



Northeast Board of Regents Minutes

January 23, 2025

12:00 p.m. EST

In attendance: Cheryl Kuhn, IOM; Heath Barrett, IOM; Cereto Bean, IOM; Jessica Capistrant, IOM; David Falchek, IOM, CAE, CMP; Joey Graves, IOM; Mary Griffin, IOM; Iman Hannon, IOM; Susan Spears, IOM; Tamara Tateosian, IOM; Ashley Walton, IOM; Andrea Wong, IOM; Karyn K. MacRae, IOM, CAE, CMP; Cici Francisco, IOM, CDP; Ivy Mitchell; Liyu Shiferaw

I. Welcome and Approval of Minutes

Cheryl Kuhn, IOM welcomed everyone to the meeting and minutes from the October 7, 2024 meeting were approved with no changes.

II. Staff Update

Staff provided the following updates.

- **Scholarship Reminder and Registration Launch**
The group was reminded that the summer scholarship application is currently open and will close on Friday, February 7. Additionally, registration for the three summer sites is slated to open on February 26, 2025.
- **Connelly Center**
Regents learned that the Connelly Center would be offline over the summer due to construction. Staff is currently exploring alternative options for the opening Kickoff and Graduation, including space at The Radnor and other on-campus locations.
- **Winter Read-Out**
Staff provided highlights from the recent Winter site, including the final enrollment numbers below.
 - Total: 259
 - First-Years: 62
 - Second-Years: 55
 - Third-Years: 68
 - Fourth-Years: 74



III. Recruitment and Retention Discussion

Highlights from a discussion surrounding recruitment and retention are below.

- Prospect Campaign

Regents provided updates regarding the status of their recruitment letters. Cheryl reminded the group of the talking points and other resources that were previously provided. Regents with personal connections, i.e. former Class Advisor, industry consult facilitator, etc., were encouraged to reach out to their contacts directly. An idea re: retention was to look at people who started the program and have not yet completed it. It was mentioned that the majority of these attendees are likely no longer in the industry, but those with connections can certainly reach out.

Staff reminded the group that it is now a program-wide expectation for all regents and trustees to submit at least 10 prospect names, and highlighted the fact that Northeast was ahead of the game. Staff confirmed that any prospects entered into the original spreadsheet specific to Northeast would be moved over to the full-program prospect list.

Regents were also reminded of the expectation to participate in at least two recruitment and retention training calls, timing of attendance at which works best for their schedules. Best practices and resources will be shared during these trainings. It was reiterated that while friendly competition to motivate volunteers across sites is welcomed, staff wants to ensure that all volunteers are on the same page and promote Institute as a national program.

Staff confirmed that next steps involve attending the training calls, continuing the ongoing conversation, and sharing the new resources, physical copies of which are available upon request.

- ABNYR List

Regents were reminded of the new structure for recruitment efforts focusing on the previous year's attendees, which include trustees reaching out first, with additional follow-up by each site's Board of Regents one month prior to site.

IV. Other Business/Adjournment

Regents were encouraged to share suggestions and recommendations for Class Advisors.

The group spent time sharing updates with one another – both personal and from their own organizations.

There being no other business, the meeting was adjourned.