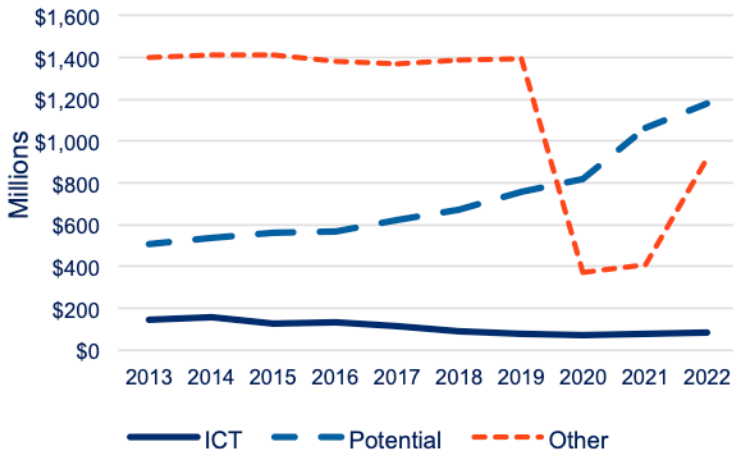




# Florida's 24th and Digital Trade

FL-24 Services Exports, 2013-2022



ICT services exports fell from \$148 million in 2013 to \$84 million in 2022 (-43%), but still supported 122 direct and 116 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$508 million to \$1.2 billion (132%), supporting 3,711 direct and 2,783 indirect jobs in 2022.

Exports of other services remained constant from \$1.4 billion in 2013 to \$1.4 billion in 2019, and then fell sharply due to Covid-19. They have not yet fully recovered.

**Florida's 24th district's digitally tradeable services exports supported 3,833 direct and 2,899 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-24, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$31	\$609	\$640
Asia & Pacific (ex. China)	\$16	\$199	\$214
Central & South America	\$22	\$176	\$199
North America	\$11	\$125	\$136
Middle East & Africa	\$2.4	\$40	\$42
China	\$2.5	\$30	\$33

Europe was Florida's 24th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 24th district's exports of potentially ICT-enabled services to Singapore grew from \$15 million in 2013 to \$54 million (+266%) in 2022.

The "Digital Dozen" accounted for \$460 million out of Florida's 24th district's \$1.3 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-24, 2022 (\$M)

Type (ICT in bold)	Total
<b>Business Management and Consulting Services</b>	\$481
Financial Management and Advisory Services	\$144
Legal Services	\$111
Securities Transactions	\$69
Payments for Trademarks	\$60
Other	\$400

Telecommunications services are the top ICT services export, but fell from \$137 million in 2013 to \$46 million in 2022 (-66%).

Business management and consulting services are Florida's 24th district's top potentially ICT-enabled services export, growing from \$142 million in 2013 to \$481 million in 2022 (238%).