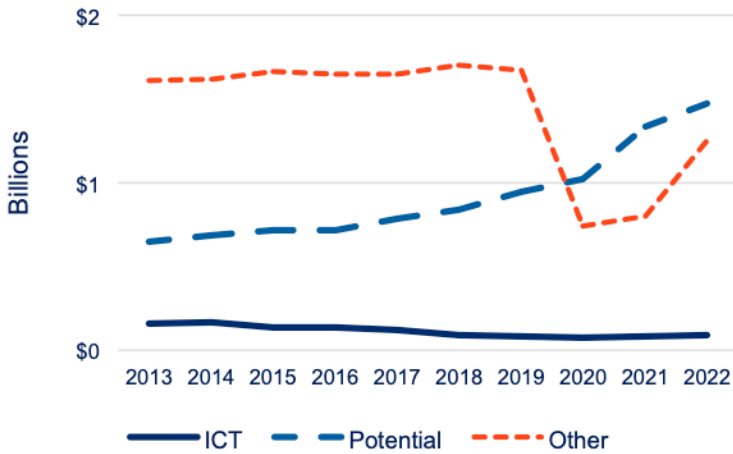




Florida's 27th and Digital Trade

FL-27 Services Exports, 2013-2022



ICT services exports fell from \$156 million in 2013 to \$88 million in 2022 (-44%), but still supported 129 direct and 113 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$647 million to \$1.5 billion (128%), supporting 4,530 direct and 3,384 indirect jobs in 2022.

Exports of other services grew from \$1.6 billion in 2013 to \$1.7 billion in 2019 (4%), before falling sharply due to Covid-19. They have not yet fully recovered.

Florida's 27th district's digitally tradeable services exports supported 4,659 direct and 3,497 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from FL-27, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$31	\$747	\$778
Asia & Pacific (ex. China)	\$16	\$251	\$267
Central & South America	\$23	\$236	\$259
North America	\$11	\$155	\$166
Middle East & Africa	\$2.4	\$51	\$54
China	\$2.6	\$38	\$40

Europe was Florida's 27th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 27th district's exports of potentially ICT-enabled services to Switzerland grew from \$36 million in 2013 to \$115 million (+215%) in 2022.

The "Digital Dozen" accounted for \$579 million out of Florida's 27th district's \$1.6 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-27, 2022 (\$M)

Type (ICT in bold)	Total
Business Management and Consulting Services	\$558
Legal Services	\$195
Financial Management and Advisory Services	\$193
Securities Transactions	\$101
Insurance Services	\$76
Other	\$441

Telecommunications services are the top ICT services export, but fell from \$148 million in 2013 to \$50 million in 2022 (-67%).

Business management and consulting services are Florida's 27th district's top potentially ICT-enabled services export, growing from \$164 million in 2013 to \$558 million in 2022 (240%).