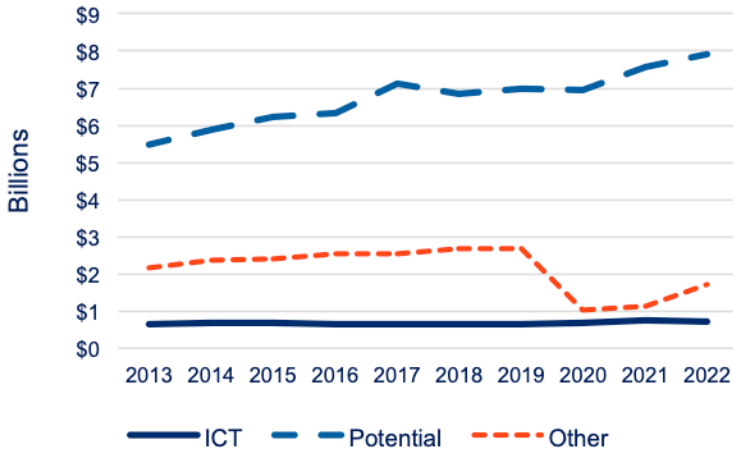




California's 36th and Digital Trade

CA-36 Services Exports, 2013-2022



ICT services exports grew from \$660 million in 2013 to \$715 million in 2022 (8%), supporting 1,001 direct and 1,076 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$5.5 billion to \$7.9 billion (44%), supporting 24,023 direct and 18,102 indirect jobs in 2022.

Exports of other services grew from \$2.2 billion in 2013 to \$2.7 billion in 2019 (24%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 36th district's digitally tradeable services exports supported 25,024 direct and 19,178 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-36, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$295	\$3,928	\$4,223
Asia & Pacific (ex. China)	\$158	\$1,306	\$1,464
Central & South America	\$137	\$1,162	\$1,299
North America	\$80	\$1,101	\$1,181
China	\$27	\$208	\$235
Middle East & Africa	\$17	\$199	\$216

Europe was California's 36th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 36th district's exports of potentially ICT-enabled services to India grew from \$33 million in 2013 to \$216 million (+548%) in 2022.

The "Digital Dozen" accounted for \$3.8 billion out of California's 36th district's \$8.6 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-36, 2022 (\$M)

Type (ICT in bold)	Total
A/V Services (Personal)	\$2,941
Business Management and Consulting Services	\$1,317
Financial Management and Advisory Services	\$983
Advertising	\$702
A/V Services (Live Events)	\$288
Other	\$2,389

Royalties from computer software are the top ICT services export, growing from \$180 million in 2013 to \$279 million in 2022 (55%).

A/V services (personal) are California's 36th district's top potentially ICT-enabled services export, growing from \$2.5 billion in 2013 to \$2.9 billion in 2022 (16%).