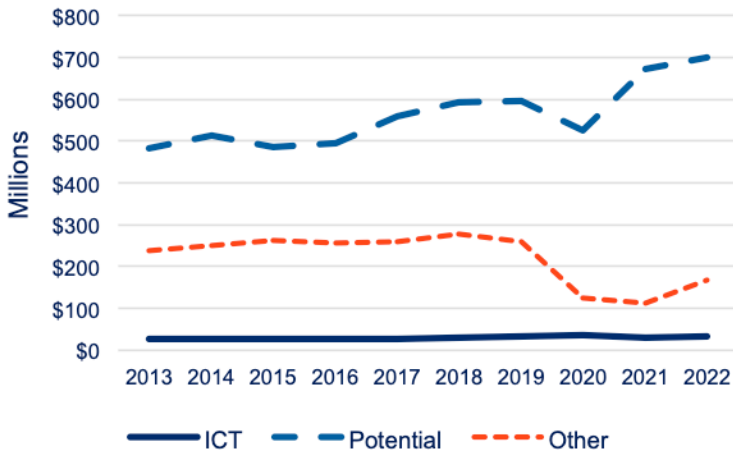




Alabama's 6th and Digital Trade

AL-6 Services Exports, 2013-2022



ICT services exports grew from \$28 million in 2013 to \$33 million in 2022 (17%), supporting 78 direct and 61 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$483 million to \$700 million (45%), supporting 1,829 direct and 1,064 indirect jobs in 2022.

Exports of other services grew from \$237 million in 2013 to \$259 million in 2019 (9%), before falling sharply due to Covid-19. They have not yet fully recovered.

Alabama's 6th district's digitally tradeable services exports supported 1,907 direct and 1,125 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from AL-6, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$14	\$312	\$326
Asia & Pacific (ex. China)	\$8.6	\$130	\$138
Central & South America	\$3.9	\$115	\$119
North America	\$4.7	\$89	\$94
Middle East & Africa	\$0.5	\$28	\$29
China	\$1.6	\$24	\$26

Europe was Alabama's 6th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 6th district's exports of potentially ICT-enabled services to Ireland grew from \$16 million in 2013 to \$38 million (+135%) in 2022.

The "Digital Dozen" accounted for \$336 million out of Alabama's 6th district's \$733 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-6, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$177
Implicit Financial Services	\$162
Insurance Services	\$89
Credit-Related Services	\$62
Legal Services	\$38
Other	\$204

Computer software services are the top ICT services export, growing from \$15 million in 2013 to \$18 million in 2022 (14%).

Miscellaneous financial services are Alabama's 6th district's top potentially ICT-enabled services export, growing from \$130 million in 2013 to \$177 million in 2022 (36%).