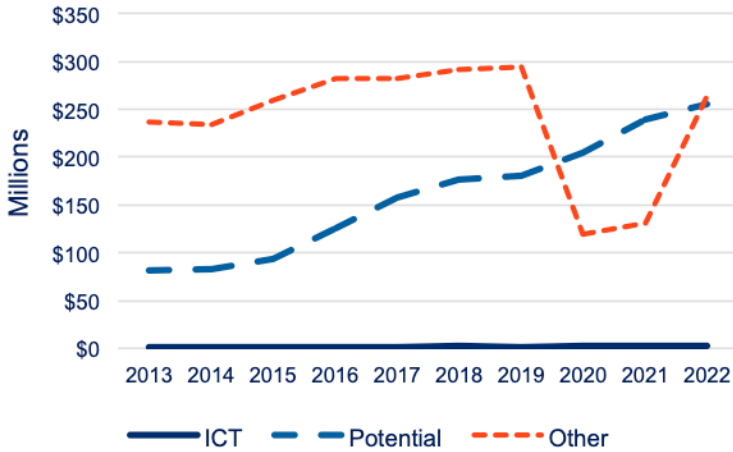




# Florida's 12th and Digital Trade

FL-12 Services Exports, 2013-2022



ICT services exports grew from \$1.2 million in 2013 to \$2.6 million in 2022 (116%), supporting 6 direct and 5 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$81 million to \$255 million (213%), supporting 1,032 direct and 671 indirect jobs in 2022.

Exports of other services grew from \$237 million in 2013 to \$294 million in 2019 (24%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 12th district's digitally tradeable services exports supported 1,038 direct and 676 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-12, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$1.1	\$148	\$149
Asia & Pacific (ex. China)	\$0.7	\$45	\$45
North America	\$0.3	\$25	\$26
Central & South America	\$0.3	\$20	\$20
Middle East & Africa	\$0.0	\$9.3	\$9.3
China	\$0.1	\$8.4	\$8.5

Europe was Florida's 12th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 12th district's exports of potentially ICT-enabled services to United Kingdom grew from \$9.4 million in 2013 to \$22 million (+136%) in 2022.

The "Digital Dozen" accounted for \$86 million out of Florida's 12th district's \$258 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-12, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$153
Misc. Business, Professional, and Technical Services	\$24
Payments for Trademarks	\$21
Royalties from Industrial Processes	\$10
Misc. Personal, Cultural, and Recreational Services	\$6.7
Other	\$43

Computer software services are the top ICT services export, growing from \$645,000 in 2013 to \$1.2 million in 2022 (85%).

Business management and consulting services are Florida's 12th district's top potentially ICT-enabled services export, growing from \$22 million in 2013 to \$153 million in 2022 (605%).