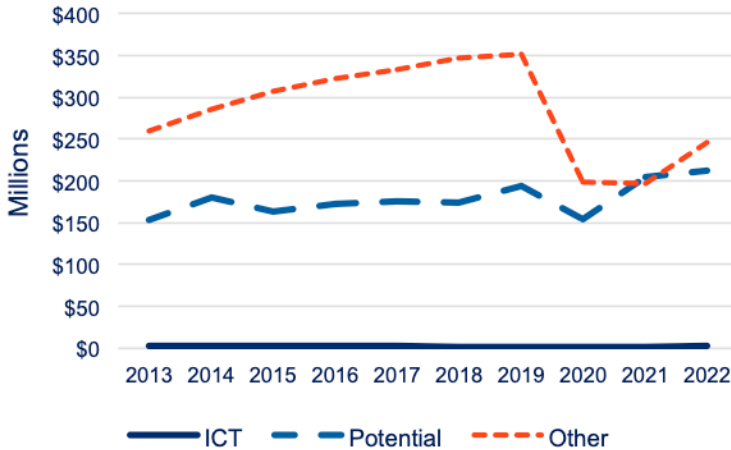




# Alabama's 3rd and Digital Trade

AL-3 Services Exports, 2013-2022



ICT services exports fell from \$2.7 million in 2013 to \$2.2 million in 2022 (-19%), but still supported 4 direct and 4 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$153 million to \$213 million (39%), supporting 559 direct and 378 indirect jobs in 2022.

Exports of other services grew from \$259 million in 2013 to \$351 million in 2019 (36%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Alabama's 3rd district's digitally tradeable services exports supported 563 direct and 383 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from AL-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.0	\$105	\$106
Asia & Pacific (ex. China)	\$0.5	\$42	\$42
North America	\$0.3	\$23	\$23
Central & South America	\$0.2	\$21	\$21
China	\$0.1	\$11	\$11
Middle East & Africa	\$0.0	\$11	\$11

Europe was Alabama's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 3rd district's exports of potentially ICT-enabled services to Netherlands grew from \$5.6 million in 2013 to \$11 million (+90%) in 2022.

The "Digital Dozen" accounted for \$81 million out of Alabama's 3rd district's \$215 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-3, 2022 (\$M)

Type (ICT in bold)	Total
Credit-Related Services	\$56
Royalties from Industrial Processes	\$47
Misc. Financial Services	\$22
Misc. Business, Professional, and Technical Services	\$20
Payments for Trademarks	\$20
Other	\$50

Royalties from computer software are the top ICT services export, growing from \$530,000 in 2013 to \$544,000 in 2022 (3%).

Credit-related services are Alabama's 3rd district's top potentially ICT-enabled services export, growing from \$35 million in 2013 to \$56 million in 2022 (59%).