



Northeast Board of Regents Minutes

July 2, 2025

12:00 p.m. EDT

In attendance: Cheryl Kuhn, IOM; Heath Barret, IOM; David Falchek, IOM, CAE, CMP; Iman Hannon, IOM; Susan Spears, IOM; Tamara Tateosian, IOM; Ashley Walton, IOM; Angie Whitcomb, IOM; Karyn K. MacRae, IOM, CAE, CMP

I. Welcome and Approval of Minutes

Cheryl Kuhn, IOM welcomed everyone to the meeting and minutes from the June 16, 2025 meeting were approved with no changes.

Board of Trustees chair, Angie Whitcomb, IOM, shared her excitement and congratulated the board on their promotion and recruitment efforts.

II. Staff Update

• Numbers

It was reported that at the time of the call, there were 117 total registrants, of which 35 were first-years. Staff echoed Angie's thoughts and confirmed that the early enrollment deadline could be waived for those who ask.

• IOM Expo and Registration

Staff shared information regarding the Expo, including the location, which will likely be in the lower level of Bartley Hall. In addition to registration, tables for the Expo will include Fundraising and Donation Drop-Off; Industry Consultations; Institute Tech Help; Lunch Table Topic Discussions; New to Southeast; and U.S. Chamber Resources. Regent assignments will be finalized on Sunday morning.

III. Committee Updates

• Lunch Table Topics (Iman, Tamara)

Four topics have been identified and will take place concurrently on Tuesday. Ashley will be the lead to facilitate membership engagement, while David will assist with board culture.

• Fundraising (Jennifer, Andrea, Mary, Ashley, Jessica)

Two items have been submitted at the time of the call. Staff confirmed that the IOM tuition voucher, Accreditation voucher, (2) ASAE Annual Meeting vouchers, and (1) ACCE Annual Convention voucher will also be available.



- Industry Consultations (Susan, Iman)
Spreadsheet access will be granted to the committee. Staff confirmed that a handful of submissions have already been received.
- Opening Welcome/Kickoff (Cereto, Mary, Tamara, Joey)
An icebreaker is being planned, with more information coming soon. The group agreed to continue with trivia.
- Social Media (Susan, Ashley, David)
Regents were reminded to order their shirts and were encouraged to continue posting and sharing. Staff shared the new strategy of having committee members capture/post more on-site engagement and interaction. The Google photo album has been created and can be [found here](#).
- Class Dinner Experiences (Joey, Heath, Jessica)
Cheryl will work with Bernie Dagenais at the Main Line Chamber and Nicole Stephenson to update the old restaurant listing. Attendees will be reminded to bring cash (or pay via Venmo/PayPal) for the class dinner and other incidentals.
- Volunteer/Faculty Dinner (Susan, Jessica, David, Karyn)
The group learned that Triple Crown has an estimated open date of anytime between July 22-July 29, and that it was cutting it too close to plan for an on-site dinner on July 29. Staff shared that renovations on the Radnor lobby have been complete, including the addition of a mini-mart. Complimentary on-the-go breakfast items will once again be available in the mornings in the lobby, and alcohol will be available for purchase at the front desk.
[Amada](#) is being explored for the volunteer/faculty dinner on Tuesday.

IV. Other Business/Adjournment

The group discussed the idea of assigning regents to each year as a way of seeking out attendees with whom to engage. Ultimately, it was decided that the Regent Partners will naturally fill this role.

There being no other business, the meeting was adjourned.