SUPREME COURT OF THE UNITED STATES

IN THE SUPREME COURT OF THE	UNITED STATES
	_
THEODORE H. FRANK, ET AL.,)
Petitioners,)
v.) No. 17-961
PALOMA GAOS, INDIVIDUALLY AND ON)
BEHALF OF ALL OTHERS SIMILARLY)
SITUATED, ET AL.,)
Respondents.)

Pages: 1 through 73

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6	PALOMA GAOS, INDIVIDUALLY AND ON)
7	BEHALF OF ALL OTHERS SIMILARLY)
8	SITUATED, ET AL.,)
9	Respondents.)
10		-
11	Washington, D.C.	
12	Wednesday, October 3	1, 2018
13		
14	The above-entitled ma	tter came on for
15	oral argument before the Supreme	Court of the
16	United States at 10:04 a.m.	
17		
18	APPEARANCES:	
19	THEODORE H. FRANK, ESQ., Washingt	on, D.C.; on behalf
20	of the Petitioners.	
21	JEFFREY B. WALL, Principal Deputy	Solicitor General,
22	Department of Justice, Washin	gton, D.C.; for
23	the United States, as amicus	curiae, in support o
24	neither party.	
25		

1	APPEARANCES: (Continued)
2	ANDREW J. PINCUS, ESQ., Washington, D.C.; on behalf of
3	Respondent Google LLC.
4	JEFFREY A. LAMKEN, ESQ., Washington, D.C.; on behalf
5	of Respondents Paloma Gaos, et al.
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1	PROCEEDINGS
2	(10:04 a.m.)
3	CHIEF JUSTICE ROBERTS: We'll hear
4	argument first this morning in Case 17-961,
5	Frank versus Gaos, Individually And On Behalf
6	Of All Others Similarly Situated.
7	Mr. Frank.
8	ORAL ARGUMENT OF THEODORE H. FRANK
9	ON BEHALF OF THE PETITIONERS
10	MR. FRANK: Thank you, Mr. Chief
11	Justice, and may it please the Court:
12	Amchem instructs that courts should
13	interpret Rule 23 with the interests of absent
14	class members in close view. The best way to
15	interpret Rule 23's text requiring settlements
16	be fair and reasonable is to align class
17	counsel's interests with those of the absent
18	class members.
19	In Deposit Guaranty v. Roper at page
20	339, this Court called it an abuse when class
21	members were not the primary beneficiaries of a
22	class action. How can it be fair and
23	reasonable for a court to endorse such an
24	abuse?
25	JUSTICE GINSBURG: Why is it an abuse?

- 1 Because, practically, the class members would
- 2 get nothing, nothing at all, and, here, at
- 3 least they get an indirect benefit.
- 4 MR. FRANK: Well, the indirect benefit
- 5 is even less than nothing. The -- it was
- 6 feasible to distribute money to class members.
- 7 And, instead, class counsel chose to agree to a
- 8 settlement that directed that money elsewhere.
- 9 JUSTICE GINSBURG: How much would it
- 10 have come to for each class member?
- 11 MR. FRANK: Each claiming class member
- 12 probably could have gotten between 5 and 10
- dollars with typical claims rates if -- for
- 14 example, in the Fraley versus Facebook
- 15 settlement, the court rejected an all cy pres
- 16 settlement --
- 17 JUSTICE SOTOMAYOR: Sorry. There's an
- 18 amicus brief that talked -- who laid out pretty
- 19 thoroughly the costs associated with, first,
- identifying the class; second, preparing the
- 21 mailing; third, executing the mailing; and then
- 22 processing the claims that came up with a
- 23 figure of 67 cents.
- Now, putting aside that there may be a
- 25 question about whether the trial court

1 adequately determined feasibility, but assuming 2 it did, why would it have been an abuse of discretion for the court to believe that 3 4 processing 67 cents didn't make sense because 5 the cost would outweigh what they would pay? 6 MR. FRANK: Well, the district court 7 applied the wrong legal standard, but --JUSTICE SOTOMAYOR: No, no. I know 8 your standard for feasibility --9 10 MR. FRANK: Right, right. JUSTICE SOTOMAYOR: -- is can we give 11 12 10 percent of the class something even if nobody else gets anything, meaning what you 13 would like to do is select 10 percent of the 14 15 class and pay them alone and do nothing for 16 everybody else. 17 MR. FRANK: Well, no. We would like to give everybody in the class the opportunity 18 19 to make a claim. And in practice, a very small minority of the class would not be indifferent 20 to the opportunity, and typically --21 2.2 JUSTICE SOTOMAYOR: Everybody else would receive not even a direct benefit? 23 MR. FRANK: No, they would receive the 24

opportunity to make a claim.

1	JUSTICE SOTOMAYOR: They always have
2	that opportunity.
3	MR. FRANK: They don't have that
4	opportunity here as a class member. Class
5	members were deprived of that opportunity.
6	JUSTICE SOTOMAYOR: They could opt
7	out.
8	MR. FRANK: They could opt out in
9	Amchem also, but that didn't make the
10	settlement fair.
11	JUSTICE SOTOMAYOR: But I go back to
12	my point, which is are you disputing the
13	finding of fact that under the normal
14	application of feasibility, whether cost
15	outweighs the payment or cost far exceeds
16	whatever could be given out, is that are you
17	disputing that?
18	MR. FRANK: The court never made that
19	finding. The court applied the Ninth Circuit's
20	de minimis test under Lane versus Facebook,
21	which required it to divide by the entire
22	denominator the entire class.
23	In reality, settlements settle all the
24	time for well under a dollar per class member
25	and then successfully distribute that money to

- 1 the class because most class members are just
- 2 simply indifferent to the opportunity for these
- 3 small sums.
- 4 JUSTICE GINSBURG: And then is it all
- 5 right to have some kind of a cy pres doctrine
- 6 operate?
- 7 MR. FRANK: I --
- 9 would -- with -- for all the class members who
- 10 don't make any claim?
- 11 MR. FRANK: I -- I -- I -- I
- 12 don't understand the question, Justice. I -- I
- 13 apologize.
- 14 JUSTICE GINSBURG: Suppose the class
- members are notified and only 10 percent of
- 16 them make a claim. What happens to the rest of
- 17 the amount that was agreed upon as a
- 18 settlement?
- 19 MR. FRANK: First of all, in practice,
- 20 I just want to let the Court know that
- 21 10 percent is an extraordinarily high claim
- 22 rate. The claims rate is typically below
- 23 1 percent. But --
- 24 JUSTICE GINSBURG: And then the
- 25 99 percent.

1 MR. FRANK: Absolutely. In the 2 typical settlement, it's a pro rata distribution. You have a fund of a few million 3 4 dollars. That's tens of millions of class 5 members have the opportunity to make a claim. A very small percentage make the claim. And 6 7 the fund is distributed pro rata to them. That's what happens in Fraley, where the number 8 9 of class members making claims was so small they still had money left over even after 10 11 giving every claiming class member \$15, even 12 though we were talking \$9 million for 150 13 million class members. That's 6 cents per 14 class member. 15 CHIEF JUSTICE ROBERTS: What -- what 16 do they do? Do they wait until -- a reasonable 17 period and figure out most of the claims are in 18 and then divide it up or --19 MR. FRANK: The settlement procedures 20 will establish 90 days or 60 days or 120 days to make a claim. The claims come in either 21 2.2 electronically or through paper, depending on 23 how the claims process is set up. And sometimes there's an audit for --24

to make sure there aren't fraudulent claims.

- 1 That's what happened in Carrier IQ, where,
- 2 again, even though we were talking pennies per
- 3 class member, it only cost them \$600,000 to
- 4 distribute a few million dollars to 30 million
- 5 class members and still audit the claims and
- 6 reject 30 percent of the claims. So --
- JUSTICE SOTOMAYOR: I'm sorry, I --
- 8 I'm talking -- this is a full cy pres award,
- 9 meaning there's no direct benefit to the class.
- 10 What about the residual cy pres? I thought in
- 11 many instances, if a fund is created and the
- 12 claimants are all paid off, there's some money
- 13 left over, the residual cy pres, and that's
- 14 given indirectly often.
- MR. FRANK: Circuits differ on that.
- 16 The Seventh rejects that proposal because they
- 17 recognize that the settling parties have the
- 18 ability to adjust the claims rate by --
- 19 depending on how difficult they make the claims
- 20 process.
- So, in a Seventh Circuit case, there
- is a \$1.1 million residual and 12 million class
- 23 members, though that was 8 cents per class
- 24 member, the court rejected the idea that that
- 25 was a benefit to the class and said you've made

- 1 the claims process too hard and required them
- 2 to redo the settlement on remand. Millions
- 3 more dollars went to the class because they
- 4 changed the -- the claims process and made it
- 5 easier for class members to make claims.
- 6 So, if you have a residual and you
- 7 incentivize the attorneys to prefer the
- 8 residual to the actual claims, what will happen
- 9 is you'll have a very difficult claims process.
- 10 There is a Third Circuit case, a \$35 million
- 11 fund, and -- but you had to fill out a
- 12 five-page claim form to claim your \$5. And so
- 13 very few class members did that. They were
- only going to distribute \$3 million with over
- 15 15 million to cy pres.
- 16 And the Third Circuit rejected that,
- 17 that the district court failed to prioritize
- 18 direct benefit to the class. And it just --
- 19 JUSTICE SOTOMAYOR: Assuming all of
- that, let's assume a very efficient claim
- 21 process, let's assume a -- a careful
- 22 feasibility study by the district court.
- 23 Are you still -- you're still taking
- the position that if there's a residual for any
- reason that's legitimate, there's been an easy

