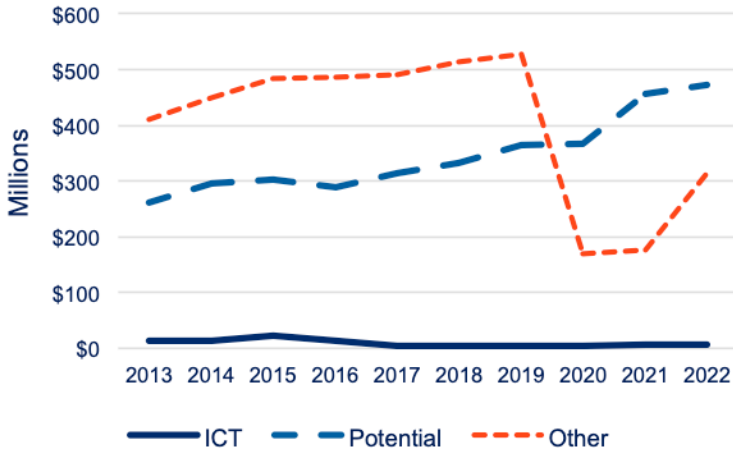




# California's 41st and Digital Trade

CA-41 Services Exports, 2013-2022



ICT services exports fell from \$12 million in 2013 to \$6.3 million in 2022 (-49%), but still supported 11 direct and 15 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$261 million to \$472 million (81%), supporting 1,605 direct and 1,324 indirect jobs in 2022.

Exports of other services grew from \$410 million in 2013 to \$527 million in 2019 (29%), before falling sharply due to Covid-19. They have not yet fully recovered.

**California's 41st district's digitally tradeable services exports supported 1,616 direct and 1,339 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CA-41, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$2.8	\$226	\$228
Asia & Pacific (ex. China)	\$1.3	\$92	\$93
North America	\$0.9	\$71	\$72
Central & South America	\$0.9	\$41	\$42
Middle East & Africa	\$0.2	\$21	\$22
China	\$0.2	\$21	\$21

Europe was California's 41st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 41st district's exports of potentially ICT-enabled services to Ireland grew from \$19 million in 2013 to \$59 million (+205%) in 2022.

The "Digital Dozen" accounted for \$191 million out of California's 41st district's \$479 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-41, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$112
Advertising	\$74
Misc. Business, Professional, and Technical Services	\$70
Royalties from Industrial Processes	\$51
Payments for Trademarks	\$39
Other	\$132

Miscellaneous computer services are the top ICT services export, but fell from \$4.0 million in 2013 to \$2.1 million in 2022 (-48%).

Business management and consulting services are California's 41st district's top potentially ICT-enabled services export, growing from \$50 million in 2013 to \$112 million in 2022 (126%).