



# Southeast Board of Regents Minutes

May 29, 2025

12:00 p.m. EST

In attendance: Judd Wilson, IOM; Paige Hutto, IOM; Allison Walden, IOM, CCE; Vanessa Bennett, IOM; David Bradley, IOM; Tammi Ford, IOM; Jimmy Lane, IOM; Suzie Lusk, IOM; Bob Rohrlack, IOM, CCE; Cory Skeates, IOM; Gina Suydam, IOM; Heath Taylor, IOM; Bob Wiggans, IOM, CAE; Angie Whitcomb, IOM; Karyn K. MacRae, IOM, CAE, CMP; Cici Francisco, IOM, CDP; Nathan D. Graham, IOM; Ivy Mitchell

I. Welcome and Approval of Minutes

Judd Wilson, IOM welcomed everyone to the meeting and the minutes from the March 20, 2025 call were approved with no changes.

II. Staff Update

Staff emphasized the importance of the early enrollment deadline. The deadline is May 30, 2025, with a fee increase of \$200 post-deadline. It was mentioned that Midwest Institute begins this weekend with staff traveling to Madison on Friday. At the time of the call, there were 239 total attendees registered, including 69 first-years.

The recruitment toolkit was referenced, and regents were encouraged to contact those on the ABNYR list with which they have relationships.

III. Regent Updates and Discussions

The scholarship committee was thanked.

- Fundraising Updates (Tammi, Amy, Bob W., Heath, Vanessa, Suzie)
  - 5 items loaded already – attendees are encouraged to pre-load.
  - Merch orders by June 1 for on-site delivery; board shirts should also be ordered through the online store.
  - Making a scholarship donation in the name of a Class Advisor was mentioned.
- Kickoff/Day 1 Activities (David, Karyn)
  - Registration and IOM Expo – Changes to the registration format were discussed, now called the IOM Expo. More tables will be available for information and assistance.



- Kickoff – Christine Kennedy has been confirmed as the opening keynote speaker. Nathan is coordinating the welcome video, and he requested any remaining contributions.
  - Reception – Looking to go off-site, possibly at Creature Comforts, still offering apps and drinks provided.
- Lunch Table Topic Discussions (Cory, Vanessa, Bob R., Tammi, Ken, Gina)
  - The schedule was shared, and regents were encouraged to sign-up to facilitate a session or two.
- Industry Consultations (Ken, Tiffany, Cory)
  - It was shared that attendees have already started signing up for consultations and that pairings can be assigned prior to arriving on-site.
  - Karyn will invite all board members to access both spreadsheets.
- Social Media Strategy (Paige, Class Advisors, Regent Partners)
  - The social media toolkit link was shared. The importance of using the #IOMeducates hashtag was mentioned. Volunteers were encouraged to assist with posting photos during the week.
- Volunteer/Faculty/Staff Dinner (Karyn)
  - Paloma Park has been secured on Tuesday evening.
- Associations (Bob W., Paige, Suzie, Amy, Tiffany)
  - Further association engagement will continue, with proactive outreach to association attendees pre-site.
- State Photos (Vanessa, Amy, Gina, Heath, David, Jimmy)
  - Calendar invites will be sent once registration has closed.
  - Vanessa will handle signage for state photos and roundtables – David has some in storage.



- Bonus Session (Judd, Heath, Cory, Vanessa, Allison)
  - It was confirmed that a new AI session led by Adrian and Zach as part of the curriculum will take place, with regents being asked to help promote.
- Class Dinners/Activities (David)
  - David and team are helping to coordinate with individual classes.
  - The second-years might go to Paloma Park on Monday.

#### IV. Other Business/Adjournment

It was shared that Board of Trustees members Angie Whitcomb, Pammie Jimmar, and Kathi Roetter would be on-site during the week and will be ready to jump in and assist.

A plug for the This is IOM podcast featuring Judd was given.

There being no other business, the meeting was adjourned.