- 1 claims process, there's been a simple
- 2 distribution, whatever, you're still saying
- 3 that an indirect benefit, a partial cy pres, is
- 4 not okay?
- 5 MR. FRANK: I'm saying that you can't
- 6 reward class counsel for it. You have to
- 7 incentivize them to prioritize the direct
- 8 benefit to the class.
- 9 JUSTICE SOTOMAYOR: So your position
- 10 is that cy pres is okay, but we should write
- 11 legislation in our opinion saying that we can't
- 12 pay class counsel for that.
- 13 Have you read the Third Circuit
- opinion that talks about this and says there's
- 15 a lot to balance in this issue, and are the
- 16 courts the appropriate one or is Congress the
- 17 appropriate one?
- 18 MR. FRANK: Well --
- 19 JUSTICE SOTOMAYOR: Or is the
- 20 individual district court's discretion
- 21 appropriate until the Congress looks at this
- 22 and decides?
- MR. FRANK: I think Rule 23(e) means
- 24 something. And this Court has previously
- 25 called disproportionate benefits an abuse. And

- 1 it's -- it's very clear that Rule 23 -- not --
- 2 not -- it's not the case that everything goes
- 3 under Rule 23(e), so long as a district court
- 4 rubber stamps it.
- 5 JUSTICE ALITO: In a case such as
- 6 this, is any effort made -- and would it even
- 7 be possible -- to determine whether every
- 8 absent class member or even most of the absent
- 9 class members regard the beneficiaries of the
- 10 cy pres award as entities to which they would
- 11 like to make a contribution?
- 12 MR. FRANK: It's very possible to
- 13 establish a claims process where somebody
- 14 checks a box and said, instead of sending me a
- 15 check for \$6, send it to the American Cancer
- 16 Society.
- 17 Nobody does that, or at least we -- we
- haven't seen settlements that do that. And the
- 19 reality is, if class members want to send their
- 20 money to charity, they can do it without the
- 21 intermediary of class counsel.
- JUSTICE ALITO: So who decides who
- these beneficiaries are going to be?
- 24 MR. FRANK: It varies from settlement
- 25 to settlement. In this case, class counsel and

- 1 Google negotiated and agreed to a set of six
- 2 beneficiaries. That process was opaque, and we
- 3 don't understand which beneficiaries didn't
- 4 make the cut and why they didn't make the cut,
- 5 but they -- they chose these particular
- 6 beneficiaries.
- 7 JUSTICE ALITO: So the parties and the
- 8 lawyers get together and they choose
- 9 beneficiaries that they personally would like
- 10 to subsidize? That's how it works?
- 11 MR. FRANK: That's usually how it
- 12 works. We've had -- I've seen settlements
- where the judge says I don't like these
- beneficiaries, pick these beneficiaries.
- 15 CHIEF JUSTICE ROBERTS: Where the
- 16 judge has designated the beneficiaries?
- 17 MR. FRANK: There are settlements
- 18 structured where the judge designates the
- 19 beneficiaries.
- 20 And in another Google settlement that
- 21 we discuss in our opening brief, the parties
- 22 designated a beneficiary and -- and the court
- 23 re-designated the beneficiary.
- 24 JUSTICE KAGAN: Mr. Frank --
- 25 JUSTICE GORSUCH: We -- I'm sorry.

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1
               JUSTICE KAGAN: Sorry. No, go ahead.
               JUSTICE GORSUCH: Oh, please go ahead.
 2
 3
               JUSTICE KAGAN: No.
 4
               CHIEF JUSTICE ROBERTS: Justice Kagan.
 5
               JUSTICE KAGAN: I was going to change
 6
      the subject.
 7
               (Laughter.)
               JUSTICE GORSUCH: So was I.
 8
 9
               (Laughter.)
               JUSTICE GORSUCH: Jurisdiction?
10
11
               JUSTICE KAGAN: Yes.
12
               JUSTICE GORSUCH: Go for it.
13
               (Laughter.)
14
               JUSTICE KAGAN: May I ask you, Mr.
15
      Frank, to -- to -- to address the standing
16
      issue in this case, to -- to talk about what
17
      you think the harm was and whether any court
18
      has addressed your theories about the harm?
19
               MR. FRANK: Are you -- are you talking
20
      my harm or the harm of the plaintiffs?
21
               JUSTICE KAGAN: The harm of the
22
      plaintiffs.
23
               MR. FRANK: The harm of the
24
      plaintiffs, we discuss that at pages 25 and 26
25
      of our reply brief.
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1 And one of the named plaintiffs, 2 Anthony Italiano, alleges a statutory violation 3 that corresponds to the common law tort of 4 public disclosure of private facts. 5 And the lower courts are unanimous in holding that that kind of statutory claim 6 7 satisfies Spokeo. Even on remand in Spokeo, the Ninth 8 Circuit found standing, and this Court denied 9 cert the second time up. 10 So I don't think there's a real 11 12 standing issue, unless the Court is inclined to 13 expand Spokeo. 14 JUSTICE KAGAN: I had thought, Mr. 15 Frank, that the lower court thought that there 16 would be -- there was standing just because it 17 was a statutory claim, and that there was no 18 reason that the plaintiff had to show a 19 particularized or a concrete injury. 20 MR. FRANK: That is certainly the wrong standard for the district court to have 21 2.2 applied, with later Supreme Court jurisprudence 23 indicating that, but we can determine from the face of the complaint that Anthony Italiano 24 25 made an allegation of concrete injury within

- 1 the ambit of what Justice Thomas's concurrence
- 2 in Spokeo indicated was acceptable and what
- 3 lower courts have unanimously indicated that it
- 4 was -- was acceptable.
- 5 CHIEF JUSTICE ROBERTS: I was curious
- 6 where you were going to come down before you
- 7 filed your brief, because, obviously, if
- 8 there's no standing, the whole class action is
- 9 thrown out, right?
- 10 MR. FRANK: That would be correct.
- 11 That would be the right thing to do under
- 12 Arizonans for Proper English, or Official
- 13 English. That's exactly what the Court did.
- 14 The Court found that the lower courts did not
- 15 have jurisdiction and vacated everything.
- JUSTICE GORSUCH: Now you say -- to
- follow up with Justice Kagan, who anticipated
- 18 exactly where I wanted to go -- you say there's
- 19 an allegation with respect to Mr. Italiano that
- 20 -- that he was injured. But do we know that he
- 21 was injured? Is there any evidence that his
- 22 personal information, for example, wasn't
- already available through the white pages and
- otherwise published so that there is no injury
- 25 in fact?

MR. FRANK: Well, that goes to the 1 2 merits. If I allege that my friend here 3 punched me in the head and owes me over \$75,000 4 and we're citizens of different states, I had a 5 claim for standing even if that claim is 6 completely fictional. 7 JUSTICE GORSUCH: Well, fair enough at a 12(b)(6) stage, but here we're entering a 8 9 final judgment, and should we at least remand to -- to a lower court to make a decision as to 10 11 whether there is actually standing as opposed 12 to mere allegation of standing? 13 MR. FRANK: I don't think that's the I think the -- the -- the allegation of 14 case. 15 concrete injury establishes the standing, and 16 then the merits question's always different 17 than the jurisdictional question. 18 JUSTICE BREYER: What is the private -- I mean, what I have here, my law clerk 19 20 brought it up, is that the search that Mr. Italiano engaged in was his name, that's 21 2.2 certainly public, his home address, I imagine 23 that's public, name in bankruptcy, his name in foreclosure proceedings, his name in short sale 24 25 proceedings, his name in Facebook, and his name

- 1 and the name of his then soon-to-be ex-wife and
- 2 the words "forensic accounting."
- Now how, if that -- if those are all
- 4 the things that he looked up, how are the --
- 5 what concrete injury was there because somebody
- 6 might discover through Google that he made
- 7 those searches?
- 9 this is some kind of secret or private or --
- 10 information. And I don't see alleged anywhere
- 11 how those things were hurt. So I had a hard
- 12 time distinguishing this from Spokeo.
- MR. FRANK: Well, the Ninth Circuit --
- 14 JUSTICE BREYER: And -- and -- and the
- 15 statute -- and the judge, by the way, didn't
- 16 even try.
- 17 MR. FRANK: I agree.
- JUSTICE BREYER: He just said that the
- 19 very fact that the statute forbids it is
- 20 enough, which I think is one thing Spokeo says
- 21 that's wrong.
- 22 MR. FRANK: I agree that the judge did
- 23 not apply the Spokeo standard. And if you
- think the Ninth Circuit would do something
- 25 differently here than it would in Spokeo or has

