

# IV CEO SUMMIT OF THE AMERICAS

LOS ANGELES • JUNE 7-9 • 2022

## Stronger Together: Business Forging Sustainable Growth in the Americas

Intercontinental Hotel

### TUESDAY, JUNE 7<sup>TH</sup>: DAY ZERO – PARTNERSHIP ACTIVITIES

6:00–7:30pm      **Inaugural Reception IV CEO Summit of the Americas**  
Location:      Intercontinental Hotel, 7<sup>th</sup> Floor

### END OF DAY ZERO

### WEDNESDAY, JUNE 8<sup>TH</sup>: DAY 1 – IV CEO SUMMIT OF THE AMERICAS

7:15–7:55am      **Networking Continental Breakfast and Registration**  
Location: Intercontinental Hotel, Outside Ballroom, 5<sup>th</sup> Floor

8:00–8:10am      **Welcome and Inauguration of the Fourth CEO Summit of the Americas**  
  
Welcome Address: *Myron Brilliant*, EVP and Head of International, U.S. Chamber of Commerce

8:10–8:30am      **Policy Spotlight: Economic Recovery, Digital Transformation and the Metaverse**

Armchair Discussion:

Speaker:      *Nick Clegg*, President, Global Affairs, Meta  
Moderator:      *Gaby Frias*, CNN en Español

8:30–9:35am      **Driving Growth: Enabling Small and Medium Enterprises**

8:35–8:45      Spotlight: Inclusive Growth  
*H.E. Gabriel Boric*, President of the Republic of Chile

- 8:45–9:05 Armchair Discussion: Opportunities to Advance Shared Summit Goals  
 Speakers: *Antony Blinken*, Secretary, U.S. Department of State  
 Moderator: *Myron Brilliant*, EVP and Head of International, U.S. Chamber of Commerce
- 9:05–9:30 Armchair Discussion: E-commerce for Growth  
 Speakers: *Tatiana Clouthier*, Secretary of Economy, United Mexican States  
 Moderator: *Sarah Jane Gunter*, Vice President Latam Consumer Business, Amazon
- 9:30–9:55 Panel Discussion: Leveraging Digital Tools for Growth  
 Panelists: *Anthony Alcazar*, CEO and President, Mr. Tortilla  
*Leticia Ramos*, CEO and Founder, Lenna's  
*Regina Velasco*, Co-Founder, By Mexico  
 Moderator: *Claudia Uribe*, Head of the Office for Latin America and the Caribbean, International Trade Centre
- 9:55–10:55am **Energizing a Trade and Investment Agenda for the Americas**
- 9:55–10:10 Armchair Discussion: The Future of Trade  
 Speakers: *H.E. Guillermo Lasso*, President of the Republic of Ecuador  
 Moderator: *Neil Herrington*, SVP of the Americas, U.S. Chamber Commerce
- 10:10–10:35 Panel Discussion: Building Resilient Supply Chains in the Americas  
 Panelists: *Kathleen Quirk*, President, Freeport-McMoran  
*Guillermo Vogel*, Vice Chair, Tenaris  
*Manuel Macedo*, President of Latin America, Honeywell  
 Moderator: *Phil Levy*, Chief Economist, Flexport
- 10:35–10:50 Armchair Discussion: Opportunities in Regional Integration  
 Speaker: *H.E. Ivan Duque*, President of the Republic of Colombia  
 Moderator: *Susan Segal*, President and CEO, AS/COA

