

2025 Midwest

Class Advisors		Monday, June 2	Monday, June 2	Monday, June 2	Tuesday, June 3	Tuesday, June 3	Tuesday, June 3	Wednesday, June 4	Wednesday, June 4	Thursday, June 5
		8:00 AM	12:30 PM	4:15 PM	8:00 AM	10:30 AM	1:30 PM	8:00 AM	12:30 PM	8:00 AM
Start time		9:30 - 10:00 AM	2:00 - 2:30 PM	No Break	No Break	No Break	3:00 - 3:30 PM	9:30 - 10:00 AM	2:00 - 2:30 PM	9:30 - 10:00 AM
Break Time										
End Time		11:30 AM	4:00 PM	6:15 PM	10:00 AM	12:30 PM	5:00 PM	11:30 AM	4:00 PM	11:30 AM
1 - 1		C150 Communicating With Confidence	C110 Financial Fitness	E110 Revving Your Revenue Stream	E210 Executive Finance	E310 Evolving Membership Models	C180 Guide to Governance	C185 Recruit, Engage, and Retain Your Members	C125 Hiring, Firing, and Everything In Between	C135 Diversity, Equity, and Inclusion
		Mark Field	Mike Gellman	Wade Goodsell	Mike Gellman	Mark Field	Bob Harris	Jill McCrory	Pam Green	Kuma Roberts
2 - 1		C220 Is That Legal?	C260 Marketing Strategies	E120 Executive Law	E211 Sponsorship Solicitation	E330 Keys to Delegation and Empowerment	C261 Events: Strategy and Operations	C230 Managers Who Motivate	C240 Foundations	C270 Effective Government Affairs Programs
		Dave Goch	Amy Hager	Dave Goch	Wade Goodsell	Jill McCrory	Chris Strong	Pam Green	Wade Goodsell	Chris Wallace
3 - 1		C360 Culture of Innovation	C340 Strategic Planning	E126 Dealing with Challenging Employees	E230 Managing Upward	E331 CEO Lessons Learned	C341 Building Strategic Partnerships	C310 Budgeting and the Bottom Line	C330 Everyday Ethics	C380 Volunteer Development
		Chris Strong	Bob Harris	Pam Green	Pam Green	Joe Henning	Jill McCrory	Mike Gellman	Kuma Roberts	Jim Johnson
4 - 1		C430 Becoming a Strategic Leader	C420 Current Legal Issues Facing Your Organization	E130 E130 501(c)(3) Financials of Foundation Management	E235 Diversity, Equity, and Inclusion - Strategic Planning for Your Organization	E343 Building a Brighter Future: Business Leadership in Education	C460 Integrating Strategic Technology Solutions	C470 Advocacy and Alliances	C441 Industry Trends	C490 Organization Leadership for the Future
		Jill McCrory	Dave Goch	Mike Gellman	Kuma Roberts	Kyle Butler	Jim Johnson	Chris Wallace	Joe Henning	Pam Green
				E140 Building Organizational Excellence Bob Harris	E240 Strong Associations for the Future Bob Harris	E350 The Art of Persuasion and Negotiation Pam Green	New Faculty Audited Course			
				E142 Fundamentals of Community and Economic Development Joe Henning	E241 Strong Chambers for the Future Mark Field	E360 Strategic Communications Amy Hager				
				E144 Introduction to Artificial Intelligence (AI) for Nonprofits Chris Strong	E243 Creating a Future- Ready Workforce Jaimie Francis	E362 Policy Development and Implementation Bob Harris				
				E163 Communicating Through Media Amy Hager	E244 Using Data to Grow and Sustain Your Organization Joe Henning	E380 Delivering Value Raymond Towle				