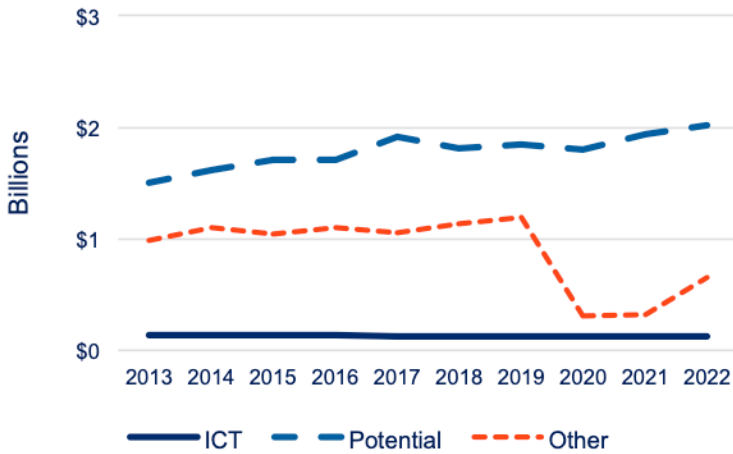




California's 29th and Digital Trade

CA-29 Services Exports, 2013-2022



ICT services exports fell from \$132 million in 2013 to \$122 million in 2022 (-8%), but still supported 162 direct and 185 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.5 billion to \$2.0 billion (34%), supporting 6,279 direct and 4,402 indirect jobs in 2022.

Exports of other services grew from \$986 million in 2013 to \$1.2 billion in 2019 (21%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 29th district's digitally tradeable services exports supported 6,441 direct and 4,587 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-29, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$46	\$1,051	\$1,098
Asia & Pacific (ex. China)	\$22	\$337	\$359
North America	\$16	\$269	\$285
Central & South America	\$31	\$248	\$279
China	\$3.4	\$64	\$68
Middle East & Africa	\$3.6	\$48	\$52

Europe was California's 29th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 29th district's exports of potentially ICT-enabled services to India grew from \$9.2 million in 2013 to \$61 million (+559%) in 2022.

The "Digital Dozen" accounted for \$940 million out of California's 29th district's \$2.1 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-29, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$827
Business Management and Consulting Services	\$254
Royalties from Industrial Processes	\$195
Financial Management and Advisory Services	\$178
Advertising	\$100
Other	\$587

Telecommunications services are the top ICT services export, but fell from \$108 million in 2013 to \$63 million in 2022 (-42%).

A/V services (personal) are California's 29th district's top potentially ICT-enabled services export, growing from \$711 million in 2013 to \$827 million in 2022 (16%).