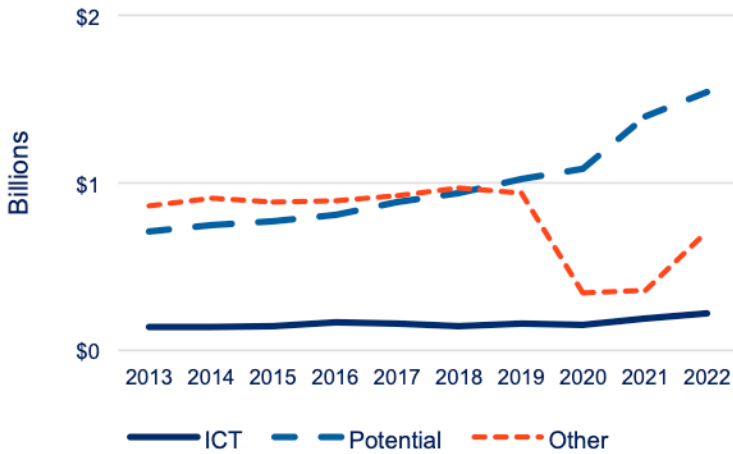




# Florida's 23rd and Digital Trade

FL-23 Services Exports, 2013-2022



ICT services exports grew from \$140 million in 2013 to \$217 million in 2022 (55%), supporting 420 direct and 453 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$709 million to \$1.5 billion (118%), supporting 5,298 direct and 3,765 indirect jobs in 2022.

Exports of other services grew from \$862 million in 2013 to \$939 million in 2019 (9%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 23rd district's digitally tradeable services exports supported 5,718 direct and 4,219 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-23, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$98	\$790	\$888
Asia & Pacific (ex. China)	\$54	\$277	\$331
Central & South America	\$23	\$213	\$236
North America	\$28	\$162	\$189
Middle East & Africa	\$5.0	\$56	\$61
China	\$9.4	\$44	\$53

Europe was Florida's 23rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 23rd district's exports of potentially ICT-enabled services to Singapore grew from \$21 million in 2013 to \$76 million (+272%) in 2022.

The "Digital Dozen" accounted for \$659 million out of Florida's 23rd district's \$1.8 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-23, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$607
Financial Management and Advisory Services	\$153
Legal Services	\$134
Insurance Services	\$117
Misc. Business, Professional, and Technical Services	\$107
Other	\$642

Computer software services are the top ICT services export, growing from \$13 million in 2013 to \$65 million in 2022 (408%).

Business management and consulting services are Florida's 23rd district's top potentially ICT-enabled services export, growing from \$194 million in 2013 to \$607 million in 2022 (212%).