

Media Kit



U.S. Chamber of Commerce



About

The U.S. Chamber of Commerce is the world's largest business organization representing companies of all sizes across every sector of the economy. Our members range from the small businesses and local chambers of commerce that line the Main Streets of America to leading industry associations and large corporations.

They all share one thing: They count on the U.S. Chamber to be their voice in Washington, across the country, and around the world.

Mission

We believe in the ability of American businesses to improve lives, solve problems, and strengthen society. For more than 100 years, we have advocated for pro-business policies that help businesses create jobs and grow our economy.

We advocate, connect, inform, and fight for business growth and America's success.

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uschamber.com
and CO—

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Powerful Platforms. Unmatched Reach.

The U.S. Chamber of Commerce connects partners with the most influential business audiences in the world. From trusted editorial storytelling on uschamber.com to targeted newsletters, high-impact social content, and in-person convenings, our platforms are designed to inform, engage, and activate business and policy audiences across all markets and sectors.

Our channels deliver scale, credibility, and meaningful engagement for top brands.

Our reach at a glance:

18 million
Annual page views

8 million
Social impressions annually

2,000+
Events annually

52,000+
Press mentions annually



Partnering with the U.S. Chamber drove awareness for our leadership in supporting small and mid-sized businesses and created significant business opportunities via media, direct leads, and deep engagement.