11:00–11:10am	<b>IX Summit of the Americas: Building a Sustainable, Resilient and Equitable Future</b>  Spotlight: <i>Hon. Kamala Harris</i> , Vice President of the United States of America
11:10–12:00am	<b>Fortifying Growth: Healthy Citizens Create Thriving Economies</b>  11:10–11:20    Spotlight: <u>Innovation for a Healthy Americas</u> <i>Carlos Murillo</i> , Regional President, Latam, Pfizer  11:20–11:30    Spotlight: <u>Expanding Access to Health</u> Speaker: <i>H.E. José Pedro Castillo</i> , President of the Republic of Peru  11:30–12:00    Panel Discussion: <u>Health as a Strategic Investment for Growth</u> Panelists: <i>Hon. Xavier Becerra</i> , United States Secretary of Health and Human Services <i>Sarah Aiosa</i> , President, Latin America, Merck <i>Dennis Ostwald</i> , Founder and Managing Director, WifOR Institute <i>Lisa Paley</i> , Region Lead, North America, GSK Consumer Health <i>Guillermo Pepe</i> , CEO, Mamotest Moderator: <i>Dr. Felicia Marie Knaul</i> , Director, Institute for Advanced Study of the Americas
12:30–1:15pm	<b>Networking Luncheon</b>
1:15–1:35pm	<b>Policy Spotlight: Boosting Small &amp; Sustainable Businesses in Regional Value Chains</b>  Panelists: <i>Marco Antonio Araujo</i> , CFO, Coca-Cola Latin America <i>Pablo Vargas</i> , Executive Chairman, Grupo Britt <i>Jennifer Medina</i> , CEO, Cintora Textiles Moderator: <i>Luis Laguerre</i> , Partner, KPMG Panama, Chair, AACCLA

1:35–2:20pm	<b>Tourism and Economic Reactivation</b>
1:35–1:45	Spotlight: <i>The Most Honourable Andrew Holness</i> , Prime Minister of Jamaica
1:45–2:20	Panel Discussion: <u>Sustainable Recovery Through Tourism</u> Panelists: <i>Catherine Powell</i> , Global Head of Hosting, Airbnb <i>Andrew Nocella</i> , Executive Vice President and Chief Commercial Officer, United Airlines <i>Martin Eurnekian</i> , CEO, Corporación América Airports Moderator: <i>Kim Osborne</i> , Executive Secretary for Integral Development, Organization of American States
2:20–3:20pm	<b>Business: Stakeholders in Democratic Governance and Rule of Law</b>
2:20–2:30	Spotlight: <u>Rule of Law &amp; Regional Competitiveness</u> <i>Luis Almagro</i> , Secretary General, Organization of American States
2:30–3:00	Panel Discussion: <u>The Alliance for Development in Democracy: Delivering Economic Growth</u> Panelists: <i>H.E. Laurentino Cortizo</i> , President of the Republic of Panama <i>H.E. Luis Abinader</i> , President of the Dominican Republic <i>H.E. Rodrigo Chaves</i> , President of the Republic of Costa Rica Moderator: <i>Sherry Bahrambeygui</i> , CEO, PriceSmart
3:00–3:20	Panel Discussion: <u>Business Delivers: Fostering Integrity and Combatting Corruption Through Technology</u> Panelists: <i>E. Gervase Warner</i> , President & Group CEO, Massy Group of Companies <i>Susana Sierra</i> , CEO, BHP Compliance Moderator: <i>Claudia Bresanovich</i> , Partnership Specialist of the Bureau for Latin America and the Caribbean, UNDP
3:20–3:30pm	<b>Spotlight: Leading Comprehensive Change on Sustainable Resources</b> Speaker: <i>Hon. Philip Davis</i> , Prime Minister of the Commonwealth of The Bahamas*

- 3:30–4:00pm      **Partnerships Deliver: The Americas Business Dialogue**  
                          Panelists:    *Bruce Mac Master*, CEO, ANDI  
                                             *Maria Teresa Arnal*, CEO Latam, Stripe  
                                             *Paul Dyck*, Vice President, International Government  
                                             Affairs, Walmart  
                          Moderator:   *Eric Farnsworth*, Vice President, Council of the  
                                             Americas
- 4:00–4:05pm      **Closing Remarks**  
                          Speaker:        *Neil Herrington*, Senior Vice President, Americas,  
                                             U.S. Chamber of Commerce

