



# Midwest Board of Regents Minutes

March 6, 2025

12:00 p.m. EST

In attendance: Jennifer Reiser, IOM, CCE; Justin Groenert, IOM, CCE; Lisa Hermes, IOM, CCE; Desiree Bennyhoff, IOM; Susie Carson, IOM; Jeremy Harris, IOM; Kyle Jacobson, IOM; Jim Johnson, IOM, CCE; Kate Miller, IOM; Charlie Moore, IOM, CCE; Logan O'Neill, IOM; Karyn K. MacRae, IOM, CAE, CMP; Cici Francisco, IOM, CDP; Nathan D. Graham, IOM; Ivy Mitchell; Liyu Shiferaw

I. Welcome and Approval of Minutes

Jennifer Reiser, IOM, CCE welcomed everyone to the meeting and minutes from the October 7, 2024 meeting were approved with no changes.

II. Staff Update

Staff shared that at the time of the call there were 53 total (16 first-years; 16 second-years; 9 third-years; 12 fourth-years) out of the goal of 171 registered for Midwest. Staff reviewed the changes in locations from previous years, confirming that all classes, registration, breaks, silent auction, graduation, and the board meeting will take place at the Pyle Center. It was shared that lunches will still be cafeteria style, but will be in a new location: [Rheta's Market](#), located in Chadbourne Residence Hall.

III. Regent Updates and Discussions

- Class Advisor/Regent Partner Update

The slate of advisors and regent partners below were approved, pending final confirmation from Katie Haas.

- 1-1: Katie Haas / Kate Miller
- 2-1: Crystal R. / Jim Johnson
- 3-1: Brian Dicken / Logan O'Neill
- 4-1: Megan Barfield / Susie Carson

- Scholarship Recap

- Factors considered included organization budget, applicant age, and previously awarded scholarships.
- 12 scholarships worth \$550 were awarded, with \$550 to roll over for next year.



- Fundraising
  - The [merch store](#) is open and accepting orders.
  - Regents will purchase items for the Class Advisors.
  - Regents should be thinking of donations, including airline tickets and vouchers for professional development/state conferences.
  - Bracelets will once again be available.
  - The submission form has been streamlined and is now part of Event Gives.
    - Committee members will approve/reject donations, and will be able to edit titles and descriptions.
    - Submissions should include the donator's name and organization in the description.
- Kickoff/Day 1 Activities
  - Sunday Morning Team Building
    - Volunteers are invited to participate in a scavenger hunt around Madison.
  - Registration and IOM Expo
    - Regents confirmed interest in hosting the IOM Expo, similar to Winter.
  - Welcome Reception
    - The committee is meeting shortly to discuss details.
- Fourth-Year Recognition
  - Room locations at the DoubleTree for the pre-grad bites and toast will likely be switched.
- Volunteer/Faculty/Staff Dinner
  - The Harvey House was considered, but found to likely be too expensive. Johnny DelMonico's or Porta Bella are also possibilities.

#### IV. Other Business/Adjournment

Staff shared that more information regarding socials will be coming soon. Specifically, #MyIOMJourney will be a featured campaign in 2025.

Regents decided to continue with the welcome video, with Jim Johnson coordinating.

The group was encouraged to continue with recruitment and retention efforts and was reminded that the early enrollment deadline is May 9, with registration closing on May 21. Regents were also encouraged to [book their hotel room](#) if they haven't already done so.

There being no other business, the meeting was adjourned.