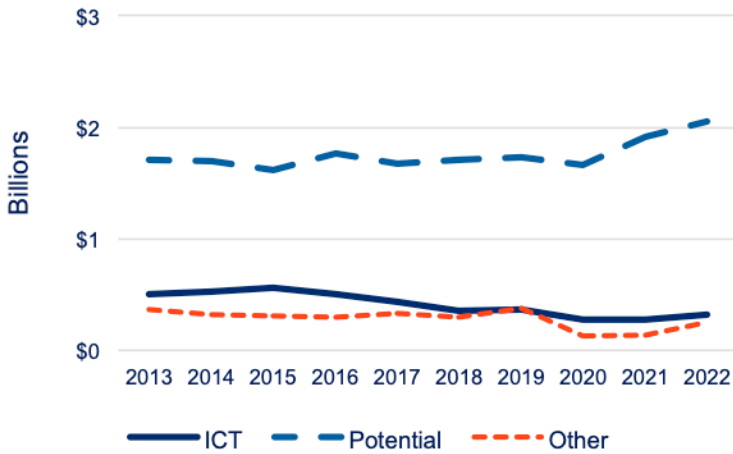




# Connecticut's 1st and Digital Trade

CT-1 Services Exports, 2013-2022



ICT services exports fell from \$502 million in 2013 to \$323 million in 2022 (-36%), but still supported 493 direct and 444 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$1.7 billion to \$2.1 billion (20%), supporting 5,490 direct and 4,058 indirect jobs in 2022.

Exports of other services grew from \$361 million in 2013 to \$379 million in 2019 (5%), before falling due to Covid-19. They have not yet quite recovered.

**Connecticut's 1st district's digitally tradeable services exports supported 5,983 direct and 4,502 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from CT-1, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$108	\$900	\$1,008
Asia & Pacific (ex. China)	\$51	\$438	\$489
Central & South America	\$99	\$386	\$485
North America	\$48	\$232	\$280
Middle East & Africa	\$10	\$52	\$62
China	\$7.4	\$43	\$51

Europe was Connecticut's 1st district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Connecticut's 1st district's exports of potentially ICT-enabled services to Ireland grew from \$87 million in 2013 to \$229 million (+163%) in 2022.

The "Digital Dozen" accounted for \$1.0 billion out of Connecticut's 1st district's \$2.4 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from CT-1, 2022 (\$M)

Type (ICT in bold)	Total
Insurance Services	\$615
Research and Development and Testing Services	\$307
Financial Management and Advisory Services	\$274
<b>Telecommunications Services</b>	<b>\$215</b>
Business Management and Consulting Services	\$199
Other	\$767

Telecommunications services are the top ICT services export, but fell from \$363 million in 2013 to \$215 million in 2022 (-41%).

Insurance services are Connecticut's 1st district's top potentially ICT-enabled services export, growing from \$459 million in 2013 to \$615 million in 2022 (34%).