



Class Advisor Broadcast

Monday, June 23, 2025

- Silent auction items are on display in room E. Items can also be viewed on the EventGives platform via the EventHUB. Text 'se25' to 843-606-5995 to join the auction. The auction closes at 8:00 a.m. on Thursday, and all payments will be collected via credit card through EventGives.
- Course evaluations can be accessed via the QR code at the end of each class or in the Linktree. Reach out to IOM Staff if experiencing any issues accessing the course evaluations.
- Industry consultation sign-ups can be accessed via the Linktree.
- Attendees are encouraged take pictures of attendees and faculty during class; pictures can be posted on social media directly with the tags #IOMeducates and #SoutheastInstitute, or shared with Class Advisors to upload to a shared photo album.
- Class goes until 6:15 p.m. this afternoon and class dinners/activities follow this evening.
- Share information regarding lunch table topic discussions:
 - **Monday:** Revamping Your Membership Model for Success, Building High-Impact Boards, Leveraging AI and Cutting-Edge Tech for Growth, Exploring Innovative Revenue Streams Beyond Dues, All Things Associations: Best Practices and Trends, New CEO Roundtable: Navigating your Leadership Journey
 - **Tuesday:** Maximizing the Power of Foundations, Creating Standout Government Affairs Programs, What Keeps you Up? An Open Forum for Feedback, Empowering Ambassadors for Greater Impact, Winning Strategies for Recruitment and Retention, Boosting Engagement: How to Get Members to Show Up
 - **Wednesday:** Crafting High-Impact Communications and Marketing Strategies, Building Resilience: Disaster Preparedness and Risk Management Strategies, Attracting and Engaging the Next Generation of Leaders, Reimagining Sponsorships: Maximizing Value and ROI, Navigating the U.S. Chamber Accreditation Process, Driving Results through Effective Committees