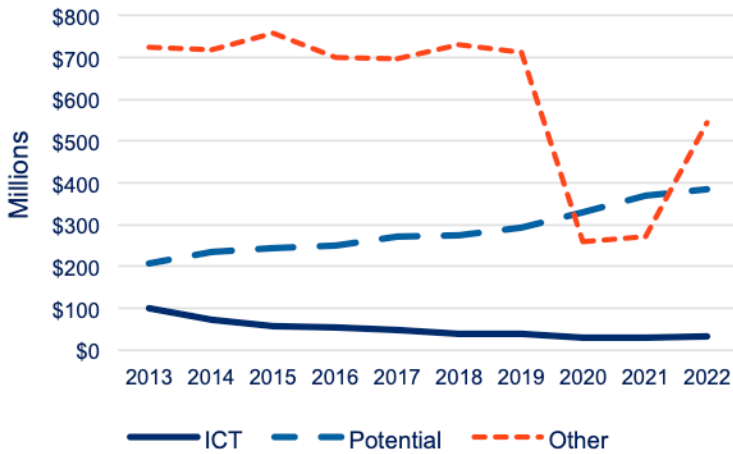




Colorado's 3rd and Digital Trade

CO-3 Services Exports, 2013-2022



ICT services exports fell from \$101 million in 2013 to \$34 million in 2022 (-66%), but still supported 48 direct and 44 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$207 million to \$384 million (86%), supporting 1,645 direct and 1,018 indirect jobs in 2022.

Exports of other services declined from \$726 million in 2013 to \$711 million in 2019 (-2%), and then fell sharply due to Covid-19. They have not yet fully recovered.

Colorado's 3rd district's digitally tradeable services exports supported 1,692 direct and 1,062 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from CO-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$16	\$161	\$177
Asia & Pacific (ex. China)	\$9.7	\$82	\$92
North America	\$2.6	\$50	\$52
Central & South America	\$4.0	\$36	\$40
China	\$1.8	\$27	\$29
Middle East & Africa	\$0.5	\$27	\$28

Europe was Colorado's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Colorado's 3rd district's exports of potentially ICT-enabled services to China grew from \$10 million in 2013 to \$27 million (+173%) in 2022.

The "Digital Dozen" accounted for \$160 million out of Colorado's 3rd district's \$418 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CO-3, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Personal, Cultural, and Recreational Services	\$72
Misc. Business, Professional, and Technical Services	\$46
Business Management and Consulting Services	\$44
Payments for Trademarks	\$38
Architectural, Engineering, and Misc. Technical Services	\$30
Other	\$188

Royalties from computer software are the top ICT services export, but fell from \$76 million in 2013 to \$26 million in 2022 (-66%).

Miscellaneous personal, cultural, and recreational services are Colorado's 3rd district's top potentially ICT-enabled services export, growing from \$29 million in 2013 to \$72 million in 2022 (147%).