- 1 a chance of doing something differently here,
- 2 then maybe the appropriate decision is to
- 3 remand and let them consider that.
- 4 And while the case for Mr. Italiano's
- 5 injury may be weak, which suggests why this
- 6 settled for such an infinitesimal amount of the
- 7 statutory damages, that does not change that
- 8 the allegation was made and that --
- 9 JUSTICE BREYER: The allegation is
- 10 made, but where is an allegation of some kind
- of injury that would actually concretely and
- 12 particularly hurt him?
- MR. FRANK: Again --
- JUSTICE BREYER: By somebody looking
- 15 up on the -- at Google and discovering he made
- 16 those searches?
- 17 MR. FRANK: Even under the common law,
- 18 the public disclosure of private facts --
- 19 JUSTICE BREYER: And which are the
- 20 private facts?
- 21 MR. FRANK: The private facts
- 22 regarding the dissolution of his marriage and
- 23 -- and -- and things of that nature.
- JUSTICE GORSUCH: Well, again, though,
- 25 I think this gets -- we're stuck in the same

- 1 place, I think, which is that you have to
- 2 assume that that information isn't otherwise
- 3 available.
- 4 At least, fine, you don't want to
- 5 prove it, an allegation of it, there's no
- 6 allegation that that information wasn't
- 7 otherwise available.
- 8 So what do we do about that? I think
- 9 that's the part where -- that we're struggling
- 10 with here.
- 11 MR. FRANK: If the complaint is not
- strong enough to establish the concrete injury
- 13 under what a majority of the Court indicated
- 14 would be sufficient under Spokeo and what the
- lower courts have repeatedly found with respect
- 16 to Spokeo, then the appropriate decision is to
- have a limited remand and take it back up,
- 18 assuming that the Court finds jurisdiction.
- 19 CHIEF JUSTICE ROBERTS: Is -- putting
- 20 aside the question of whether it's pertinent to
- 21 the standing analysis, just so I understand the
- 22 claims, the disclosures go to any searches that
- 23 somebody engages in, correct?
- MR. FRANK: That's correct.
- 25 CHIEF JUSTICE ROBERTS: Okay. So it

- 1 may be that they have the wrong named plaintiff
- 2 if the disclosures are not private?
- 3 MR. FRANK: If -- if both Gaos and
- 4 Italiano don't qualify, then they might have
- 5 the wrong named plaintiff. If one of the named
- 6 plaintiffs satisfies it, though, under Rumsfeld
- 7 versus FAIR, that would be sufficient.
- 8 CHIEF JUSTICE ROBERTS: But it -- but
- 9 it has to be one of the named plaintiffs?
- 10 MR. FRANK: It does have to be a named
- 11 plaintiff.
- 12 JUSTICE GINSBURG: But your argument
- is passing standing. You're not challenging
- 14 that?
- MR. FRANK: We're not challenging
- 16 standing. We're not challenging the court's
- 17 finding -- nobody is challenging the court's
- 18 finding under Rule 23(a) that all the class
- 19 members have a common injury.
- 20 The -- the Ninth Circuit's standard
- 21 creates perverse incentives for class counsel
- to divert money away from their clients and to
- 23 third parties. When courts have insisted that
- 24 attorneys don't get paid unless their clients
- get paid, the attorneys find a way to improve

- 1 the claims process and make money get to the
- 2 class.
- JUSTICE SOTOMAYOR: I -- I --
- 4 JUSTICE ALITO: Is there --
- 5 JUSTICE SOTOMAYOR: -- I -- I
- 6 understand your fear, but, as I look at the
- 7 full cy pres awards, they're rare. The list
- 8 that I've looked at is, what, five in how many
- 9 years? It's not as if it's occurring
- 10 routinely, number one.
- 11 Number two, you do point to some
- 12 potentially abusive situations, but in all
- those situations, it's the cases where the
- 14 circuit court rejected a cy pres award. It
- 15 seems like the system is working, not not
- 16 working.
- MR. FRANK: Well, the system will
- 18 cease to work if the Ninth Circuit's standard
- is affirmed by this Court. And, otherwise,
- 20 class counsel will direct settlements to the
- 21 Ninth Circuit.
- There are two all-pres settlements
- with just Google alone that are pending,
- 24 waiting for resolution of this decision. And
- 25 the Ninth Circuit's standard permits even

- 1 hundred million dollar settlements --
- 2 JUSTICE SOTOMAYOR: How is the Ninth
- 3 Circuit's standard different than all the other
- 4 standards? I thought the circuits had
- 5 basically coalesced around the ALI three-factor
- 6 test.
- 7 MR. FRANK: The Ninth Circuit rejected
- 8 that. It said all that's needed is that the
- 9 money is de minimis per class member. And
- 10 that's at page 8 of the Petition Appendix. And
- 11 we see that in our supplemental brief, where we
- point out that in a case with 1.3 million class
- 13 members where every class member is
- identifiable and 3 to 9 million dollars left
- over, the court said that's de minimis and it's
- 16 okay to send all of that to a local university
- 17 where the defendant can name a chair after
- 18 itself.
- 19 JUSTICE SOTOMAYOR: So is this appeal
- 20 all about feasibility alone?
- 21 MR. FRANK: No. The -- it's about
- 22 settlement fairness under Rule 23(e).
- I'd like to reserve the rest of my
- 24 time for rebuttal.
- 25 CHIEF JUSTICE ROBERTS: Thank you,

_	Courser.
2	General Wall.
3	ORAL ARGUMENT OF JEFFREY B. WALL
4	FOR THE UNITED STATES, AS AMICUS CURIAE,
5	IN SUPPORT OF NEITHER PARTY
6	MR. WALL: Mr. Chief Justice, and may
7	it please the Court:
8	Two points. First, when the district
9	court here resolved Petitioners' objections,
L O	approved the settlement agreement, and entered
L1	it as a binding judgment that appears at pages
L2	62 to 66 of the Petition Appendix, it was
L3	exercising Article III jurisdiction, which
L4	means the plaintiffs had to have standing and
L5	the court's ordered cy pres relief had to
L6	redress plaintiffs' injuries under Laidlaw.
L7	Neither of those is likely true here.
L8	Second, the other limitations of
L9	feasibility and fee proportionality should not
20	be paper tigers. Lower courts need to conduct
21	rigorous numerical analyses of feasibility and
22	determine fees based on actual relief to the
23	class, not, as here, based on an inflated
24	percentage or multiplier. Meaningful limits
25	are necessary to align incentives and deter

- 1 abuse of the class action device.
- 2 CHIEF JUSTICE ROBERTS: I don't -- I
- 3 don't understand your argument on the fee. I
- 4 mean, I think you either decide the cy pres
- 5 award provides relief or it doesn't provide
- 6 relief. If it doesn't provide relief, you
- 7 don't get a fee for it. But if it does provide
- 8 relief, then I don't know why the fee should be
- 9 cut back just because it's not money.
- 10 MR. WALL: Well, I still think you
- 11 have to look at what relief it provides to the
- 12 class. If the Court agrees with us that the
- lower courts are not being very rigorous with
- 14 respect to redressability and feasibility, and
- it tightens the inquiry, I still think it's
- 16 possible to say, Mr. Chief Justice, that
- tailored cy pres provides some benefit to the
- 18 class but not benefit that should be treated
- 19 dollar for dollar like money in the pocket of
- 20 the class members.
- 21 But, I mean, I'd certainly agree that
- 22 not much of a discount would be warranted if
- 23 you've got really tailored cy pres. The
- 24 problem here is that, of the six proposals,
- only one even argued the World Privacy Forum's

- 1 proposal, even arguably deals with referral
- 2 headers and the subject of this suit. The --
- one of them, the AARP's proposal, deals with
- 4 online fraud. And this wasn't even a fraud
- 5 case. All the fraud claims were dismissed.
- 6 And the other four just deal with Internet
- 7 privacy in general.
- 8 And I think if -- if the inquiry is --
- 9 if cy pres is going to be so far divorced
- 10 despite I think -- what I think are serious
- 11 redressability concerns from the claimed
- injuries, then I don't think we can treat it
- anywhere near dollar for dollar. I think the
- 14 discount has to be more substantial.
- JUSTICE ALITO: Is there any reason
- 16 why we should not decide the standing question?
- 17 It's a question of law. At the 12(b)(6) stage,
- it's the plaintiff's obligation to allege
- 19 standing. If it wasn't alleged properly,
- 20 sufficiently, then -- then we should -- then
- 21 there isn't any standing.
- 22 Why -- why does -- why is a remand
- 23 necessary?
- 24 MR. WALL: I think the Court could
- 25 decide it, Justice Alito. I think it could

decide it or remand. We would urge the Court 1 to do either of those, rather than DIG. But --2 3 JUSTICE ALITO: Yeah, but why remand? 4 MR. WALL: Well, because I think --5 and Justice Gorsuch was getting at this a little bit -- it isn't clear -- the -- the 6 7 common law tort that everybody keeps pointing to required public disclosure of private facts 8 9 about you. Here, we know that somebody searched Mr. Italiano's name, but from the fact 10 11 that somebody searches my name, it doesn't mean 12 it was me. So they've developed this re-identification theory saying, oh, well, the 13 14 websites you click through to will glean other 15 information about you off of the Internet and 16 they'll be able then to reverse-engineer and 17 figure out that you were the one that did the 18 search. 19 That seems pretty speculative, I 20 think, for Spokeo purposes, and there isn't a 21 record on it, though I don't know that the 2.2 Court needs one. And then even beyond that, 23 even if you could identify that these people 24 were the ones doing the searches, if they're 25 searching information that's already public and

