



Class Advisor Broadcast

Tuesday, June 30, 2026

- Silent auction items are on display in room E. Items can also be viewed on the EventGives platform via the EventHUB. Text 'se26' to 843-606-5995 to join the auction. The auction closes at 8:00 a.m. on Thursday, and all payments will be collected via credit card through EventGives.
- Course evaluations can be accessed through the EventHUB.
- Encourage attendees to sign-up for an industry consultation!
- Attendees are encouraged take pictures of attendees and faculty during class; pictures can be posted on social media directly with the tags #IOMeducates and #SoutheastInstitute, or shared with Class Advisors to upload to a shared photo album.
- Class goes until 5:00 p.m. this afternoon.
- Graduation is tomorrow at 6:30 p.m. in Mahler Hall. Graduates should plan to arrive at 5:30 p.m. for pictures. Pre-grad bites will begin at 5:45 p.m. in the Hill Atrium and group pictures will be taken after the ceremony. Cocktail attire is recommended.
- Lunch table topic discussions:
 - **Tuesday:** CEO and Executive Leadership Challenges; Using AI and Automation to Improve Member Engagement; Board Governance and Volunteer Leadership; Non-Dues Revenue and Sponsorship Strategies; Young Professionals and Emerging Leaders Programs; U.S. Chamber Accreditation Best Practices
 - **Wednesday:** Association Professionals Roundtable; Membership Sales and Business Development Strategies; Organizational Resilience and Crisis Preparedness; Building and Innovative Organizational Culture; Regional Collaboration Between Chambers, EDCs, and Communities; Biggest Challenges Facing Chambers and Associations Today