—MetLife



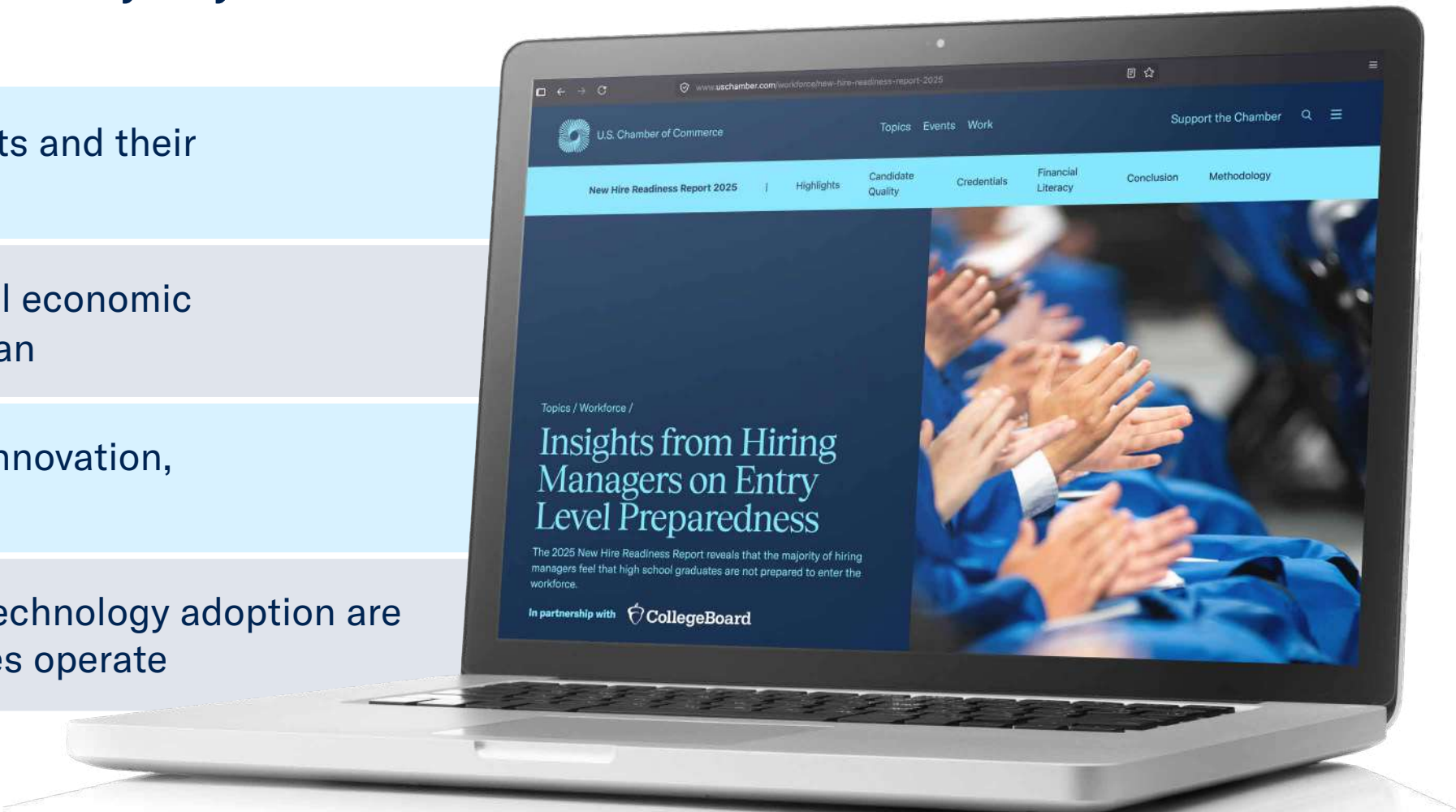
uschamber.com

