



Southeast Board of Regents Minutes

March 19, 2026

12:00 p.m. EST

In attendance: Paige Hutto, IOM; Cory Skeates, IOM; Judd Wilson, IOM; David Bradley, IOM; Amy Cloud, IOM, CCE; Katie Guice, IOM; Scott Harper, IOM; Tiffany King, IOM, CCE, CAE; Jimmy Lane, IOM; Suzie Lusk, IOM; Ken Phelps, IOM; Bob Rohrlack, IOM, CCE; Gina Suydam, IOM; Bob Wiggans, IOM, CAE; Danielle Williams, IOM; Karyn MacRae, IOM, CAE, CMP; Nathan Graham, IOM; Sam Kolb

I. Welcome and Approval of Minutes

Paige Hutto, IOM welcomed everyone to the call and the minutes were approved with no changes.

II. Staff Update

- Enrollment Numbers
 - Reported that Southeast has 169 attendees, achieving 67% of the goal of 253.
 - 44 first-year attendees, the highest for Southeast to date.
 - Recruitment efforts were commended for exceeding last year's numbers.
- Upcoming Programming
 - Webinar – Transforming Chambers and Associations through Practical AI Adoption, Tuesday, March 24 at 1:00 p.m. EST. Facilitated by Jeanne Sheehy
 - <https://tinyurl.com/4m7bhxm5>
 - Faculty Office Hours – Friday, April 3 at 2:00 p.m. EST
 - <https://events.teams.microsoft.com/event/e00d8d51-8d0f-42f3-b1da-5c81c9a71dd8@ac7c0e74-caa7-4f78-a8d9-273d23caf487>
 - Additional ongoing programming includes blogs, podcasts, and other resources.
- Day 1 Flow of Events
 - Streamlined schedule across all sites:
 - Kickoff and Homeroom swap places.
 - Tailgate theme incorporated into Kickoff.
 - Grad rehearsal replaced with a voice memo system for name pronunciation.
- Curriculum refresh is ongoing.



III. Retention and Recruitment Check-In

- ABNYR List
 - 94 of 168 individuals had registered (56%).
 - Shoutouts to Bob Rohrlack and Judd Wilson for achieving 100% registration from their assigned lists.
 - Encouragement to continue outreach to remaining individuals.
- Graduate Replacement Project
 - Paige and Judd emailed 2025 grads encouraging them to “replace themselves” and give the gift of IOM.
 - Focus on intentionality and providing resources like a Replacement Pipeline Toolkit.
 - Discussions on prioritizing organizations based on budget and staff capacity.
 - Feedback emphasized inclusivity for smaller organizations and community-based replacements.

IV. Regent Updates and Discussion

- Class Advisors/Regent Partners – Cory Skeates
 - Class advisors and Regent Partners were announced.
 - Orientation guide prepared for advisors to ensure consistency and support.
- Fundraising – Scott Harper, Tammi Ford, Amy Cloud, Suzie Lusk, Vanessa Bennett, Bob Wiggans
 - Merchandise site ready with new items like power banks and cell phone holders.
 - Focus on storytelling to highlight the impact of scholarships.
 - Exploring recognition methods for significant donors.
- Lunch Roundtables – Katie Guice, Tiffany King, Cory Skeates, Vanessa Bennett, Tammi Ford
 - Topics from 2025 and one day of role-focused tables.
- Opening Welcome/Kickoff – Danielle Williams, Katie Guice, Ken Phelps, David Bradley
 - Embrace tailgate theme, creating a welcoming and casual atmosphere.
 - Pre-game reception and registration to build excitement.
 - No grad rehearsal; alternative way of capturing pronunciations.



- Social Media Strategy – Cory Skeates, Ken Phelps, Tiffany King
 - Discussions on capturing real-time testimonials and promoting the program through social media.
 - Proposal for a social media station on-site for quick video recordings.

- Associations – Bob Wiggins, Amy Cloud, Suzie Lusk, Tiffany King
 - Opportunity to incorporate association programming on Tuesday afternoon.
 - Outreach ahead of time to attendees – reg area, banner, buttons.

- Bonus Session
 - Re-set – no bonus session this year.

- Class Dinners/Activities – David Bradley, Katie Guice, Cory Skeates
 - Class dinner planning guide being updated with tips and recommendations.

V. Other Business/Adjournment

Regents were informed that Class Advisor communications will begin the week of April 27 and were encouraged to use that date to confirm various committee and programming details.

Regents shared the idea to have “football themed” pre-recorded introductions to play at the Kickoff.

There being no other business, the meeting was adjourned.