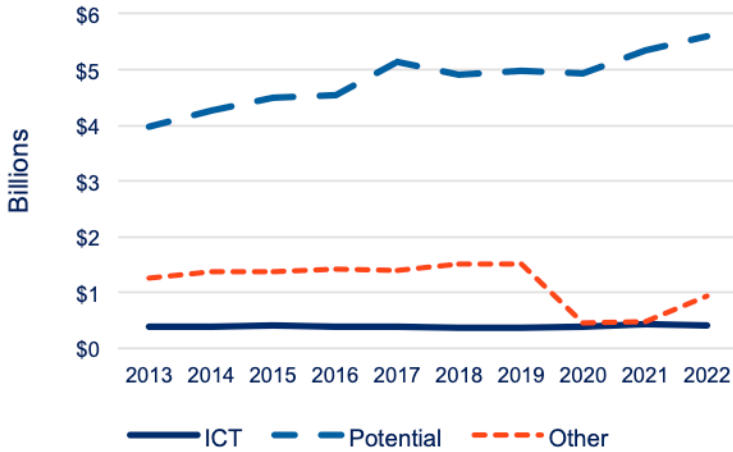




California's 32nd and Digital Trade

CA-32 Services Exports, 2013-2022



ICT services exports grew from \$380 million in 2013 to \$404 million in 2022 (6%), supporting 560 direct and 604 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$4.0 billion to \$5.6 billion (41%), supporting 17,224 direct and 12,535 indirect jobs in 2022.

Exports of other services grew from \$1.3 billion in 2013 to \$1.5 billion in 2019 (21%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 32nd district's digitally tradeable services exports supported 17,784 direct and 13,139 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-32, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$166	\$2,805	\$2,971
Asia & Pacific (ex. China)	\$88	\$925	\$1,014
Central & South America	\$79	\$805	\$884
North America	\$45	\$757	\$803
China	\$15	\$155	\$170
Middle East & Africa	\$9.8	\$139	\$148

Europe was California's 32nd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 32nd district's exports of potentially ICT-enabled services to India grew from \$25 million in 2013 to \$164 million (+557%) in 2022.

The "Digital Dozen" accounted for \$2.6 billion out of California's 32nd district's \$6.0 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-32, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$2,174
Business Management and Consulting Services	\$850
Financial Management and Advisory Services	\$673
Advertising	\$360
Royalties from Industrial Processes	\$241
Other	\$1,693

Royalties from computer software are the top ICT services export, growing from \$100 million in 2013 to \$155 million in 2022 (55%).

A/V services (personal) are California's 32nd district's top potentially ICT-enabled services export, growing from \$1.9 billion in 2013 to \$2.2 billion in 2022 (16%).