

NORTHERN KENTUCKY CHAMBER OF COMMERCE 2007-2008 COMMITTEE SIGN-UP

- Please limit your selection to 1 - 2 committees and return to the Chamber by fax or mail.
- You will receive an acknowledgment and your name will be given to the chairs of the committees you have chosen
- If the committees are full, your name will be placed in a pool and assigned when an opening occurs
- *If you are currently serving and wish to continue to serve, it is important that you complete this form.*

WORKFORCE & EDUCATION SOLUTIONS

EDUCATION

Business Education Success Teams (B.E.S.T.)

Co-Chairs: Robert Lonnemann, KLH Engineers & Laurie Walton, Boone County Schools

Meet as determined by committee

- Act as ambassadors for the B.E.S.T. program and work with schools and businesses to encourage strong communication and involvement.
 - Assist in planning the fall workshop for B.E.S.T. partners and develop program guide to orient new partnerships and provide guidance to ongoing partnerships.
 - Organize the B.E.S.T. Awards in May which recognizes outstanding partnerships and celebrates the success of all partnerships involved in the program.
- #### Work Ethic Diploma/Career Crawl
- Chair: Lindsey Eger, Turfway Park**
Meet as determined by committee
- Help enhance the Work Ethic program in order to better connect students to area employers, the skills needed to succeed and strengthen the program's recognition among businesses in Northern Kentucky.

College Connect

Chair: Ross Kathman, Brooksource

Meet as determined by committee

- Assist in selection of degree seeking college seniors for the Most Likely to Succeed Class of 2008.
- Plan monthly sessions for Most Likely to Succeed class – June through December.
- Develop program to link students to employment/internship opportunities and market students to area employers.

WORKFORCE

Health Care Advisory Committee

Chair: Brenda Gosney, HealthSouth Rehabilitation Center

**Meetings as determined by committee*

- Research communities across the U.S. that serve as models in providing health care resources to their business population.
- Identify and facilitate employer access to quality health resources at the lowest possible cost.
- Provide health-related education to Chamber members and their workforces.
- Facilitate communication between the business and health care communities.

Health Care Summit Planning Committee

Chair: Eva Ballard, Ballard Benefits Group

Meet as determined by committee

- Organize the 6th Annual Employer Health Care Summit.
- Develop and make available health care resource materials to chamber members.
- Conduct a comprehensive health care benefit survey.

HR Group 100

Chair: Dana Dobbs, Ohio Valley Goodwill Industries

Meetings held the 2nd Thursday of each month, 8 - 10 a.m.

- Attend monthly interactive human resources workforce forums.
- Participate in the 9th Annual Employment Extravaganza conference & job fair.
- Receive invitations to quarterly HR legal and executive series events.

Workplace Safety

Co-Chairs: Barb Bell, ArvinMeritor and John VanDyke, UPS Supply Chain

**Meetings: Oct. 10, Feb. 13, May 14, Aug. 13 - 8:30-10 a.m.*

- Attend quarterly meetings designed to address common workplace safety concerns.
 - Share company safety processes and discover area employer best practices.
 - Address common issues, including building codes, weather and environmental factors, OSHA regulations, safety team structure, etc.
- #### Administrative Support Professionals Series
- Chair: Kathy Jenisch, Sanitation District No. 1**
**Meetings as determined by committee*
- Plan quarterly networking and education sessions focusing on skills to ensure success for company's valued administrative support staff.
 - Coordinate, identify and recognize Northern Kentucky's Outstanding Administrative Professional of the Year.

BUSINESS & COMMUNITY ADVOCACY

**All meetings determined by committee.*

POLICY DEVELOPMENT

Analyze and recommend policy on legislative and regulatory issues in the following areas:

Education Issues

Chair: Gary Beatrice, Business Benefits

Environmental Issues

Chair: TBA

Health Care

Chair: Jim Beatrice, Business Benefits

Human Resource, Labor & Employment

Chair: Tim Becker, IRI Solutions, Inc.

