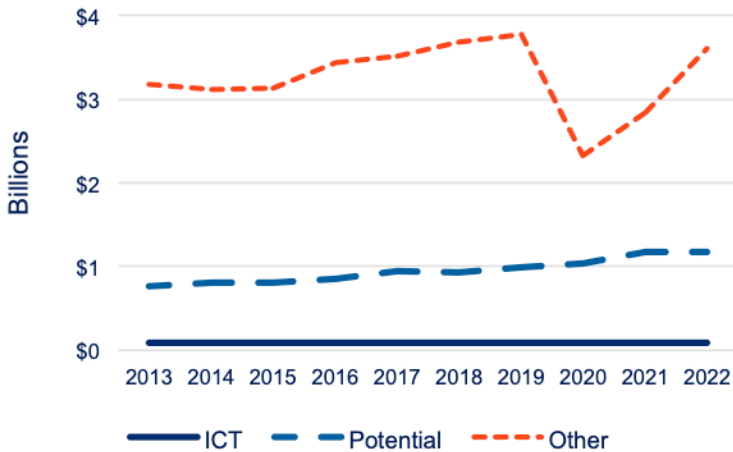




California's 43rd and Digital Trade

CA-43 Services Exports, 2013-2022



ICT services exports remained constant from \$91 million in 2013 to \$91 million in 2022, supporting 129 direct and 138 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$766 million to \$1.2 billion (54%), supporting 3,454 direct and 2,742 indirect jobs in 2022.

Exports of other services grew from \$3.2 billion in 2013 to \$3.8 billion in 2019 (19%), before falling sharply due to Covid-19. They have nearly just recovered.

California's 43rd district's digitally tradeable services exports supported 3,583 direct and 2,881 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CA-43, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$36	\$605	\$641
Asia & Pacific (ex. China)	\$18	\$194	\$212
Central & South America	\$20	\$186	\$206
North America	\$11	\$129	\$140
China	\$3.0	\$33	\$36
Middle East & Africa	\$2.4	\$33	\$35

Europe was California's 43rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

California's 43rd district's exports of potentially ICT-enabled services to Ireland grew from \$56 million in 2013 to \$156 million (+180%) in 2022.

The "Digital Dozen" accounted for \$458 million out of California's 43rd district's \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CA-43, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$316
Financial Management and Advisory Services	\$191
A/V Services (Personal)	\$139
Royalties from Industrial Processes	\$135
Advertising	\$89
Other	\$402

Telecommunications services are the top ICT services export, but fell from \$69 million in 2013 to \$40 million in 2022 (-42%).

Business management and consulting services are California's 43rd district's top potentially ICT-enabled services export, growing from \$134 million in 2013 to \$316 million in 2022 (136%).