

U.S. CHAMBER OF COMMERCE

U.S.-TURKEY BUSINESS COUNCIL



U.S. CHAMBER OF COMMERCE
International Affairs



The U.S. Chamber of Commerce is the world's largest business federation representing the interests of more than 3 million businesses of all sizes, sectors, and regions, as well as state and local chambers and industry associations.



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Message from Myron Brilliant



**Myron Brilliant,
Executive Vice
President and
Head, International
Affairs of the
U.S. Chamber
of Commerce**

It is with great pleasure that I introduce you to the U.S. Chamber of Commerce's U.S.-Turkey Business Council. The Council is the home of the bilateral commercial relationship and will serve as the leading voice, channel and advocate for increased economic ties between the United States and Turkey.

In the first few months of launching the Council, we have hosted Prime Minister Recep Tayyip Erdogan and Deputy Prime Minister Ali Babacan for exclusive meetings with our member companies. The Council will be leading trade missions, developing dynamic programming, and issuing sector-specific economic impact studies to support the business needs of the private sector and to identify opportunities for American and Turkish companies to collaborate.

Now is an exciting time in the trade relationship of our two countries, as both public officials and private sector leaders have clearly expressed a desire to strengthen our historically unbreakable ties.

I encourage you to join the Council and our leadership in pursuit of unprecedented economic prosperity for our two countries.

About Us and Key Partners

The U.S. Chamber of Commerce recognizes the tremendous growth of the Republic of Turkey's strategic and economic importance in recent years. Therefore, the Chamber is launching the U.S.-Turkey Business Council to promote the bilateral commercial relationship between the United States and Turkey. The Coca-Cola Company will serve as the Chair of the U.S.-Turkey Business Council.

Mission

The mission of the Council is to serve as the premier vehicle for strengthening the economic ties between our two nations. We will promote the relationship at the highest levels in the United States and Turkey, working closely with both governments and private sectors.

The Union of Chambers and Commodity Exchanges of Turkey (TOBB)

Last year, the Chamber signed a Memorandum of Understanding (MOU) with our counterpart in Turkey, the Union of Chambers and Commodity Exchanges of Turkey (TOBB). The MOU provides a framework for collaboration, including the joint-planning of delegations, conferences and studies which will encourage bilateral business cooperation.

Additional Partners

The Chamber will work with the two American Chambers of Commerce in Turkey, the Turkish American Business Association (TABA) and the American Business Forum in Turkey (ABFT). The Chamber also has a Memorandum of Understanding with the Turkish Industry and Business Association (TUSIAD). We will continue to engage with other business associations to support the economic relationship between our two countries.



Program Goals

Create opportunities for American and Turkish companies to collaborate.

The Chamber will organize and host high-profile events, delegations and conferences to promote enhanced business dialogue and cooperation.

Support the business needs of member companies.

Given the rapid growth of the Turkish market, the Chamber will give significant attention to the expansion of business opportunities for its member companies. The Chamber will identify projects, ventures, and partners to facilitate increased business development.

Raise awareness of Turkey as a dynamic opportunity for American private sector expansion.

The Chamber will help lead an effort in Washington, D.C. and around the United States promoting Turkey's dynamic economy as an attractive destination for trade and investment dollars.

Advance policies with both governments promoting bilateral trade and investment.

The Chamber will be a leading proponent of the dialogue between the private sector and government around challenges and opportunities in the commercial relationship. This will include laying the intellectual groundwork for an eventual U.S.-Turkey Free Trade Agreement.

Develop sector-specific economic impact studies.

Given Turkey's strength in information technology, education, health care and other sectors, there is great potential for Turkey to play a more central role within the supply and value chains of American companies. As the information base for investment decisions, the Chamber will initiate economic impact studies to examine and educate U.S. companies about these opportunities.



Council Agenda

The U.S.-Turkey Business Council is committed to organizing delegations and events which will directly support the bilateral commercial relationship. To this end, the Chamber will:

- Host Prime Minister Tayyip Erdogan in Washington, D.C. for a meeting with U.S. business executives. During Prime Minister Erdogan's visit to the United States in 2013, we are organizing an event that is highlighting the strong and expanding trade and investment ties between our two nations.
- Continue to partner with TOBB to develop dynamic programming, such as the "Turkey Investment Program and Roadshow" delegation, which was led by Deputy Prime Minister Ali Babacan. In April 2013, the Deputy Prime Minister overseeing Turkey's dynamic economy met with executives from a number of industries along the East Coast in New York, Atlanta and Washington, D.C. Mr. Babacan will lead an additional delegation in October 2013 to other cities in the United States.
- Lead a trade mission and suppliers conference in Turkey in December 2013. Turkey's central location in the middle of Europe, Asia and Africa offers companies an ideal launching point to direct regional operations. As part of the trade mission, member companies will have the opportunity to meet both governmental leadership and firms capable of meeting their supply-chain and distribution requirements throughout the region.
- Organize a third-country cooperation conference to identify opportunities for U.S. and Turkish construction and infrastructure firms to partner on regional projects. Turkey's continuing success in doing business in countries throughout the Middle East, Eurasia and North Africa offer American firms a unique entry into these markets. A future conference will provide American firms an opportunity to meet with Turkish companies who are doing business in these regions.