- 1 they're not pointing to any other additional
- 2 harm, is that harm under Spokeo, I think that
- 3 latter part is a legal inquiry that I agree, I
- 4 think the Court is as well positioned as the
- 5 lower court to decide.
- 6 JUSTICE ALITO: Well, do you think
- 7 that every time we get a case where there's
- 8 been a dismissal at the pleading stage and a
- 9 question of standing arises, we should remand
- 10 it to the lower court to see whether the
- 11 plaintiff might be able to come up with some
- 12 additional allegations, or should we decide
- whether the plaintiff has sufficiently alleged
- 14 standing as the plaintiff must sufficiently
- 15 allege all the elements of whatever claim is
- 16 being pressed?
- 17 MR. WALL: I -- Justice Alito, I think
- 18 the Court could decide it. If the Court thinks
- 19 that, on the basis of these allegations, it's
- 20 got enough to decide the standing question, I
- 21 think it could do that here.
- JUSTICE BREYER: We know this, on that
- 23 very point -- we have in the complaint, quote
- 24 -- there was one search that was his name.
- 25 Italiano, and then, quote, "the name of his

- 1 then soon-to-be ex-wife." End quote.
- 2 All right. Now was the search, the
- 3 words, it couldn't have been "the name" --
- 4 there must have been a different actual search.
- 5 Do we know what it was and were the words in
- the search "soon-to-be ex-wife"? Because those
- 7 words would seem private. Probably. And --
- 8 but maybe those words weren't there. Maybe all
- 9 that was there was his name and his wife's
- 10 name, which I don't think is private. But --
- 11 but -- but -- so do we know?
- MR. WALL: So, in fairness to their
- 13 theory, Justice Breyer, I don't think it's the
- 14 -- I don't think that what they're pointing the
- 15 harm is the disclosure of the information
- 16 itself. I think the harm that they're claiming
- is the disclosure that they performed that
- 18 search. I am known then to have searched for
- 19 my name, plus the following terms.
- 20 And for the reasons I -- the two
- 21 reasons I gave to Justice Alito --
- JUSTICE BREYER: But that is --
- JUSTICE KAVANAUGH: Isn't that an
- 24 injury?
- MR. WALL: I'm sorry?

1 JUSTICE KAVANAUGH: Isn't that an 2 injury, disclosure of what you searched? MR. WALL: I don't think --3 4 JUSTICE KAVANAUGH: I don't think 5 anyone would want the disclosure of everything they searched for disclosed to other people. 6 7 That seems a harm. MR. WALL: I think on a --8 9 JUSTICE KAVANAUGH: It may not -- may 10 or may not be a cause of action, but it's a 11 harm. 12 MR. WALL: Justice Kavanaugh, I'm not so sure. At the common law, it was at least 13 uncertain as of the Second Restatement in the 14 15 19 --16 JUSTICE KAVANAUGH: But it doesn't 17 have to be exactly at common law, according to 18 the language in Spokeo. It doesn't say that. 19 MR. WALL: No, I -- it's just an 20 analogue. Look, I will agree with you that on a particular --21 2.2 JUSTICE KAVANAUGH: Just as a common 23 sense matter. 24 MR. WALL: Well, on a --25 JUSTICE KAVANAUGH: Just -- just go to

- 1 plain common sense.
- 2 MR. WALL: Oh, on a --
- JUSTICE KAVANAUGH: What you search
- 4 for, if that's disclosed to other people.
- 5 MR. WALL: Yes, I think on a
- 6 particularized basis, you could conduct
- 7 searches the disclosure of which would
- 8 embarrass or harm you. But if all he searched
- 9 was his own name, is that a sufficient harm for
- 10 Spokeo purposes? I -- I'm not sure that it is.
- 11 JUSTICE KAVANAUGH: If it's disclosed
- 12 to another person?
- MR. WALL: Again, I'm not sure that it
- is a sufficient harm under Spokeo. I will
- 15 say --
- 16 JUSTICE KAGAN: And -- and what --
- MR. WALL: -- though, that the
- 18 predicate problem and the reason I think you
- 19 don't even get there is this re-identification
- theory is itself so speculative, I don't think
- 21 it's at all clear that the Internet sites you
- 22 click through to could be used for that --
- JUSTICE KAVANAUGH: But isn't that a
- 24 merits question?
- 25 MR. WALL: I don't think so. I think

- 1 it's a question of whether they've plausibly
- 2 alleged a harm. If the harm that they're
- 3 pointing to couldn't occur because nobody could
- 4 reverse-engineer, they don't have a sufficient
- 5 injury.
- 6 JUSTICE GINSBURG: General Wall --
- 7 JUSTICE KAGAN: And what is the record
- 8 with respect to that question, about whether
- 9 anybody can identify the person who did the
- 10 search?
- 11 MR. WALL: As far as we can tell,
- 12 there is no record because the district court
- 13 never reexamined this post-Spokeo and no one
- raised it, either because they were bound not
- 15 to attack the settlement agreement or because
- they wanted a ruling on the merits of cy pres.
- 17 JUSTICE GORSUCH: General Wall, what's
- 18 -- what's the government's position on Justice
- 19 Thomas's theory in Spokeo that standing can be
- 20 proven by violation of a legal right granted by
- 21 Congress, even if it wouldn't be otherwise
- 22 recognized at common law?
- MR. WALL: We have not taken a
- 24 position on that here, Justice Gorsuch.
- 25 JUSTICE GORSUCH: So what -- what --

- 1 what -- what do you recommend the Court do
- 2 about that? The government's got nothing to
- 3 offer us.
- 4 MR. WALL: Just, we would be happy to
- 5 supplementally brief the standing question. We
- 6 flagged it for the Court, and then none of the
- 7 parties has really delved into it on the
- 8 merits. And so I think if the Court wants --
- 9 JUSTICE GINSBURG: Isn't that a reason
- 10 why we should -- we should not decide it in the
- 11 first instance?
- MR. WALL: Justice Ginsburg, for the
- 13 reasons I gave earlier, I think the Court could
- on this record or it could remand. As long as
- 15 the Court doesn't DIG, both because it would
- leave standing, a judgment that I think the
- 17 Court had no jurisdiction to enter, and I think
- it would encourage parties not to flag
- 19 jurisdictional issues at the cert stage as the
- 20 parties here should have.
- 21 And just to say one word about the
- 22 merits, I do think if the Court reaches the
- 23 merits, the government's primary submission is
- 24 the lower courts have just not been very
- 25 rigorous.

1	JUSTICE KAVANAUGH: Why why to
2	pick up on Justice Sotomayor's question
3	earlier why shouldn't that be a question for
4	the Rules Committee in Congress to address in
5	the first instance?
6	MR. WALL: Well, so, look, guidance
7	from Congress would be helpful, but in its
8	absence, I still think we have to say what the
9	fair, reasonable, and adequate standard means
10	under Rule 23.
11	The Rules Committee has essentially
12	punted to the courts by saying the courts are
13	actively looking at this issue, we're not going
14	to address it.
15	Now they did amend the rule in various
16	ways that I think support our approach by
17	saying you should consider fees at the 23(e)
18	stage, you can delay to see what the claims
19	rate is, the court should be looking at the
20	claims rate.
21	I mean, a number of the things that
22	they've done in the amended rule, I think, are
23	designed to tighten up the inquiry. They're
24	consistent with what we're saying here.
25	But they didn't directly tackle the

- 1 question. They, in effect, deferred to the
- 2 courts. And so what we would say is, for
- 3 essentially the -- the reasons that Petitioners
- 4 give, there are these three important
- 5 limitations that the Court should articulate
- 6 and they should have real teeth.
- 7 I think the way that Respondents talk
- 8 about them, as applied here, they don't have
- 9 real teeth because there wasn't a real analysis
- of feasibility here. There wasn't a real
- analysis of redressability. And \$950,000 in
- 12 fees were bumped up to \$2.1 million through a
- 13 2.2 multiplier that's essentially sort of
- 14 plucked out of the air.
- 15 It's just a reverse justification for
- 16 taking \$2 million in fees off of an \$8 million
- 17 settlement that didn't actually deliver any
- 18 relief to the class on its specific claim here,
- 19 which is that there's a referrer header that
- 20 turns over my information.
- 21 And all three of those seem like
- 22 serious problems. And I think that it's
- 23 important that, if the Court reached the
- 24 merits, that it tighten them up so that we
- 25 don't have cy pres that's completely untethered

1 from the injury to the class and the relief 2 that's actually being delivered. 3 If there are no further questions, 4 thank you. 5 CHIEF JUSTICE ROBERTS: Thank you, 6 counsel. 7 Mr. Pincus? ORAL ARGUMENT OF ANDREW J. PINCUS 8 ON BEHALF OF RESPONDENT GOOGLE 9 MR. PINCUS: Thank you, Mr. Chief 10 Justice, and may it please the Court: 11 12 To the extent Petitioners are arguing for a per se rule invalidating settlements, 13 14 where the monetary payments only go to third 15 parties, nothing in the Rules Enabling Act or 16 Rule 23 authorizes a flat prohibition. 17 And as Justice Sotomayor indicated and 18 Judge -- Professor Rubinstein's amicus brief 19 submits, these are very, very rare settlements. 20 But Rule 23(e)'s requirement that 21 settlements be fair, reasonable, and adequate 22 does impose significant constraints, which is 23 why I think these settlements are rare.