Taxation Issues

Chair: Tim Carris, Merrill Lynch

Transportation/Infrastructure Issues

Co-Chairs: Mark Rogge, Burgess & Niple, Inc. & Cindy Minter, HNTB, Ohio Inc.

ADVOCACY

Northern Kentucky Day in Frankfort

Chair: TBA

- Members head to Frankfort to spend the day meeting with legislators to advocate for issues and projects that are critical to economic development and business growth in the Northern Kentucky region.

Northern Kentucky Night in Frankfort

Co-Chairs: Joe Geraci, U.S. Bank & Tony Bonomini, Fifth Third Bank
• Host a special event, in Frankfort, for members of the Kentucky General Assembly and Chamber members.

Washington D.C. Fly-in

Chair: Barbara Schempf, Cincinnati/Northern Kentucky

International Airport

- Host a two-day event in Washington D.C. for Northern Kentucky businesses, federal lawmakers, and international trade organizations.
- Develop a federal issues agenda to communicate to federal lawmakers.

GOVERNMENT RELATIONS

Business/Government Exchange

Chair: Ian Koffler, Peck, Shaffer & Williams LLP

- Conduct 6 meetings between Northern Kentucky city officials and Chamber members to facilitate a dialogue on key local issues and government initiatives.

Government Forum

Chair: Mark Romito, Cincinnati Bell

- Host 8-10 monthly luncheon meetings with local, state and national leaders to facilitate candid discussion and interaction on issues that affect business and the community.

Political Involvement

Chair: Jim Parsons, Taft, Stettinius & Hollister

- Encourage business people to run for elected office.
- Assist Chamber members in evaluating the candidates that are running for elected office.
- Evaluate and recognize the performance of elected officials.

COMMUNITY LEADERSHIP DEVELOPMENT

Charity Night at the Tables - March 15, 2008

Co-Chairs: Ralph Dusing, Ashley Development & Ron Lovan, Northern Kentucky Water District

Meet as determined by committee

- Northern Kentucky Leadership Foundation's Monte Carlo event benefitting eight charities.
- Plan/implement this festive celebration of community giving.

Young Professional Committees

Meet as determined by committee

- Personal and professional development to allow young business people (ages 21-40), an opportunity to interact socially, exchange ideas and share common interests.

- Select the sub-committee that you'd like to volunteer for:

___ Social/Networking

___ Community Service

___ Civic Engagement

___ Professional Development

___ Communications

___ Mentoring

BUSINESS DEVELOPMENT & INTERNATIONAL TRADE

SMALL BUSINESS FOCUS

Small Business Development

Chair: Patrick Gamble, KeyBank

Meets 2nd Friday of the month at 8:00 a.m.

- For start-up businesses, your Chamber offers resources and publications, online information, free counseling, and assistance with access to business capital.
- Small Business Development.

- Designed to assist small business owners and entrepreneurs, the committee provides support services for start-up and growth needs.

"Emerging 30"

Chair: Caroline Welzler, Viox & Viox, Inc.

Meets 1st Friday of the month at 8:00 a.m.

- Coordinate this program to identify and recognize the fastest growing companies in the area.

- Provide an opportunity for these gazelle firms to share best practices.

"A Chance to Meet..."

Chair: Jamle Campbell, Christian Care Communities

Meets 2nd Wednesday of the month at 8:00 a.m.

- Plan 10 programs to provide smaller businesses with access to contracts from larger corporations.

Water Cooler Talk

Chair: Sylvia Dwertman, Citigroup

Meets 4th Thursday of the month at 8:00 a.m.

- Co-host with NKU Small Business Development Center to provide interactive discussion programs on public relations, marketing and sales topics.

Annual Small Business Celebration

Chair: Christopher Sturm, Capital Software, Inc.

Meets 3rd Tuesday of the month at 4:00 p.m.

- Coordinate the Small Business "SUCCESS" Awards to identify and recognize the outstanding small businesses in the community.
- Plan month-long celebration of small businesses.

Northern Kentucky International Trade Association (NKITA)

NKITA educates businesses on international trade; provides business advocacy on trade related issues and partners with other trade organizations to provide resources for local businesses.

