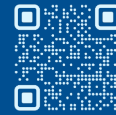




U.S. Chamber of Commerce  
Institute for Organization  
Management



iom@uschamber.com  
#iomeducates

# This Is IOM

A U.S. Chamber of Commerce Podcast

The podcast that is a window into who/what makes Institute possible featuring interviews with Institute staff, faculty, and volunteers over various topics. Available wherever you get your podcasts.

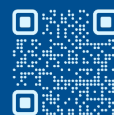
# Blogs by Institute

The best of Institute meets blogging. Catch up on the latest and greatest of the chamber, association, and nonprofit industries from Institute faculty.

# Institute Webinars

Can't get enough Institute? Register for a webinar or watch a previously recorded session all from the comfort of your office or home.





# Curriculum

## First-Year Core Courses

C110: Financial Fitness  
C125: Hiring, Firing, and Everything In Between  
C140: Technology & Artificial Intelligence for Nonprofits  
C150: Communicating with Confidence  
C180: Guide to Governance  
C185: Recruit, Engage, and Retain Your Members

## Second-Year Core Courses

C220: Is That Legal?  
C230: Managers Who Motivate  
C240: Foundations  
C260: Marketing Strategies  
C261: Events: Strategy and Operations  
C270: Effective Government Affairs Programs

## Third-Year Core Courses

C310: Budgeting and the Bottom Line  
C330: Everyday Ethics  
C340: Strategic Planning  
C341: Building Strategic Partnerships  
C360: Culture of Innovation  
C380: Volunteer Development

## Fourth-Year Core Courses

C420: Current Legal Issues Facing Your Org.  
C430: Becoming a Strategic Leader  
C441: Industry Forecast  
C460: Integrating Strategic Technology Solutions  
C470: Advocacy and Alliances  
C490: Organization Leadership for the Future

## Group One Elective Courses

E110: Revving Your Revenue Stream  
E120: Executive Law  
E126: Dealing with Challenging Employees  
E130: 501(c)(3) Financials of Foundation Management  
E140: Building Organizational Excellence  
E142: Fundamentals of Community and Economic Development  
E144: Artificial Intelligence for Nonprofits  
E150: Unleash the Leader Within  
E163: Communicating Through the Media  
E180: Building Better Boards and Committees

## Group Two Elective Courses

E210: Executive Finance  
E211: Sponsorship Solicitation  
E230: Managing Upward  
E235: Diversity, Equity, & Inclusion  
E240: Strong Associations for the Future  
E241: Strong Chambers for the Future  
E243: Creating a Future Ready Workforce  
E244: Using Data to Grow and Sustain Your Org.  
E250: PACs and Political Endorsements

## Group Three Elective Courses

E310: Evolving Membership Models  
E330: Keys to Delegation and Empowerment  
E331: CEO Lessons Learned  
E342: Advanced Strategies of Community and Economic Development  
E343: Building a Brighter Future: Business Leadership In Education  
E350: The Art of Persuasion and Negotiation  
E360: Strategic Communications  
E362: Policy Development and Implementation  
E380: Delivering Value