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CHIEF JUSTICE ROBERTS: Is there --

Maybe I'll just say --

24

MR. PINCUS: -- something about

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2 standing because someone's probably going to 3 ask about it. 4 CHIEF JUSTICE ROBERTS: Well, go ahead 5 and speak to the standing. 6 (Laughter.) 7 MR. PINCUS: We agree with the government that there's a serious question 8 9 about whether this action was ever properly in federal court and that the standing issue has 10 to be addressed before the court could 11 12 determine the questions presented. 13 So that means either the case should 14 be dismissed as improvidently granted, there 15 should be remand, or the Court should decide 16 the question. I think the question is 17 complicated under Spokeo. 18 Mr. Italiano was the only plaintiff 19 whose claims weren't addressed by the district court. In -- in order for his claim -- for him 20 to have a sufficient allegation of injury, we 21 2.2 think it depends on this re-identification 23 theory, as General Wall indicated. 24 And the complaint in paragraphs 88 and 95 doesn't allege -- for re-identification to 25

- 1 happen, a website operator has to get more than
- one search, because the whole idea is you put
- 3 the searches together to figure out who's
- 4 making them.
- 5 There's no allegation here that Mr.
- 6 Italiano for his searches clicked on the same
- 7 website and, therefore, there's really no way
- 8 that the re-identification could take place.
- 9 JUSTICE ALITO: What does -- what does
- 10 Google admit it discloses to third parties? I
- 11 don't know. All of us have probably done
- 12 searches.
- If I do a search and search for men's
- shoes, I will immediately get all sorts of
- 15 advertisements for men's shoes or whatever
- other product I am searching for.
- So what do you admit that you
- 18 disclose?
- 19 MR. PINCUS: Well, the issue here is
- 20 -- is there were -- there are -- there are lots
- 21 of cookies and other things that -- that
- 22 generate the -- the serving up of ads to your
- 23 particular computer.
- 24 The question here is the referrer
- 25 header, which is that the search terms, when

- 1 you -- when you conduct a search, you get a 2 list of websites. When you click on one of 3 those sites, that site gets your search. 4 That's the issue here. 5 JUSTICE SOTOMAYOR: Well --6 JUSTICE ALITO: And that's not a harm, 7 that isn't a harm --MR. PINCUS: I -- I don't think --8 JUSTICE ALITO: -- to disclose that? 9 MR. PINCUS: -- I don't think that the 10 11 mere disclosure of a search without more, your 12 men's shoes search, is not a harm because there's no disclosure that you're making the 13 14 search. It's a disclosure that somebody 15 searched for men's shoes. 16 JUSTICE KAGAN: And could you --17 CHIEF JUSTICE ROBERTS: Based on -based on -- based on what Justice Alito typed 18 in, right, someone searched for men's shoes? 19 MR. PINCUS: Well, yes, but not that 20 Justice Alito --21 2.2 CHIEF JUSTICE ROBERTS: Well, that's

Alito searched for men's shoes.

23

24

25

kind of revelatory of private information.

MR. PINCUS: But not that Justice

JUSTICE ALITO: But my idea was --1 2 JUSTICE SOTOMAYOR: I'm not -- I'm not 3 sure how not. 4 MR. PINCUS: Excuse me? 5 JUSTICE SOTOMAYOR: The -- the -- I'm 6 not sure how not. The reverse-engineering is 7 self-evident because he is receiving the men's shoes advertising. So somehow something he's 8 9 doing is identifying his website. And given that I went into a store not 10 11 long ago, and without giving them anything 12 except my credit card, they came back with my website, I -- it seems --13 14 MR. PINCUS: Well, there are -- there 15 are lots of ways that information is disclosed 16 that don't have to do with the referrer header. 17 Again, we're talking about the referrer header 18 here. There are lots of other --19 JUSTICE SOTOMAYOR: Oh, I see what you 20 mean. MR. PINCUS: -- the placement of 21 2.2 cookies in your browser and other -- other ways 23 that -- that you may be served ads based on 24 your searches. That's not the claim in this case. The claim in this case --25

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1
               CHIEF JUSTICE ROBERTS: But do you
 2
      think that problem is going to be meaningfully
      redressed by giving money to AARP?
 3
 4
               MR. PINCUS: Well, I -- I -- I think
 5
      the question is --
 6
               (Laughter.)
 7
               MR. PINCUS: I think -- I think it is
      because I --
 8
               CHIEF JUSTICE ROBERTS: As if only --
 9
      as if this is only a problem for elderly
10
11
      people?
12
               (Laughter.)
13
               MR. PINCUS: No, but AARP is not the
14
      only recipient and elderly people are
15
      particularly --
16
               CHIEF JUSTICE ROBERTS: Well, you're
17
      changing the subject, Mr. Pincus. AARP is one
18
      of the recipients.
19
               MR. PINCUS: It is. And I think one
      of the questions that a district court has to
20
      ask is the fit between the recipients and the
21
22
      harm alleged in the complaint and the plaintiff
23
      class.
               Here, the plaintiff class was everyone
24
25
      who used Google in a -- in a very long period,
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- 1 129 million people, basically everyone on the
- 2 Internet in America.
- It is a fact that elderly people are
- 4 less knowledgeable about privacy and their
- 5 vulnerability on the Internet than other
- 6 people. And so having part of the award be
- 7 designated to -- for that group we think meets
- 8 that fit test.
- 9 JUSTICE KAGAN: Especially when you
- 10 use a --
- 11 CHIEF JUSTICE ROBERTS: Including a
- 12 group that engages in -- engages in political
- 13 activity, having nothing to do with the
- inability of elderly people to conduct
- 15 searches?
- MR. PINCUS: Well, this grant had
- 17 nothing to do with political activity. AARP,
- 18 like the other recipients, had to submit a
- 19 proposal, and the money was specifically for
- 20 that proposal.
- JUSTICE KAGAN: May I go back, Mr.
- 22 Pincus? You -- you talked about the
- 23 re-identification theory, and I'm not quite
- 24 sure I understand it. So could you tell me the
- 25 technology that I need to know to understand it

- and what plaintiffs would have to show to prove
- 2 their own theory of harm?
- 3 MR. PINCUS: Well, I think this is one
- 4 of the reasons why more information, either
- 5 re-briefing here or a remand is necessary, but
- 6 what would have to be alleged would be that
- 7 enough referrer headers went to a single
- 8 website operator that that website operator
- 9 could combine them and say: A-ha, I can now
- 10 figure out that this is the person who made the
- 11 search and tie the search terms to that person.
- 12 I'm not sure that would be enough.
- 13 The restatement section, 652(h), seems to
- indicate that actual imminent damages are
- 15 required for privacy violations.
- In other words, the -- the mere
- 17 revelation of facts at -- at common law in 1950
- 18 -- in the 1960s was not enough, let alone in
- 19 1787.
- JUSTICE KAVANAUGH: But that's a
- 21 merits question. I mean, that goes to the
- 22 merits of the tort.
- MR. PINCUS: I don't think so, Your
- 24 Honor. I think -- I think that's a question --
- 25 JUSTICE KAVANAUGH: We're just talking

- 1 about harm, and you don't have a mini-trial on
- 2 whether the harm, sufficient for standing, is
- 3 proved.
- 4 MR. PINCUS: I think that -- that
- 5 standing -- there are two ways that standing
- 6 can be contested by a defendant. One is based
- 7 on the allegations of the complaint, whether
- 8 they're sufficient. And the second is whether
- 9 the allegations of the complaint are, in fact,
- 10 backed up by real facts.
- Both of those are preliminary
- inquiries at the standing stage. In this case,
- Google filed a motion to dismiss Mr. Italiano's
- 14 claim when the -- when the final consolidated
- 15 complaint was filed. The district court didn't
- 16 act on that motion.
- 17 But I think the question whether --
- 18 the Spokeo question, whether there's concrete
- 19 harm, has two components. One is, is it -- is
- it the kind of harm that's generally
- 21 recognized? And then, if it's not, the
- 22 question is, is it an intangible harm that
- 23 because of its recognition at the common law or
- 24 because of what Congress may have elevated
- 25 makes it a harm that's actionable?

