



June 24, 2026

Assembly Privacy and Consumer Protection Committee
1020 N Street
Room 162
Sacramento California

RE: SB 690

Dear Members of the Privacy and Consumer Protection Committee:

The U.S. Chamber of Commerce (“Chamber”) strongly supports SB 690, which would curtail abusive litigation brought under the California Invasion of Privacy Act (“CIPA”), and requests that prohibitions in the bill on pending litigation be restored. We want to reiterate the importance of passing this legislation. It is urgent that California addresses this issue as the laws original scope has been contorted to enable frivolous litigation.

Recently, the industry has experienced an onslaught of trivial demand letters and litigation asserting that CIPA applies to internet-based activity. The Assembly originally enacted CIPA to prevent unlawful wiretapping of traditional telephony. Although the Chamber continues to assert that the provisions of CIPA do not and were never intended to apply to the internet¹, the bill would provide additional certainty that CIPA does not apply to “a commercial business purpose,” which would enable the legitimate use of data necessary for the modern digital economy to operate.

The Chamber requests language that makes SB 690 applicable to any case pending on as of SB 690’s effective date. For decades, business relied on the intended purpose of CIPA to prevent traditional telephonic wiretapping, and the State should prevent a rush of additional unreasonable litigation in advance of the passage of SB 690.

We urge you to expeditiously amend and pass SB 690.

Sincerely,

¹ See Amicus of U.S. Chamber of Commerce, *Gutierrez v. Converse* (C.D. Cal January 22, 2025) available at <https://www.uschamber.com/assets/documents/U.S.-Chamber-Coalition-Amicus-Brief-Gutierrez-v.-Converse-Inc.-Ninth-Circuit.pdf>.

A handwritten signature in black ink that reads "Jordan Crenshaw". The signature is written in a cursive, flowing style with a horizontal line at the end.

Jordan Crenshaw
Senior Vice President
Chamber Technology Engagement Center
U.S. Chamber of Commerce