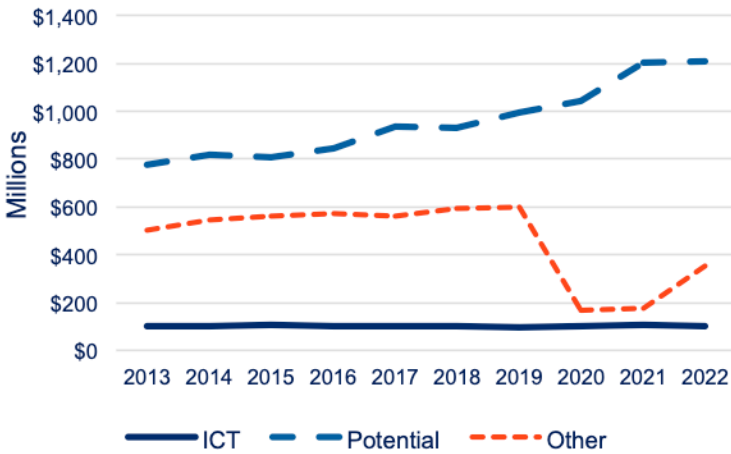




California's 38th and Digital Trade

CA-38 Services Exports, 2013-2022



ICT services exports were mostly flat around \$100 million from 2013 to 2022. They supported 143 direct and 150 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$777 million to \$1.2 billion (56%), supporting 3,415 direct and 2,829 indirect jobs in 2022.

Exports of other services grew from \$504 million in 2013 to \$599 million in 2019 (19%), before falling sharply due to Covid-19. They have not yet fully recovered.

California's 38th district's digitally tradeable services exports supported 3,558 direct and 2,979 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-38, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$41	\$583	\$624
Central & South America	\$19	\$244	\$263
Asia & Pacific (ex. China)	\$22	\$191	\$213
North America	\$11	\$121	\$132
Middle East & Africa	\$2.4	\$36	\$38
China	\$3.8	\$33	\$37

Europe was California's 38th district's top market for digitally tradeable services, followed by Central & South America.

California's 38th district's exports of potentially ICT-enabled services to Ireland grew from \$51 million in 2013 to \$144 million (+184%) in 2022.

The "Digital Dozen" accounted for \$447 million out of California's 38th district's \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-38, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$292
Financial Management and Advisory Services	\$289
Royalties from Industrial Processes	\$119
A/V Services (Personal)	\$106
Advertising	\$65
Other	\$437

Royalties from computer software are the top ICT services export, growing from \$34 million in 2013 to \$38 million in 2022 (12%).

Business management and consulting services are California's 38th district's top potentially ICT-enabled services export, growing from \$122 million in 2013 to \$292 million in 2022 (139%).