



Southeast Board of Regents Minutes

January 22, 2026

12:00 p.m. EST

In attendance: Judd Wilson, IOM; Cory Skeates, IOM; David Bradley, Vanessa Bennett, IOM; IOM; Amy Cloud, IOM, CCE; Tammi Ford, IOM; Katie Guice, IOM; Scott Harper, IOM; Jimmy Lane, IOM; Suzie Lusk, IOM; Ken Phelps, IOM; Bob Rohrlack, IOM, CCE; Gina Suydam, IOM; Danielle Williams, IOM; Karyn K. MacRae, IOM, CAE, CMP; Cecilly Francisco, IOM, CDP; Nathan D. Graham, IOM; Samuel S. Kolb

I. Welcome and Approval of Minutes

Past chair Judd Wilson, IOM facilitated the meeting on behalf of chair Paige, Hutto, IOM, who had a conflict. Minutes from the October 9, 2025 and October 10, 2025 meetings were approved with no changes.

II. Staff Update

- Winter Institute Recap:
 - Held in early January with positive feedback.
 - New faculty members introduced, including an AI class as a core class.
 - Attendance: 249 participants (93% of the goal).
 - 90 first-year attendees, a promising sign for future programs.
 - Recruitment materials are available via the recruitment toolkit page.
- Task Forces:
 - Focus areas include recruitment, marketing, curriculum, and volunteer pipeline.
 - New campaign: “In just four weeks...” to highlight ROI and tactical testimonials.
- Scholarship Updates:
 - 50 applications received; \$11,395.77 available for distribution.
 - New process: Applications will be anonymized to remove bias.
 - Encouraged focus on financial need and creating a pipeline for non-members to become U.S. Chamber members.



III. Retention Opportunities

- ABNYR List
 - A list of attendees from the previous year who have not yet registered for 2026.
 - Updates will include prepaid attendees and Winter Institute participants.
 - Encouraged personalized outreach to assigned individuals.

IV. Regent Assignments and Discussion

- Class Advisors – Cory Skeates
 - 21 applicants.
 - Efforts made to ensure diverse representation from various regions.
 - Noted a lack of male applicants but confident in the quality of candidates.
- Fundraising – Scott Harper, Tammi Ford, Amy Cloud, Suzie Lusk
 - No significant updates yet.
 - Fundraising and scholarship cross-site call scheduled for next Monday.
- Scholarships – Gina Suydam, Amy Cloud, Scott Harper, Tiffany King
 - No significant updates yet.
 - Fundraising and scholarship cross-site call scheduled for next Monday.
- Industry Consults – Tiffany King, Ken Phelps
 - Assignments will be finalized closer to the event.
 - Plans to improve marketing and engagement for consultations.
- Lunch Roundtables – Katie Guice, Tiffany King, Cory Skeates, Vanessa Bennett
- Social Media Cory Skeates, Vanessa Bennett
 - Real-time social media posting during the event was suggested for better engagement.
- State Photos – Vanessa Bennett, Judd Wilson, Gina Suydam, Bob Rohrlack, Danielle Williams
 - Will schedule state photos and coordinate volunteers to assist with photography.
 - David Bradley to confirm the location of state signs.
- Bonus Session – Judd Wilson, David Bradley
 - Discussed the possibility of returning to the “45 Ideas in 45 Minutes” format.
 - David Bradley volunteered to assist with planning.



- Task Force Updates/Discussion
 - Creative Ways to Fund your Attendance (Paige Hutto, Amy Cloud, Gina, Suydam, and Cory Skeates)
 - Emphasis on peer-to-peer engagement for promoting attendance and addressing financial concerns.
 - Discussion on creative ways to fund attendance, including sponsorships and community support.
 - Suggestion to create a one-pager for attendees to use in fundraising efforts.
 - Sunday Theme/Flow of Events (Danielle Williams, Ken Phelps, Katie Guice, and David Bradley)
 - Brief discussion surrounding the tailgate theme with intention to have the IOM Expo first, moving into Kickoff, followed by Homeroom, and then the offsite Regent-sponsored reception.
 - Katie Guice will coordinate with Paige and committee members on planning and next steps.

V. Other Business/Adjournment

Staff informed regents that the EventHUB will now include all resources previously on the Linktree, rebranded as “Quick Links.”

Staff were thanked for their efforts. Regents were encouraged to continue collaborating and planning ahead of the next call, taking place on March 19.

There being no other business, the call was adjourned.