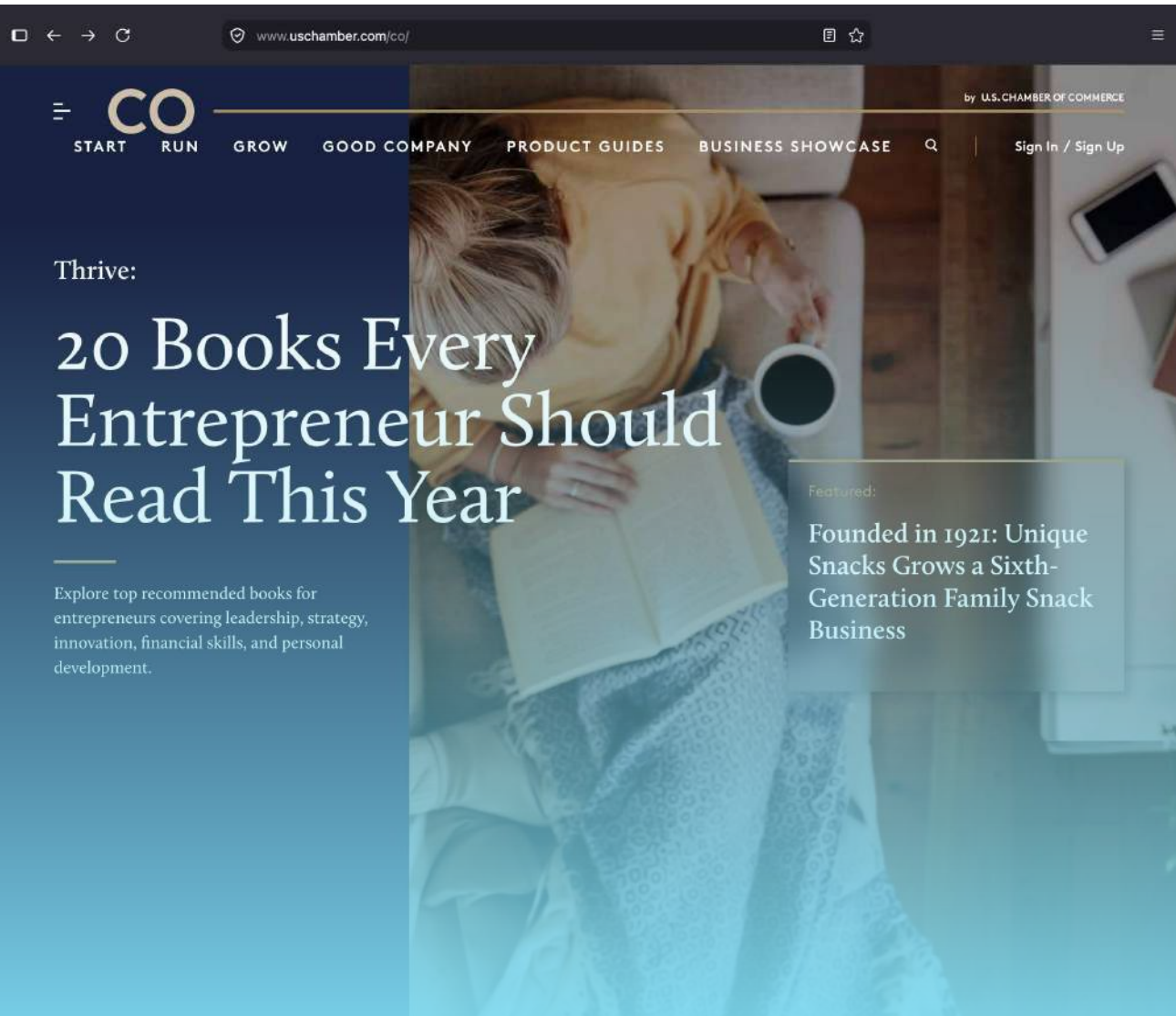
The latest business news and thought leadership.

