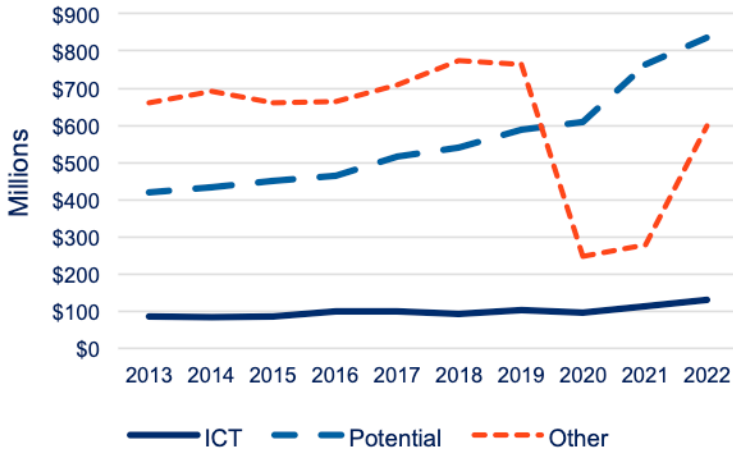




# Florida's 20th and Digital Trade

FL-20 Services Exports, 2013-2022



ICT services exports grew from \$84 million in 2013 to \$131 million in 2022 (56%), supporting 248 direct and 277 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$418 million to \$837 million (100%), supporting 2,849 direct and 1,958 indirect jobs in 2022.

Exports of other services grew from \$659 million in 2013 to \$765 million in 2019 (16%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 20th district's digitally tradeable services exports supported 3,098 direct and 2,236 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-20, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$60	\$422	\$481
Asia & Pacific (ex. China)	\$32	\$158	\$191
Central & South America	\$14	\$107	\$121
North America	\$17	\$92	\$108
Middle East & Africa	\$3.1	\$31	\$35
China	\$5.6	\$26	\$32

Europe was Florida's 20th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 20th district's exports of potentially ICT-enabled services to Singapore grew from \$12 million in 2013 to \$41 million (+253%) in 2022.

The "Digital Dozen" accounted for \$375 million out of Florida's 20th district's \$968 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-20, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$273
Insurance Services	\$92
Legal Services	\$81
Financial Management and Advisory Services	\$65
Misc. Business, Professional, and Technical Services	\$62
Other	\$395

Royalties from computer software are the top ICT services export, but fell from \$39 million in 2013 to \$37 million in 2022 (-4%).

Business management and consulting services are Florida's 20th district's top potentially ICT-enabled services export, growing from \$88 million in 2013 to \$273 million in 2022 (212%).