Chair of the NKITA Board: Leo Alexander, Fifth Third Bank, Northern Kentucky, Inc.

Trade Education

Chair: Tom Voss, DHL Global Forwarding

Meet as determined by each subcommittee.

- Plan and promote educational programs targeted to help businesses understand the rules, opportunities and dangers of global business.

Issues & Information

Co-Chairs: Steve Bastin, PNC/Rene McPhedran, Cincinnati Bar Foundation

Meet as determined by each subcommittee.

- Monitor trade related issues.
- Educate members on issues and legislation.
- Develop action plan for grassroots lobbying.

Networking Series

Meet as determined by each subcommittee.

- Plan quarterly international happy hours.

Special Events

Chair: Sylvia Dwertman, Citigroup

Meet as determined by each subcommittee.

- Coordinate NKITA's Annual Luncheon.
- Orchestrate International Trade Awards of Excellence.

MEMBER SERVICES & COMMUNITY RELATIONS

Ambassadors

Chair: Shelley Funke Frommeyer, Maddell & Reed Financial Services

Meet 3rd Thursday of the month at 8:00 a.m.

- Personally visit new members and present membership materials
- Represent the Chamber at grand openings, ribbon cutting and groundbreaking ceremonies.
- Present First Dollar of Profit Certificates to new businesses.

Member Retention

Chair: Kurt Pohlgrens, Shelter Insurance, J. Kurt Pohlgrens Agency

Meet 1st Wednesday of the month at 8:15 a.m.

- Make personal call to past-due members to encourage their continued involvement.
- Gather exit information from non-renewing members to further retention efforts.

Public Relations

Chair: Dan O'Keefe, O'Keefe Communications, Inc.

Meet 2nd Thursday of the month at 8:30 a.m.

- Develop a comprehensive public relations plan to promote Chamber programs and events.
- Organize annual member PR training.
- Maximize media contacts to increase awareness of the Chamber throughout the community, region and state.

Marketing

Chair: Lesley Holgate, TANK

Meet 3rd Friday of the month at 8:00 a.m.

- Identify tactics, develop promotional materials and marketing strategies to enhance the Chamber's image with its members, and future members.
- Create marketing materials to support the recruitment and retention of members, plus assist other Chamber departments.

NETWORKING & SPECIAL EVENTS

Annual Dinner - September 2008

Chair: Ted Zalla, USI Midwest

Meet once per month - to be determined

- Plan/execute 1,000+ member dinner.

Business After Hours

Chair: Ryan Niemeyer, The Cincinnati Reds

Meet once per month - to be determined

- Plan/execute 8-10 social networking events.

Eggs 'N Issues

Chair: Dennis Littlell, The St. Luke Hospitals

Meet once per month - to be determined

- Plan/execute 12 monthly breakfast forums.

Annual Golf Outing

Chair: Mickey Fritz, Vonlehman & Company

Meet once per month - to be determined

- Plan/execute all-day, 18-hole outing.

Nine-Hole Chamber Challenge

Chair: David Wolfer, Wolfer Promotions

Meet once per month - to be determined

- Plan/execute afternoon, nine-hole outing.

Ladies Golf Outing

Chair: Kendra Bach, Integra Bank

Meet once per month - to be determined

- Plan/execute afternoon, ladies nine-hole outing.

EVENT SUBSCRIPTIONS

"A Chance to Meet..." Fall Series Subscription (\$60)

"A Chance to Meet..." Spring Series Subscription (\$60)

"Water Cooler Talk" Fall Subscription (\$40)

"Water Cooler Talk" Spring Subscription (\$40)

Thank you for your interest in serving your Northern Kentucky Chamber of Commerce!

NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: () _____ FAX: () _____

EMAIL ADDRESS: _____

Credit Card #: _____

FULL NAME ON CARD: _____

EXP. DATE: _____

TYPE: Amex Disc MC Visa

Return To: Rick Robinson, Chair of the Board
Northern Kentucky Chamber of Commerce

P.O. Box 17416

Ft. Mitchell, KY 41017

or fax to 859-578-8802

 Northern Kentucky
Chamber of Commerce