Our websites, uschamber.com and CO— by U.S. Chamber of Commerce, serve as trusted editorial hubs for the business community—covering the issues, trends, and stories that matter most to companies of all sizes.

Influential decision-makers visit uschamber.com every day for:

Public Policy	Major policy developments and their real-world impact
Economic Trends	Expert insight on national economic trends and what they mean
Powerful Storytelling	Real-world examples of innovation, resilience, and growth
Forward-Looking Topics	How AI, workforce, and technology adoption are reshaping how businesses operate





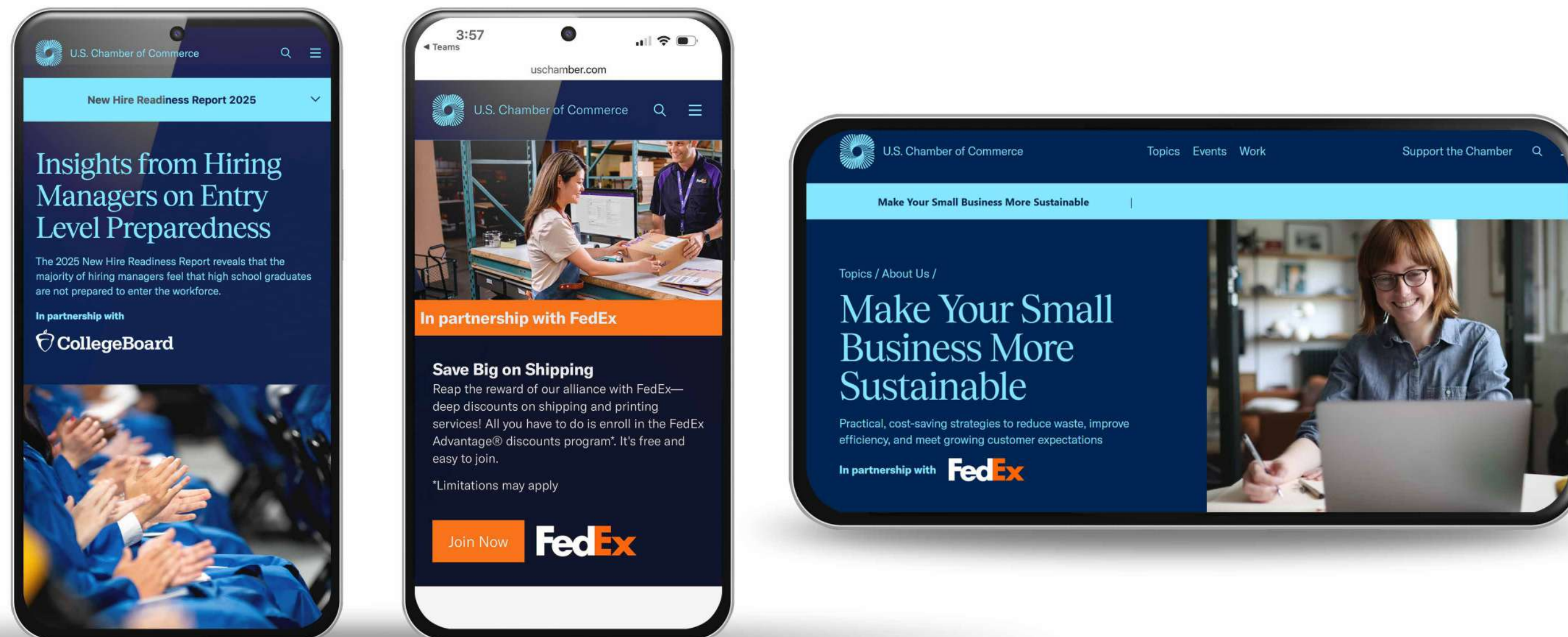
uschamber.com/co/

Reach Small Businesses on CO—

CO— is a digital platform exclusively for small business insights and resources, offering partners a place to reach those who are starting, growing, and running small businesses.

18 million Annual page views across all U.S. Chamber digital properties

Native Content and Ad Placements



Integrate your brand into trusted business storytelling.

Our native content offerings embed your message directly within the uschamber.com editorial experience. Align your brand with the insights, issues, and stories that matter to business audiences—from entrepreneurs to Fortune 500 executives.

Through custom articles, strategic placements, newsletters, and tailored programs, we create content that resonates with business and policy leaders, while ensuring credibility and impact.

Campaign Snapshot

Our native content campaigns are designed to connect partner messages with high-value business audiences and drive measurable engagement.

For each article, you can expect:

