



# Northeast Board of Regents Agenda

April 9, 2026

12:00 p.m. EST

- I. Welcome and Approval of Minutes Heath Barret, IOM, CCE
- II. Staff Update Institute Staff
- Staffing
  - Enrollment Numbers
  - Upcoming Programming
  - Day 1 Flow of Events
- III. Retention and Recruitment Check-In Heath Barret, IOM, CCE
- ABNYR List
  - Heath LinkedIn Invitation
  - Graduate Replacement Project
  - In-Depth Recruitment Committee (Heath, Cheryl, Jessica, Susan)
- IV. Regent Updates and Discussion Heath Barret, IOM, CCE
- Class Advisors – **Susan Spears**
  - Fundraising and Scholarships – **Mary Griffin**, Andrea Wong, Ashley Walton (merch), Jessica Capistrant (merch)
  - Opening Welcome/Kickoff – **Tamara Tateosian**, Jessica Capistrant, Mary Griffin, Cereto Bean, Joey Graves, Danica Williams
  - Social Media Strategy – **Ashley Walton, Susan Spears**
  - Pre-Site Activity –
  - Site Culture – **Jessica Capistrant**, Cereto Bean, Iman Hannon
- Time Pending:*
- *Fourth Year Recognition – **Cereto Bean**, Iman Hannon, Tamara Tateosian*
  - *Faculty/Volunteer/Staff Dinner – **Susan Spears***
  - *Industry Consults – **Cheryl Kuhn**, David Falchek*
  - *Lunch Roundtables – **Iman Hannon**, David Falchek, Richard Gordon, Danica Williams*
  - *Class Dinners/Activities – **Richard Gordon**, Susan Spears*

Continued...



V. Other Business/Adjournment

Heath Barret, IOM, CCE

**2026 Goals Review**

- Recruit 135 overall attendees, including 41 first-years.
  - Focus on increasing attendance from states in the NE, specifically PA, VA, WV, MD, NY, NJ, DE.
  - Refresh regents recruitment lists from previous years.
- On the fundraising front, raise 5% more than what was raised in 2025.
  - Advertise how much everyone needs to donate in order to achieve the goal.
  - Use visuals, such as a thermometer.
  - Share success stories with NE-specific attendees.
- Continue to provide top-notch customer service.
- Communicate with attendees throughout the year to assist with site retention.