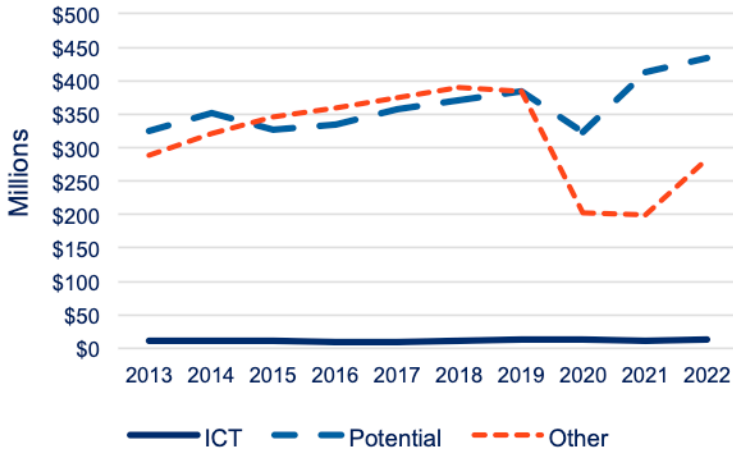




Alabama's 7th and Digital Trade

AL-7 Services Exports, 2013-2022



ICT services exports grew slightly from \$12 million in 2013 to \$13 million in 2022 (9%), supporting 26 direct and 24 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$326 million to \$435 million (33%), supporting 1,151 direct and 716 indirect jobs in 2022.

Exports of other services grew from \$288 million in 2013 to \$385 million in 2019 (33%), before falling sharply due to Covid-19. They have not yet fully recovered.

Alabama's 7th district's digitally tradeable services exports supported 1,177 direct and 740 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from AL-7, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$5.2	\$200	\$205
Asia & Pacific (ex. China)	\$2.8	\$84	\$87
Central & South America	\$2.0	\$60	\$62
North America	\$2.0	\$53	\$55
Middle East & Africa	\$0.2	\$20	\$21
China	\$0.5	\$17	\$18

Europe was Alabama's 7th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Alabama's 7th district's exports of potentially ICT-enabled services to United Kingdom grew from \$41 million in 2013 to \$61 million (+51%) in 2022.

The "Digital Dozen" accounted for \$195 million out of Alabama's 7th district's \$447 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from AL-7, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Financial Services	\$77
Implicit Financial Services	\$76
Credit-Related Services	\$64
Legal Services	\$38
Payments for Trademarks	\$35
Other	\$157

Computer software services are the top ICT services export, growing from \$4.2 million in 2013 to \$5.1 million in 2022 (23%).

Miscellaneous financial services are Alabama's 7th district's top potentially ICT-enabled services export, growing from \$62 million in 2013 to \$77 million in 2022 (26%).