U.S. Chamber of Commerce
Institute for Organization Management

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#iomeducates

# This Is IOM

A U.S. Chamber of Commerce Podcast

The podcast that is a window into who/what makes Institute possible featuring interviews with Institute staff, faculty, and volunteers over various topics. Available wherever you get your podcasts.

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The best of Institute meets blogging. Catch up on the latest and greatest of the chamber, association, and nonprofit industries from Institute faculty.

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# Curriculum

## First-Year Core Courses

C110: Financial Fitness
C125: Hiring, Firing, and Everything In Between
C140: Technology & Artificial Intelligence for Nonprofits
C150: Communicating with Confidence
C180: Guide to Governance
C185: Recruit, Engage, and Retain Your Members

## Second-Year Core Courses

C220: Is That Legal?
C230: Managers Who Motivate
C240: Foundations
C260: Marketing Strategies
C261: Events: Strategy and Operations
C270: Effective Government Affairs Programs

## Third-Year Core Courses

C310: Budgeting and the Bottom Line
C330: Everyday Ethics
C340: Strategic Planning
C341: Building Strategic Partnerships
C360: Culture of Innovation
C380: Volunteer Development

## Fourth-Year Core Courses

C420: Current Legal Issues Facing Your Org.
C430: Becoming a Strategic Leader
C441: Industry Forecast
C460: Integrating Strategic Technology Solutions
C470: Advocacy and Alliances
C490: Organization Leadership for the Future

## Group One Elective Courses

E110: Revving Your Revenue Stream
E120: Executive Law
E126: Dealing with Challenging Employees
E130: 501(c)(3) Financials of Foundation Management
E140: Building Organizational Excellence
E142: Fundamentals of Community and Economic Development
E144: Artificial Intelligence for Nonprofits
E150: Unleash the Leader Within
E163: Communicating Through the Media
E180: Building Better Boards and Committees

## Group Two Elective Courses

E210: Executive Finance
E211: Sponsorship Solicitation
E230: Managing Upward
E235: Diversity, Equity, & Inclusion
E240: Strong Associations for the Future
E241: Strong Chambers for the Future
E243: Creating a Future Ready Workforce
E244: Using Data to Grow and Sustain Your Org.
E250: PACs and Political Endorsements

## Group Three Elective Courses

E310: Evolving Membership Models
E330: Keys to Delegation and Empowerment
E331: CEO Lessons Learned
E342: Advanced Strategies of Community and Economic Development
E343: Building a Brighter Future: Business Leadership In Education
E350: The Art of Persuasion and Negotiation
E360: Strategic Communications
E362: Policy Development and Implementation
E380: Delivering Value