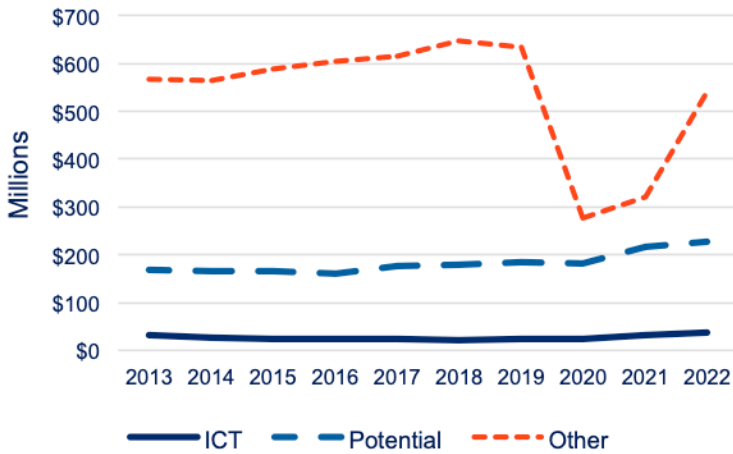




# Florida's 3rd and Digital Trade

FL-3 Services Exports, 2013-2022



ICT services exports grew from \$31 million in 2013 to \$37 million in 2022 (17%), supporting 68 direct and 55 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$169 million to \$229 million (35%), supporting 756 direct and 607 indirect jobs in 2022.

Exports of other services grew from \$568 million in 2013 to \$635 million in 2019 (12%), before falling sharply due to Covid-19. They have not yet fully recovered.

**Florida's 3rd district's digitally tradeable services exports supported 824 direct and 662 indirect American jobs in 2022.**

Top Markets for Digitally Tradeable Services from FL-3, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$16	\$108	\$124
Asia & Pacific (ex. China)	\$11	\$49	\$60
North America	\$3.5	\$32	\$36
Central & South America	\$3.6	\$19	\$23
China	\$2.0	\$10	\$12
Middle East & Africa	\$0.6	\$9.9	\$10

Europe was Florida's 3rd district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Florida's 3rd district's exports of potentially ICT-enabled services to Ireland grew from \$10 million in 2013 to \$23 million (+128%) in 2022.

The "Digital Dozen" accounted for \$110 million out of Florida's 3rd district's \$265 million in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from FL-3, 2022 (\$M)

Type (ICT in bold)	Total
Misc. Business, Professional, and Technical Services	\$44
Payments for Trademarks	\$29
Business Management and Consulting Services	\$24
<b>Royalties from Computer Software</b>	\$23
Royalties from Industrial Processes	\$21
Other	\$124

Royalties from computer software are the top ICT services export at around \$23 million in both 2013 and 2022.

Miscellaneous business, professional, and technical services are Florida's 3rd district's top potentially ICT-enabled services export, growing from \$6.2 million in 2013 to \$44 million in 2022 (614%).