High visibility campaigns for maximum impressions

Strong click-through rates to long-form content

Active reader engagement across editorial and sponsored placements

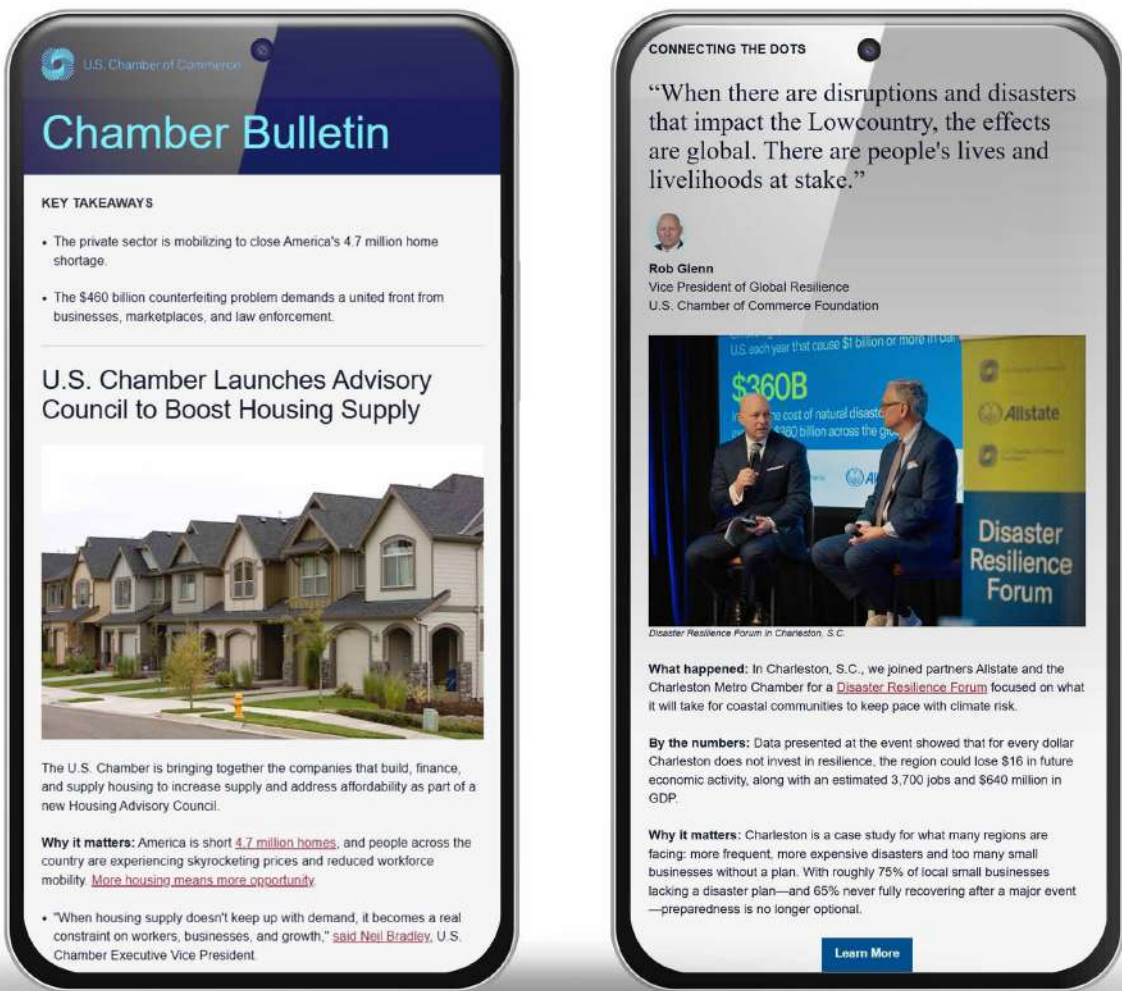
Each campaign is tailored to partner goals and optimized to reach the right audience with performance influenced by content strategy, distribution mix and campaign duration.

ChamberVoice

is our signature content solution combining the Chamber's expertise, storytelling capabilities, and audience reach to create compelling narratives that advance your business objectives.

Newsletters

Deliver your insights directly to an engaged audience.



Our newsletters deliver trusted insights directly to an engaged and influential audience—from business and policy decision-makers to entrepreneurs looking for advice and resources.

- Timely news and policy updates
- Practical, trusted insights
- Easy-to-digest format
- High impact opportunity for brand visibility
- Reach small business-focused newsletters through CO—

Featured Newsletter: Chamber Bulletin

Chamber Bulletin, our flagship member newsletter, is a direct line to an engaged audience of business decision-makers across industries

Direct access to 13K business leaders
across large corporations, small businesses, and state and local chambers

Twice-weekly delivery cadence,
ensuring consistent visibility

Strong engagement rates,
with performance in line with top business newsletters

93K+

Business leaders and enthusiasts receiving Chamber newsletters each week.

Social Media

Drive the the conversation at the intersection of business and policy.

Extend the reach of your content and connect your message with business leaders, policymakers, and influencers where they are most active. Engaging content formats break through the noise and align with the conversations shaping business and policy.