1	And I think, under the Stored
2	Communications Act, there's a real question.
3	It's an Act that both requires that a plaintiff
4	be aggrieved and it's an Act two circuits have
5	said requires proof of actual damages to
6	recover.
7	And so the I think there's a very
8	significant question about whether that Act
9	could be said by that in that Act, Congress
10	could have been said to elevate that harm. But
11	
12	JUSTICE BREYER: Would the following
13	make sense if we get to the merits? Professor
14	Rubenstein's brief I'm referring to that,
15	interesting. Could we say something like this:
16	Where the actual plaintiffs receive something
17	significant so there were then quite often
18	there is money left over, a little bit, some or
19	sometimes more. But where and in those
20	circumstances, you apply the ALI four-step
21	thing and just do it and be sure it's done.
22	But where they get nothing, under
23	those circumstances, while we wouldn't say
24	never, what's happening in reality is the
25	lawvers are getting paid and they're making

- 1 sometimes quite a lot of money for really
- 2 transferring money from the defendant to people
- 3 who have nothing to do with it. And under
- 4 those circumstances, scrutinize very carefully
- 5 to see that the four standards are met.
- 6 MR. PINCUS: I think there should be
- 7 careful scrutiny.
- JUSTICE BREYER: Yeah, but, I mean,
- 9 you heard -- I was trying to make up a --
- 10 MR. PINCUS: Yes. I think -- I think
- in -- there's a great difference between most
- of the cases that Mr. Frank relies on, which
- are cases where claimants have been identified
- and there is nonetheless a separate
- 15 multimillion-dollar cy pres payment. That's a
- 16 very different case because you don't have the
- 17 question of the costs of identifying the
- 18 plaintiffs.
- In this kind of case, where the
- 20 question at the outset is, is it worth the
- 21 candle to try and identify the claimants
- because you have a very large class and a very
- 23 small settlement, there should be close
- 24 scrutiny and a three-part test. One is
- 25 feasibility. Is the amount that the class

- 1 members are likely to receive after
- 2 administrative costs, taking into account what
- 3 the claiming rate may be, so small that the
- 4 benefit of that payment to a class member is
- 5 outweighed by the indirect benefit from the
- 6 third-party's activity?
- 7 I think that's a -- a tough test. The
- 8 district court needs discretion because there
- 9 are two unknowns: What will the administrative
- 10 costs actually be of distributing the money?
- 11 And, two, how many class members will claim?
- 12 But that's the question the district court
- 13 should ask.
- 14 Second, the district court should look
- 15 at the link between the harm -- the claimed
- 16 injury and the recipients. We don't agree with
- 17 General Wall that there's a redressability
- 18 issue here. This is a settlement. Settlements
- 19 between individual parties are not limited to
- things that would be awardable under the
- 21 statute. But, for the test to be satisfied, we
- think the funds have to be used for a purpose
- 23 that will benefit the class members and address
- injuries similar to those that are subject to
- 25 the lawsuit.

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1
               And the third test is no conflicts of
 2
      interest. The -- the lower courts here
 3
      actually addressed that test. We don't think
 4
      the fact -- the happenstance that the defendant
 5
      may have given contributions in the past to the
 6
      organization should rule them out, but the
 7
      court should make sure that this isn't a
      displacement of money that the defendant would
 8
 9
      otherwise give and --
10
               CHIEF JUSTICE ROBERTS: On -- on that
11
12
               JUSTICE KAVANAUGH: Why not on --
13
               MR. PINCUS: -- that that organization
14
      will control the money and decide how it's to
15
      be used.
16
               CHIEF JUSTICE ROBERTS: On that point,
17
      would you agree that the district court should
      never be the one suggesting possible recipients
18
19
      of the funds of a settlement he has to approve?
               MR. PINCUS: I -- I totally agree,
20
      Your Honor. I think a settlement is an
21
2.2
      agreement between the parties. The district
23
      court's role here is to apply Rule 23(e) and
      tell the parties that because one of these
24
25
      three tests is not met, we would submit, that
```

- 1 the settlement is not approved. And then if
- 2 they -- if that -- then it's up to the parties
- 3 to go back and come up with different
- 4 recipients or a different process that -- that
- 5 meets the test.
- 6 JUSTICE KAVANAUGH: Why is it --
- 7 CHIEF JUSTICE ROBERTS: Why do you --
- JUSTICE KAVANAUGH: Go ahead.
- 9 CHIEF JUSTICE ROBERTS: Why do you --
- 10 why do you assume that simply because someone
- 11 wants money in the settlement or is entitled
- to, that he's also opposed to what gave rise to
- 13 the -- the wrong? I mean, you may be in an
- auto accident with someone who's speeding.
- 15 That doesn't mean you automatically think that
- 16 highway safety is affected and the speed limit
- 17 should be changed.
- MR. PINCUS: Well, I --
- 19 CHIEF JUSTICE ROBERTS: You just want
- 20 money because of what happened to you.
- 21 MR. PINCUS: And -- and I think that's
- 22 why I think the critical first inquiry is, is
- 23 the -- is the -- in the real world, is the --
- is the cost of distributing the money going to
- 25 mean that people get essentially little or

- 1 nothing or -- or essentially nothing so that
- 2 this indirect benefit is better?
- JUSTICE KAVANAUGH: Isn't it --
- 4 MR. PINCUS: I don't think -- I think
- 5 --
- 6 CHIEF JUSTICE ROBERTS: I think
- 7 Justice Kavanaugh had a question.
- 8 MR. PINCUS: I'm sorry.
- 9 JUSTICE KAVANAUGH: Isn't it always
- 10 better to at least have a lottery system, then,
- 11 that one of the plaintiffs, one of the injured
- parties gets it, rather than someone who's not
- injured? Why isn't that always more
- 14 reasonable?
- MR. PINCUS: We agree with the
- 16 government that a lottery system would be very
- 17 strange. If a class member takes the time to
- 18 file a claim, it just seems it would be a very
- 19 --
- 20 JUSTICE KAVANAUGH: This is strange
- 21 too.
- MR. PINCUS: Well, I think this --
- 23 this --
- JUSTICE KAVANAUGH: I mean, it's a
- 25 question of what's more strange, I think.

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MR. PINCUS: Well, if I may answer the
 1
 2
      question, I think this is actually -- and this
      is partially an answer to the Chief Justice's
 3
 4
      question. The -- the actual application of a
 5
      cy pres-like doctrine here is that the class
 6
      representatives and their lawyers are
 7
      essentially fiduciaries to the class.
      they're looking at this and saying, does it
 8
      make sense at the end of the day to have this
 9
      indirect benefit rather than a direct benefit
10
11
      that is essentially going to be a dollar?
12
               CHIEF JUSTICE ROBERTS: Thank you,
13
      counsel.
14
               MR. PINCUS: Thank you, Your Honor.
15
               CHIEF JUSTICE ROBERTS: Mr. Lamken.
16
                 ORAL ARGUMENT OF JEFFREY A. LAMKEN
17
            ON BEHALF OF RESPONDENTS PALOMA GAOS, ET AL.
18
               MR. LAMKEN: Thank you, Mr. Chief
19
      Justice, and may it please the Court:
20
               This case undoubtedly implicates
      interesting policy and empirical questions, but
21
2.2
      those are the types of questions that the
23
      Administrative Office, the Judicial Conference,
      the Advisory Committee, Congress can
24
25
      investigate and answer.
```

1 JUSTICE ALITO: Well, where did the cy 2 pres doctrine come from? Was that created by 3 Congress? 4 MR. LAMKEN: No, Your Honor. The cy 5 pres doctrine comes out of -- and it's inaptly named -- from the notion that what -- someone 6 7 who gets a reward, someone who gets an award, can repurpose it to a different thing, to a 8 different purpose, if the current -- if the 9 existing purpose isn't used -- feasible. 10 11 So, for example, we cite the Beastie 12 Boys examples. Private parties regularly will get an award or a settlement, but they can 13 14 actually, instead of having that settlement 15 come to them, go to a third-party for their 16 benefit. 17 And the question in this case is, is there anything in Rule 23(e) that says that 18 19 classes, that class representatives, where it's fair, reasonable, and adequate, cannot do 20 exactly what the Beastie Boys or any other 21 2.2 private party can? 23 And Rule 23(e) doesn't answer that 24 question by saying never. It answers that 25 question by providing a standard of fairness,

- 1 reasonableness, and adequacy.
- 2 JUSTICE KAVANAUGH: The question is
- 3 what reasonableness means.
- 4 MR. LAMKEN: I think that's right.
- 5 And the question is -- and the answer to that,
- 6 I think, is when the alternative, when you have
- 7 a possibility of getting millions of dollars of
- 8 indirect relief, it is better, it is fair,
- 9 reasonable, and adequate, to get that when the
- 10 alternative is likely nothing or the nominal
- 11 equivalent of nothing.
- 12 And that's the fundamental decision
- 13 that ALI made. If it's infeasible, if it's not
- 14 possible to give this money out to people
- without it becoming practically zero or there's
- 16 a grave risk of that happening, then you can
- 17 take the money and give it to institutions for
- 18 particular uses that serve the interests of the
- 19 individual class members.
- 20 And that --
- 21 JUSTICE ALITO: In whose opinion do
- they serve the interests of the individual
- 23 class members? In the opinion of the
- 24 individual class members?
- MR. LAMKEN: Well, the decision is

- 1 initially made by the class representatives and
- 2 the lawyers, and it's subject to judicial
- 3 review by the court. And that -- in this case,
- 4 rather than simply giving money to -- and,
- frankly, this is an issue that's not before the
- 6 Court because Petitioner didn't challenge the
- 7 requisite nexus between the recipients and the
- 8 interests of the class members.
- 9 But turning to it anyway, in this
- 10 case, specific proposals were provided, and
- 11 those proposals are actually quite closely
- 12 linked to not just the injury that occurred
- here, that underlies both the cause of action
- 14 and the actual complaint, but also the specific
- 15 class.
- 16 JUSTICE KAVANAUGH: But there is the
- 17 appearance, as the district court said in the
- hearing, the appearance of favoritism and alma
- 19 maters of -- of counsel.
- MR. LAMKEN: Your Honor, I think, in
- 21 this case, the district court acknowledged that
- there was the potential of conflict, but he did
- 23 what a district court should do. He took
- 24 evidence. He heard counsel -- from counsel
- 25 live in court, including the statement: I got