**END OF DAY ONE**

**THURSDAY, JUNE 9<sup>TH</sup>: DAY 2 – CEO SUMMIT OF THE AMERICAS**

- 7:00–7:45am      **Continental Breakfast**
- 8:00–8:10am      **Welcome and Inauguration of the Fourth CEO Summit of the Americas**  
                          Remarks by: *Suzanne P. Clark*, President and CEO, U.S. Chamber of Commerce
- 8:10–8:40am      Panel Discussion: Business Innovation for Sustainability  
                          Panelists:        *Erick Scheel*, CEO, PepsiCo Beverages Latin  
                                             America  
                                             *Juan Carlos Mora*, CEO, Bancolombia  
                                             *Pilar Cruz*, Chief Sustainability Officer, Cargill  
                          Moderator:   *Goldy Hyder*, President & CEO, Business Council of  
                                             Canada
- 8:40–10:30am    **Turbo-Charging Growth: The Digital Transformation**
- 8:45–9:05      Panel Discussion: Digital Connectivity for the Americas  
                                             Panelists:        *Mauricio Ramos*, CEO, Millicom  
                                                                *Freddy Vega*, CEO, Platzi  
                                             Moderator:   *Sandra Reed*, Partner, Pérez Bustamante & Ponce  
                                             Abogados
- 9:05–9:25      Armchair Discussion: Digital Transformation and Resilience in  
                                             the Americas  
                                             Speakers:        *Omar Paganini*, Minister of Industry, Energy and  
                                             Mining of Uruguay  
                                                                *Rodrigo Kede Lima*, Corporate VP and President for  
                                             Latin America, Microsoft  
                                             Moderator:   *Juan Carlos Lopez*, CNN en Español

- 9:25–9:40     Armchair Discussion: Growing Economic Opportunity Through Technology and Digital Skills  
 Speaker:     *Sundar Pichai*, CEO, Google  
 Moderator:   *Gaby Frias*, CNN en Español
- 9:40–10:05   Panel Discussion: Enabling Entrepreneurship and Small Businesses Growth Through Digital Transformation  
 Panelists:     *Fátima Álvarez*, Founder of Someone Somewhere  
                     *Tareq Hadhad*, Founder of Peace by Chocolate  
                     *Deana Neely*, Founder of Detroit Voltage  
                     *Sundar Pichai*, CEO, Google  
 Moderator:   *Gaby Frias*, CNN en Español
- 10:05–10:30am     Signing: International Coalition to Connect Marine Protected Areas  
 Signatories:   *H.E. Gabriel Boric*, President of the Republic of Chile  
                     *The Right Honourable Justin Trudeau*, Prime Minister of Canada\*  
                     *H.E. Rodrigo Chaves*, President of the Republic of Costa Rica  
                     *H.E. Laurentino Cortizo*, President of the Republic of Panama  
                     *Sec. John Kerry*, Special Envoy for Climate, United States of America
- 10:30–10:50am     **Networking Break**
- 11:00–11:20am     **Remarks by the President of the United States of America**  
  
                     Speaker: *The Honorable Joseph R. Biden, Jr.*, President of the United States of America
- 11:20am–12:30pm   **Greening Growth: Driving the Energy Transition and Sustainability**
- 11:20–11:50     Panel Discussion: Climate Action in the Americas  
 Panelists:     *Sec. John Kerry*, Special Envoy for Climate, United States of America  
                     *Ernesto Torres Cantu*, CEO LatAm, Citi  
                     *Kara Hurst*, Vice President, Worldwide Sustainability, Amazon  
 Moderator:   *Eric Garcetti*, Mayor of Los Angeles
- 11:50–12:20     Panel Discussion: Energy Security and the Energy Transition in the Americas

Panelists: *Rolando Gonzalez-Bunster*, CEO, Inter-Energy Group  
*Shilpan Amin*, President, International, GM  
*Caroline Choi*, VP, Corporate Affairs, Edison International  
*Julian Nebreda*, EVP & President, US & Global Business Lines, AES  
Moderator: *Marty Durbin*, President, Global Energy Institute and Senior Vice President for Policy, U.S. Chamber of Commerce

12:20–12:25pm      Closing Remarks

12:25–1:25pm      Networking Lunch

END OF DAY TWO AND FOURTH CEO SUMMIT OF THE AMERICAS