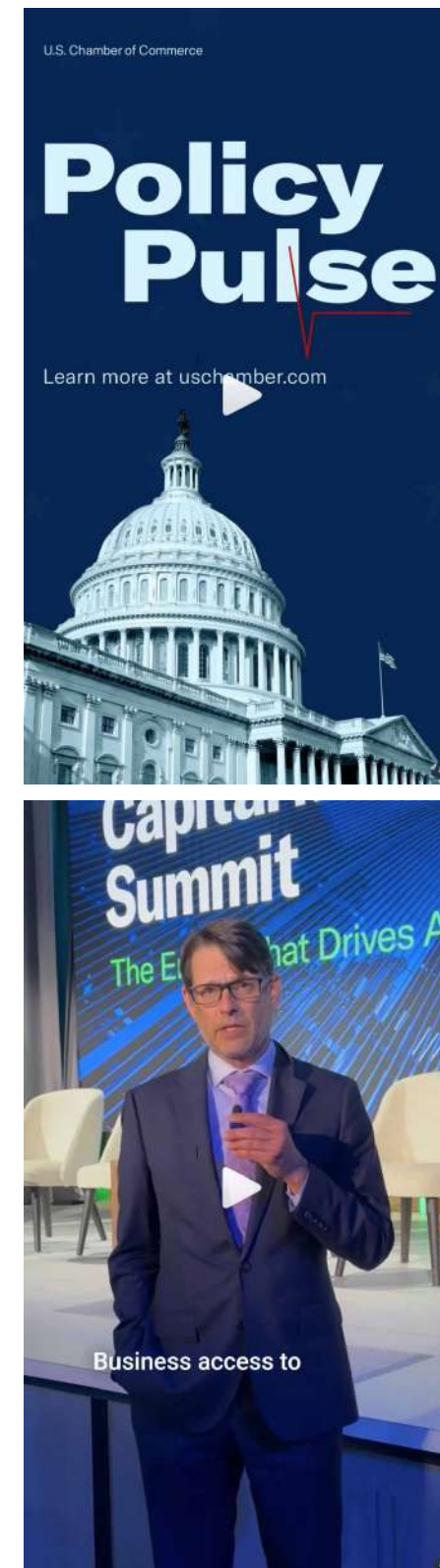
Partner Offerings

Policy Pulse

A quick expert video interview distilling a specific pro-business policy issue.

Chamber Soundbites

Commentary on buzzy topics of the day designed to reach a mass audience.



Our Platforms

2.6%
CTR

6%
Engagement



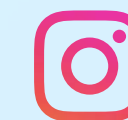
385K+ followers



160K+ followers



105K+ followers



29K+ followers



14K+ subscribers



On X, more elected officials follow the U.S. Chamber than any other trade association or public affairs group.

8 million

People reached across all Chamber social media accounts each year

Events

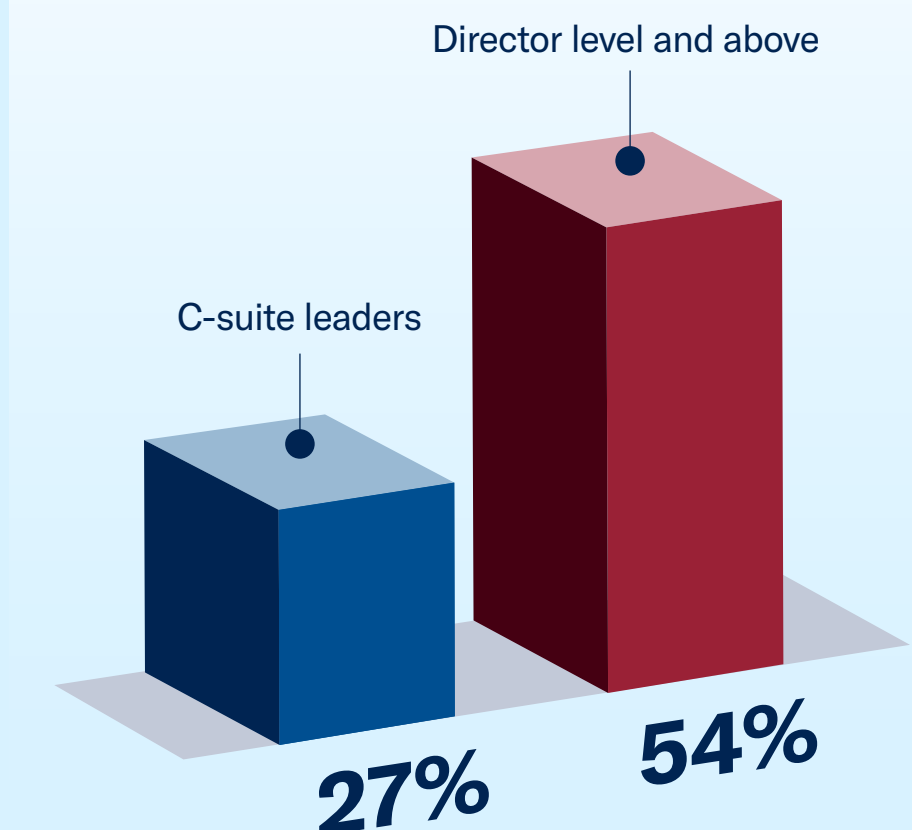
Open the door to impactful activations with the right audiences.