- 1 my degree from Harvard and that's simply the
- 2 end of it.
- 3 He reviewed detailed proposals which
- 4 carefully calibrated the -- the money to the
- 5 specific harms, the impact of search terms and
- 6 disclosures and third-party data flows. And
- 7 the district court found "no indication" that
- 8 counsel's allegiance to alma maters factored
- 9 into selection.
- 10 CHIEF JUSTICE ROBERTS: Well, don't
- 11 you think it's just a little bit fishy that the
- money goes to a charity or a 501(c)(3)
- organization that Google had contributed to in
- 14 the past?
- MR. LAMKEN: So, Your Honor, remember,
- because we're in the high-tech area and we're
- in an emerging area, there's only so many
- organizations that are going to have track
- 19 records of this. And so it's not at all
- 20 surprising --
- 21 CHIEF JUSTICE ROBERTS: I bet there
- are other organizations active in the area that
- 23 Google had not contributed to in the past.
- MR. LAMKEN: And -- and many were
- 25 included here. But one of the critical things

- 1 is, while Google was involved -- and this is at
- 2 page 40 of the Joint Appendix -- it was
- 3 involved in identifying potential recipients,
- 4 it -- counsel for class, the class, not Google,
- 5 vetted the actual proposals. Class counsel,
- 6 not Google, determined which recipients.
- 7 CHIEF JUSTICE ROBERTS: Well, I know,
- 8 but the allegation -- you know, I mean, the
- 9 allegation is that counsel for the class and
- 10 the defendant are working together because no
- 11 money is going to anybody else, it's just going
- 12 to counsel for the -- for the class, and that
- Google for its part as part of the deal -- I'm
- 14 not suggesting that's what's going on -- but
- the allegation, it says part of the deal, they
- 16 get to give money to their favorite charity.
- 17 MR. LAMKEN: And the district court
- 18 looked at it and understood that Google's role
- 19 ended at selecting potential recipients. It
- 20 had no role in deciding who got how much money
- 21 either.
- 22 And the district court heard from
- 23 counsel and said: Look, it's not just an
- 24 accounting core change. And the Court
- 25 responded: I appreciate that. And that's at

- 1 Joint Appendix 135.
- 2 Google's own counsel explained to the
- 3 Court that if you look at the detail of these
- 4 programs and the lack of Google's involvement
- 5 in the development of the programs, it rebuts
- 6 that. That's Joint Appendix 155.
- 7 If you look at the actual recipients,
- 8 these are not necessarily flattering recipients
- 9 for Google. There's two that referred Google
- 10 to the FTC, resulting in a \$17 million fine.
- 11 One of them is dedicating its money
- to, among other things, auditing, from outside
- 13 the Google ecosphere, Google's compliance with
- 14 privacy policies.
- 15 And each of them, which is where I was
- 16 going just a moment ago, is specifically
- 17 directed to not just privacy on the Internet
- 18 but what happens when you do searches, for
- 19 example, the Brooklyn center.
- 20 JUSTICE KAVANAUGH: The appearance
- 21 problem here, which has happened in many cases,
- is symptomatic of a broader question, which is
- 23 why is it not always reasonable, more
- 24 reasonable in this situation, which is a
- 25 difficult one, to try to get the money to

- 1 injured parties, either through pro rata
- 2 distribution or some kind of lottery system.
- 3 Imperfect or strange as that may be,
- 4 it seems to me potentially less strange or why
- 5 isn't it less strange than giving it to people
- 6 who weren't injured at all, who have
- 7 affiliations with the counsel, and who in many
- 8 cases don't need the money?
- 9 MR. LAMKEN: Your Honor, in terms of
- 10 what the standard is, yes, absolutely, the
- 11 priority is to give the individual class
- members money. That's the number one priority.
- 13 And only when it proves infeasible to do that
- 14 can you go to a cy pres result.
- 15 And in this case -- and I turn the
- 16 Court to Pet App 47a -- the district court
- 17 actually found, he looked and said, the costs
- 18 to do claims processing, costs to do claims
- forms, costs to do distribution, and said it's
- 20 clearly infeasible when you look at those
- 21 factors.
- JUSTICE KAVANAUGH: How about a
- 23 lottery versus this?
- MR. LAMKEN: So the lottery doesn't
- 25 really help much for two reasons. First, you

- 1 have to go and identify the class members in
- 2 order to determine who do you give your lottery
- 3 tickets to. So you now have to go out and find
- 4 the names of the 129 million people, or however
- 5 many you're going to submit, and ask.
- 6 You have to process and determine, are
- 7 these valid requests for lottery tickets, or is
- 8 this person not a Google user? So you have to
- 9 verify.
- 10 JUSTICE KAVANAUGH: But at least it's
- 11 someone who -- who, quote, to use your analogy,
- 12 paid for the lottery ticket as opposed to
- giving the billion dollar award to someone who
- 14 didn't buy the lottery ticket.
- MR. LAMKEN: Well, I think --
- JUSTICE KAVANAUGH: I mean, that's the
- 17 --
- 18 MR. LAMKEN: -- it is a little --
- 19 JUSTICE KAVANAUGH: -- that's, to use
- 20 your analogy, the --
- 21 MR. LAMKEN: It's a little passing
- 22 strange to start -- to use all the money,
- virtually all the money, to actually set up
- 24 this lottery process to accept all these
- claims, administer that process, and then

- 1 exclude the vast majority of the class and say:
- 2 And we're going to take some people who were
- 3 injured and entitled to money, and we're not
- 4 going to give them their money, we're going to
- 5 give that money to somebody else because they
- 6 won the lottery.
- 7 It's just a little unseemly, in
- 8 addition to being grossly inefficient, because
- 9 the only thing it reduces -- it doesn't reduce
- 10 claims administration cost in terms of
- 11 accepting claims. It doesn't reduce claims
- 12 administration cost in terms of vetting the
- 13 claims. The only thing it reduces is the end
- 14 mailing cost. That's the only thing it does.
- 15 JUSTICE KAVANAUGH: It -- it reduces,
- 16 to pick up on the Chief Justice's comments, the
- 17 appearance of favoritism and collusion --
- 18 MR. LAMKEN: And that --
- 19 JUSTICE KAVANAUGH: -- which is rife
- in these cases. At least that's been the
- 21 allegation. There have been lots of courts
- 22 that have said that. And the district court
- 23 here, as you know in the transcript, was very
- 24 concerned about that.
- 25 MR. LAMKEN: Well, he wasn't concerned

- 1 about the collusion because he specifically
- 2 found that it did not enter into the decision.
- 3 And if the district court had -- the standard
- 4 everyone agrees is, if there's even doubt, if
- 5 there's substantial doubt about whether the
- 6 recipients were selected on the merits, that
- 7 doubt is called against the settlement. It's
- 8 called in favor of trying something different.
- 9 But, in this case, the court of
- 10 appeals and the district court both applied
- 11 that -- that ALI standard and both determined
- 12 that, after looking at all the evidence, after
- 13 looking at the detailed proposals, after
- 14 hearing from counsel, after doing all that,
- there wasn't that substantial doubt.
- 16 And I think we can rely on our
- district courts to make those determinations,
- 18 to be careful, and to not get engaged in the
- 19 type of process that brings the judiciary into
- 20 disrepute.
- 21 JUSTICE ALITO: I mean, if you step
- 22 back --
- MR. LAMKEN: Now if someone's opposed
- 24 --
- 25 JUSTICE ALITO: -- if you step back

- 1 from what happened in this case and cases like
- this, how can you say that it makes any sense?
- 3 The purpose of asking for compensation, it's
- 4 not injunctive relief that would benefit a --
- 5 benefit a broad class, but the purpose --
- 6 benefit the public -- it's compensation for the
- 7 -- for the class members.
- And at the end of the day, what
- 9 happens? The attorneys get money, and a lot of
- 10 it. The class members get no money whatsoever.
- 11 And money is given to organizations that they
- may or may not like and that may or may not
- ever do anything that is of even indirect
- 14 benefit to them.
- So how can -- how can such a system be
- 16 regarded as a sensible system?
- MR. LAMKEN: So two parts to that.
- 18 The first is with respect to fees, and we don't
- 19 believe -- because that's Rule 24(h), a
- 20 reasonable fee adder. We don't think that's
- 21 before the Court either.
- But with respect to fees, it's well
- established that a court can reduce attorneys'
- 24 fees if it believes that the cy pres
- 25 distribution is less valuable to the class than

