



Southeast Board of Regents Minutes

March 20, 2025

12:00 p.m. EST

In attendance: Judd Wilson, IOM; Paige Hutto, IOM; Vanessa Bennett, IOM; Amy Cloud, IOM, CCE; Tammi Ford, IOM; Tiffany Wilson King, IOM; Suzy Lusk, IOM; Ken Phelps, IOM; Bob Rohrlack, IOM, CCE; Cory Skeates, IOM; Gina Suydam, IOM; Bob Wiggans, IOM, CAE; Karyn K. MacRae, IOM, CAE, CMP; Cici Francisco, IOM, CDP; Ivy Mitchell; Liyu Shiferaw

I. Welcome and Approval of Minutes

Judd Wilson, IOM welcomed everyone to the meeting and minutes from the December 3, 2024 meeting were approved with no changes.

II. Staff Update

Staff highlighted the upcoming Info Session, taking place on April 16 at 12:00 p.m. Eastern, and encouraged regents to share with their contacts and prospects.

It was also shared that at the time of the call there were 152 total attendees registered, over 50% of the goal. The Recruitment and Retention calls were reviewed, and regents were reminded to participate in at least two. Staff confirmed that the full ABNYR list can be found on the Recruitment Toolkit, and that the Board of Trustees are responsible for outreach at this time. Regents will receive the paired down ABNYR list approximately one month prior to registration closing.

III. Regent Updates and Discussions

- Class Advisor/Regent Partner Update

- All Class Advisors and Regent Partners have been confirmed, with a mix of new and returning.
- Three calls have been scheduled: orientation, connections, and checking in.

- Scholarship Recap

- A smaller total number of scholarships with a higher dollar amount (\$1,000) were awarded.
- Disaster relief was a focus, and committee members have shared feedback for future applications.



- Fundraising
 - The auction is all set and ready to go with a new streamlined donation form.
 - The pre-site merch store is in the works with made-to-order items. The store will likely close on June 1 for a guaranteed delivery on-site and then can open back up for post-site shipping.
 - The committee is working on details for an alumni challenge.
- Kickoff/Day 1 Activities
 - Pre-Site – David Bradley is looking into a possible Sunday morning golf outing.
 - Registration and IOM Expo – Many elements from the IOM Expo as executed at Winter are already in place at Southeast, but the board is interested in enhancing registration with some added elements, such as tables for industry consultations and lunch table topic discussions.
 - Kickoff – David Bradley will work on the details for the post-Kickoff sponsored reception. Regents would like to continue with the welcome video, details TBD.
- Fourth-Year Recognition – Pins with a different design will once again be presented at Graduation. The committee is working on other ways to recognize the graduates.
- Volunteer/Faculty/Staff Dinner – Regents decided to return to Paloma Park.

IV. Other Business/Adjournment

The group was encouraged to continue with recruitment and retention efforts. Regents were also informed that the Georgia Center has rooms available, and that details for their rooms should be finalized.

There being no other business, the meeting was adjourned.