Business leaders come to the U.S. Chamber to be part of the conversation on national issues and build relationships that lead to meaningful business impact. From global summits to intimate salon dinners, our events create opportunities for partners to connect with, and hear directly from, the people shaping the future of business.

Event sponsorships provide access to:

- High-impact networking
- Custom, curated events
- Speaking opportunities
- Brand and earned media exposure
- Personal connections to business and policy leaders

Audience Breakdown (average across major summits)



2,000+ events executed each year
reaching **20,000+** business leaders and influencers



Earned Media

Expand your reach through the power of earned media.

Amplify your message through joint press releases, op-eds, media interviews, satellite TV and radio tours, and more.

With the Chamber's strong media presence and relationships, partner stories have the potential to reach audiences across outlets—from industry trades to the national business press—driving visibility, credibility, and real-world impact.



52,000+ media articles cite the U.S. Chamber's advocacy and programs every year

Custom Partnerships

Unmatched expertise.
Immediate credibility.
Bespoke programs.

The U.S. Chamber's Global Partnerships and Marketing group leverages all platforms to build bespoke programs that drive visibility, credibility, and measurable impact for brands. Our team partners closely with you from strategy through execution, ensuring every element is tailored to your objectives and delivers results.

Let's build something together.

For custom programs, contact partnerships@uschamber.com.

Our Partners



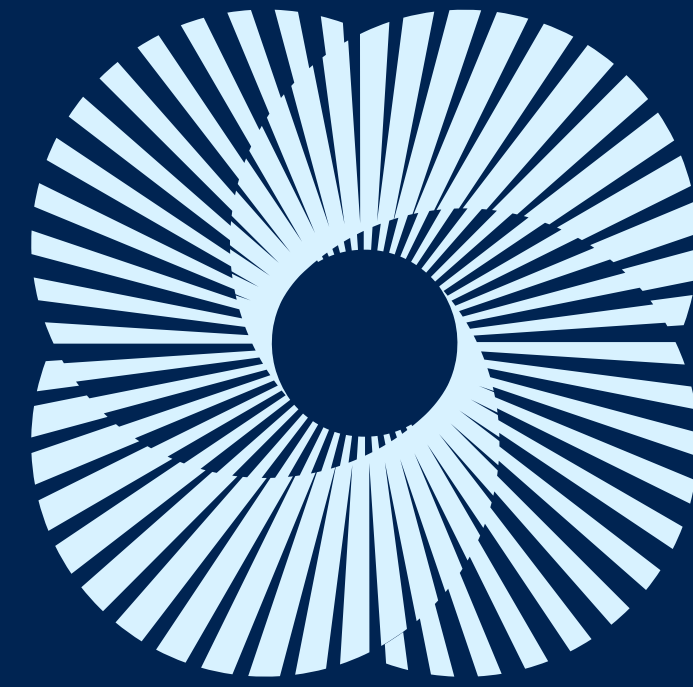
coinbase



For generations, College Board has helped students access opportunity. [Partnering with the U.S. Chamber] is a natural evolution of our mission. Students want to do work that matters. Employers want to hire talent that's ready. This is how we bring those worlds together.



—David Coleman, Chief Executive Officer, College Board



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