port Arthur, Orange, and Beaumont form the Golden Triangle, a major industrial area on the Texas Gulf Coast.

Beaumont is also close to national forests, numerous lakes, and the Gulf of Mexico. Seven highways, three airports, multiple waterways, and railroads connect Beaumont with regional, national, and global commercial hubs. The largest industries in Beaumont are Health Care & Social Assistance (7,800 people), Retail Trade (6,200 people) and Educational Services (5,500 people). The highest paying industries are Quarrying, & Oil & Gas Extraction (\$68,000), Agriculture, Forestry, Fishing & Hunting, Mining (\$68,200) and Manufacturing (\$63,000).

Beaumont's cultural attractions include multiple museums focused on education and the history of the area, a community theater organization, a professional symphony orchestra, an annual Mardi Gras celebration, and multiple annual festivals and celebrations. The City offers a range of shopping, dining, and outdoor entertainment; parks, recreation, sports facilities, playgrounds, Hike and Bike Trails, and the Cattail Marsh Scenic Wetlands and Boardwalk.

The City of Beaumont is home to Lamar University, a national Carnegie doctoral research university and one of the fastest growing Texas colleges and universities offering more than one hundred program options to its more than 17,000 students. Beaumont is also home to the Lamar Institute of Technology, a community college with over 8,000 students specializing in preparing students for jobs of the future with technical skills and training. With three of the ten largest refineries in the United States and \$54 billion in projected expansions, Beaumont is an economically vibrant city.

The next president and CEO will be:

- Focused on the growth and retention of and service to member businesses A visionary, strategic thinker who can build on the GBCOC's foundation of excellence
- Experienced in leading economic development efforts
- A strong communicator who can promote the GBCOC's mission, vision, value, and impact

- A visible community leader who excels at building relationships in communities like Beaumont
- A transparent leader and decision maker

Job Overview

- The President & CEO is the chief executive and administrative officer of the organization. The president is responsible to the board of directors for the full range of chamber activities including:
 - Overseeing and implementing the strategic plan Increasing chamber membership
 - Maintaining and retaining current members Leading economic development initiatives Advocating with governments and for public policy Raising funds
 - Overseeing income and expenditures Coordinating the program of work
 - Designing organizational structure and procedures Motivating volunteers
 - Supervising and training staff Interpreting policy
 - Maintaining the chamber headquarters
 - Providing regular updates and communication to the Board, including a detailed report at regular Board meetings.
- DESIRED QUALIFICATIONS
- Experience with increasing membership and member retention rates Strategic thinking with a clear vision for opportunities for the GBCOC and Beaumont
- Experience leading significant economic development efforts from lead generation to established business
- Exceptional communication skills with an emphasis on promoting a clear and concise value proposition for membership organizations
- Strong relationship building skills and a history of visibility in leadership positions
- Demonstrated transparency in decision making and communication

The selected candidate is expected to live in the community with his/her family within one year of hire.

Education and Experience

A bachelor's degree from an accredited college or university, and a minimum of five (5) years closely related leadership experience required. A Masters degree, at least five (5) years Chamber of Commerce experience, and IOM certification preferred.

Application and Selection Process

The Search Committee invites qualified professionals to review this prospectus and submit applications to: accounting@bmtcoc.org

Review of completed applications will continue until the position is filled; however, applications received by April 30, 2022 will receive full consideration. Applicants should include: 1) a detailed letter describing relevant experience and interest in the position; 2) a current résumé; and 3) a list of three professional references with contact information and

explanation of the working relationship. References WILL NOT be contacted without explicit permission from the candidate.

The Greater Beaumont Chamber of Commerce is an equal opportunity employer.