- 1 its cash equivalent.
- 2 It just happened in this case the
- 3 district court heard objectors' arguments and
- 4 said that he did not agree that the fees and
- 5 incentive awards are inconsistent with the
- 6 value of the class benefit, specific finding on
- 7 Pet App 60.
- 8 Moreover, class counsel's request is
- 9 not disproportionate to the class benefit. So
- 10 this is a situation where district courts on
- 11 the ground can value what is the cy pres
- 12 benefit and then make a determination: Is the
- 13 fee a disproportionate result? And they can
- 14 reduce it. And, in fact, they have in the past
- in a number of cases reduced fees because it's
- 16 a cy pres distribution.
- 17 The second part, Justice Alito, is
- 18 that somehow this distribution doesn't benefit
- 19 the class. But this isn't a case where you
- 20 simply take money and give it to charity that
- 21 happens to be in a space that's similar to or
- occupied by the underlying injuries.
- 23 There are specific proposals here with
- 24 a very close nexus. The injury here is that
- 25 search terms are given out -- and I'm going to

- 1 come back to standing in a moment if I have
- 2 enough time -- but that search terms of
- 3 individuals are given out to third parties
- 4 without their consent.
- 5 And the Stored Communications Act is
- 6 very clear, it's not illegal to give out that
- 7 information if there is consent. And both the
- 8 prospective relief, the modifications to
- 9 Google's FAQs, and all these organizations are
- 10 working towards making sure that the public is
- 11 properly notified that this is the consequence
- of entering potentially extremely personal
- information, what your worries, your concerns
- are, into that search box will do.
- 15 So it is not at all even remotely the
- 16 case that this is not benefitting the class.
- 17 This is targeted precisely to the type of
- injury and precisely the type of problem,
- 19 privacy invasion, that that class is subjected
- 20 to.
- 21 JUSTICE KAVANAUGH: You started -- you
- 22 started with what for me is a very good point,
- 23 which is why is this for us and not for
- 24 Congress and the committee. But, on the other
- 25 hand, the retort to that is that the committee

- 1 thinks it's for us.
- 2 And -- and -- and maybe Congress does,
- 3 too, because reasonable gives common law-like
- 4 power to the courts to figure out and to put
- 5 limits on these things. So how can we rely on
- 6 Congress and the committee if they're thinking
- 7 that --
- 8 MR. LAMKEN: Well, Your Honor, I think
- 9 --
- 10 JUSTICE KAVANAUGH: -- the court's
- 11 going to do it?
- 12 MR. LAMKEN: -- what the court has
- 13 before it is the text of the rule, and the one
- thing the Court can't do is substitute some
- 15 categorical rule that it thinks more efficient
- or better than the rule itself.
- We have to apply what --
- JUSTICE KAVANAUGH: But isn't that
- 19 what courts do all the time with the word
- 20 reasonable, is over time apply -- learn from
- 21 experience and then draw sometimes bright-line
- 22 rules?
- MR. LAMKEN: As in Rule 23(h), where
- it's a reasonable fee, courts typically fill
- 25 reasonableness with factors and considerations.

- 1 They typically don't substitute a different
- 2 test, such as to say cy pres is never fair,
- 3 reasonable, and adequate. And it certainly --
- 4 JUSTICE KAGAN: Mr. Lamken -- I'm
- 5 sorry, please.
- 6 MR. LAMKEN: No, and it certainly
- 7 should be fair, reasonable, and adequate when
- 8 the alternative is nothing.
- 9 JUSTICE KAGAN: Could I ask you to
- 10 address standing, please?
- 11 MR. LAMKEN: Yes. Okay. So turning
- 12 to standing very quickly. Look, neither court
- 13 below addressed the Stored Communications Act
- or the other four causes of action under the
- 15 standard of Spokeo.
- Very few courts have. There's a
- 17 dearth of authority on it. So this isn't a
- 18 situation where the Court should be going out
- 19 on its own and addressing the issue without the
- 20 benefit of the viewpoints of other jurists,
- 21 without the benefit of the refinement that
- occurs when the case comes up from the lower
- 23 courts.
- 24 They simply didn't apply that
- 25 standard. So the Court has two options in our

- 1 view. One is to remand. The alternative is to
- dismiss as improvidently granted.
- 3 If the Court were inclined to think it
- 4 might grant again, I think that remand would be
- 5 the right answer, but this Court is so -- this
- 6 case is so rife with vehicle problems that I
- 7 think the proper answer under those
- 8 circumstances is to dismiss as improvidently
- 9 granted, but that aside, that is in the Court's
- 10 discretion.
- 11 Turning to the merits, if the Court
- 12 were to be the first to address this issue --
- 13 CHIEF JUSTICE ROBERTS: You can take
- 14 an extra minute on standing.
- 15 MR. LAMKEN: Okay. If the Court were
- to be the first to address the Stored
- 17 Communications Act under Spokeo, since the
- 18 framing, the rule has been the disclosure of
- 19 another's communication without their consent
- 20 is actionable.
- 21 And the Court can look to Justice
- 22 Story's opinion in Folsom versus Marsh for
- 23 that. Even the recipient of a letter was not
- 24 permitted to disclose that letter without the
- 25 author's permission.

1 This -- in Bartnicki versus Vopper, 2 that issue was thoroughly briefed by the United 3 States, among others, and the Court in Doe 4 versus Chao recognized that, for privacy harms, 5 they're often actionable without specific harm, 6 that the damage is presumed. 7 Congress is entitled to make that same 8 judgment in --9 JUSTICE KAGAN: The -- the alleged injury here, am I correct, is that a 10 11 third-party will know that a particular person 12 did this search. It's not what -- it's not 13 simply the nature of the search. Is that 14 correct? 15 MR. LAMKEN: I think that when it's 16 associated with you, that -- that is an injury. 17 But merely disclosing your letter, even if it 18 was an anonymous letter, to a third-party, I 19 think that would have been actionable at common That would have been actionable before 20 21 the framing. 2.2 But -- and Congress did make the 23 judgment in this case that, even without individual actual harm, that the presumed harm 24 25 is a submission because it gave as damages not

- just actual harm, it gave as damages the wrong
- 2 doer's profits. There is entitlement
- 3 to recover the wrong doer's profits, which,
- 4 again, is consistent with the common law.
- 5 But this is an extraordinarily complex
- 6 issue. You have to go deep into history that,
- 7 in the pageant pages we had, we didn't. I
- 8 think under the circumstances, the right answer
- 9 for the Court, given that this is a
- 10 jurisdictional question, is to dismiss or -- is
- 11 to remand or dismiss as improvidently granted.
- 12 Thank you very much.
- 13 CHIEF JUSTICE ROBERTS: Thank you,
- 14 counsel.
- Mr. Frank, you have three minutes
- 16 remaining.
- 17 REBUTTAL ARGUMENT OF THEODORE H. FRANK
- 18 ON BEHALF OF THE PETITIONERS
- 19 MR. FRANK: Thank you, Mr. Chief
- 20 Justice. And may it please the Court:
- 21 My friend is alleging that the
- 22 district court made factual findings that it
- 23 simply did not reach because it believed its
- 24 hands were tied by the Ninth Circuit precedent.
- 25 It did not look at the potential

- 1 conflicts between Google and the recipients,
- 2 because in Lane versus Facebook, the Ninth
- 3 Circuit approved a settlement where Facebook
- 4 gave to a charity created by Facebook.
- 5 It did not look at the difficulty of
- 6 distributing to some class members, because the
- 7 Ninth Circuit has a de minimis standard. And
- 8 as we discuss at page 22 of our reply brief,
- 9 what the district court found was that it would
- 10 be too hard to distribute to over 100 million
- 11 class members. We don't contest that, but
- that's not the standard under any other court.
- 13 So returning to the question that a
- 14 number of Justices raised, why not leave this
- to Congress? And I return to the example of
- 16 State Oil versus Khan where the Court was
- interpreting restraint of trade under the
- 18 Sherman Act.
- 19 And not only was it interpreting that,
- 20 but it already had a three-decade-old
- 21 precedent, Albrecht, that it was being asked to
- 22 reverse.
- 23 And Congress had specifically
- 24 considered the rule in Albrecht over the --
- 25 those three decades and it never acted on it.

- 1 Yet in 522 U.S. 3, State Oil versus Khan, the
- 2 Court unanimously reversed Albrecht and came to
- 3 the economically-sound conclusion about the way
- 4 to interpret restraint of trade.
- 5 And we have courts here that are
- 6 already importing a proportionality requirement
- 7 into the reasonableness and fairness inquiries,
- 8 and at no point do my friends indicate that
- 9 Pearson versus NBTY, the Seventh Circuit
- decision, is wrong or why it's wrong or why it
- is not the superior rule here.
- 12 And as we document in our opening
- 13 brief, when courts demand that counsel is
- 14 faithful to their fiduciary obligations,
- 15 counsel responds to those incentives.
- 16 The Ninth Circuit's rule creates
- 17 incentives for class counsel to argue that it's
- 18 too hard to get money to the class, and, in
- 19 fact, the de minimis rule would take many
- 20 settlements that are settling now for less than
- \$1 per class member, for less than \$2 per class
- 22 member, that distribute tens of millions, even
- over \$100 million to class members, it's now
- 24 appropriate under the Ninth Circuit's rule to
- 25 take all of that money and give it to the

1	defendant's favorite charity or the plaintiff's
2	favorite charity.
3	If there are no further questions, I'd
4	ask the Court to vacate and reverse.
5	CHIEF JUSTICE ROBERTS: Thank you,
6	counsel. The case is submitted.
7	(Whereupon, at 11:06 a.m., the case
8	was submitted.)
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