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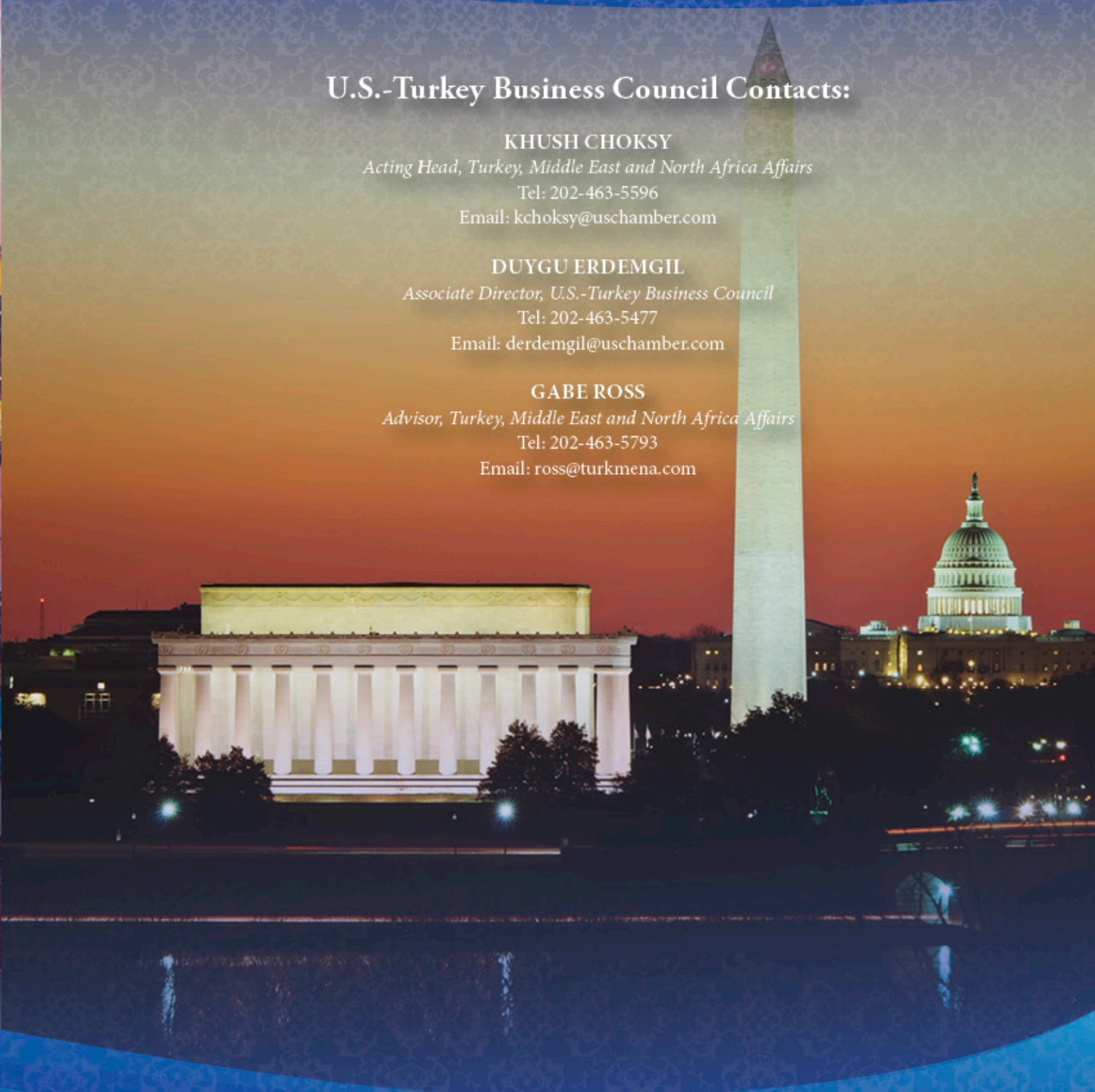
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