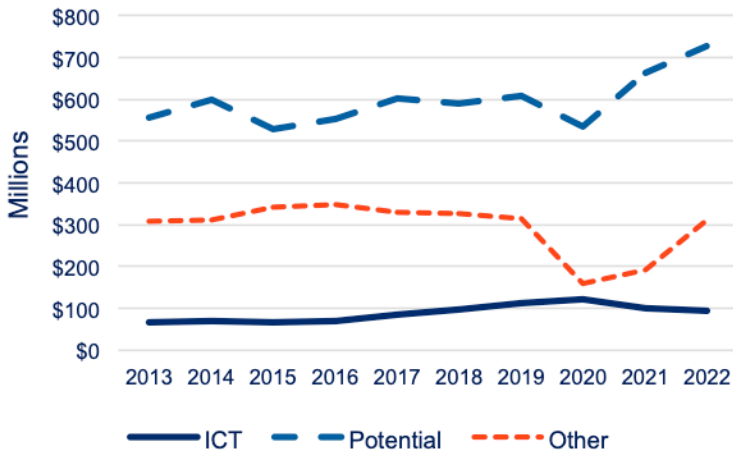




Alabama's 5th and Digital Trade

AL-5 Services Exports, 2013-2022



ICT services exports grew from \$66 million in 2013 to \$95 million in 2022 (43%), supporting 303 direct and 208 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$556 million to \$728 million (31%), supporting 2,156 direct and 1,387 indirect jobs in 2022.

Exports of other services grew from \$309 million in 2013 to \$314 million in 2019 (1%), before falling sharply due to Covid-19. They have just fully recovered.

Alabama's 5th district's digitally tradeable services exports supported 2,459 direct and 1,594 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from AL-5, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$37	\$358	\$395
Asia & Pacific (ex. China)	\$25	\$150	\$175
North America	\$16	\$92	\$108
Central & South America	\$9.5	\$56	\$65
Middle East & Africa	\$2.2	\$40	\$42
China	\$4.4	\$32	\$36

Europe was Alabama's 5th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 5th district's exports of potentially ICT-enabled services to Singapore grew from \$13 million in 2013 to \$43 million (+224%) in 2022.

The "Digital Dozen" accounted for \$334 million out of Alabama's 5th district's \$822 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-5, 2022 (\$M)

Type (ICT in bold)	Total
Architectural, Engineering, and Misc. Technical Services	\$168
Royalties from Industrial Processes	\$126
Research and Development and Testing Services	\$106
Computer Software Services	\$89
Credit-Related Services	\$83
Other	\$251

Computer software services are the top ICT services export, growing from \$60 million in 2013 to \$89 million in 2022 (48%).

Architectural, engineering, and misc. technical services are Alabama's 5th district's top potentially ICT-enabled services export, but fell from \$224 million in 2013 to \$168 million in 2022 (-25%).