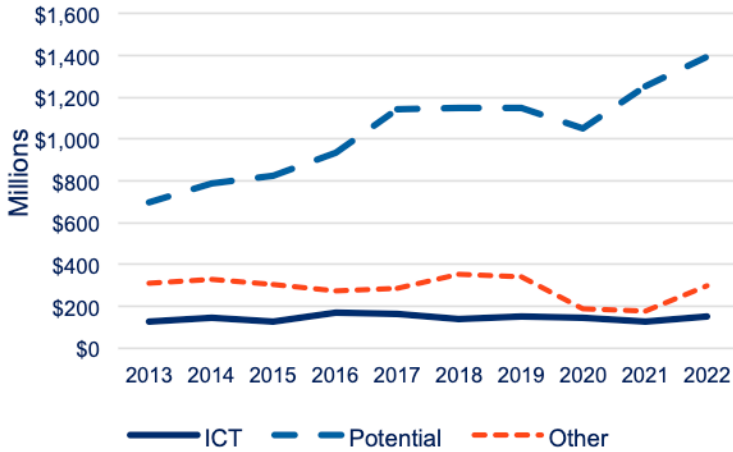




Georgia's 11th and Digital Trade

GA-11 Services Exports, 2013-2022



ICT services exports grew from \$129 million in 2013 to \$155 million in 2022 (20%), supporting 374 direct and 336 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from \$698 million to \$1.4 billion (100%), supporting 3,794 direct and 2,998 indirect jobs in 2022.

Exports of other services grew from \$313 million in 2013 to \$339 million in 2019 (8%), before falling due to Covid-19. They have not yet quite recovered.

Georgia's 11th district's digitally tradeable services exports supported 4,167 direct and 3,333 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from GA-11, 2022 (\$M)

Country	ICT	Potential	Total
Europe	\$64	\$640	\$704
Asia & Pacific (ex. China)	\$36	\$268	\$304
North America	\$24	\$220	\$244
Central & South America	\$20	\$157	\$178
Middle East & Africa	\$4.2	\$61	\$65
China	\$6.1	\$46	\$52

Europe was Georgia's 11th district's top market for digitally tradeable services, followed by Asia & Pacific (ex. China).

Georgia's 11th district's exports of potentially ICT-enabled services to Singapore grew from \$17 million in 2013 to \$68 million (+308%) in 2022.

The "Digital Dozen" accounted for \$706 million out of Georgia's 11th district's \$1.5 billion in exports of digitally tradeable services in 2022.

Top Digitally Tradeable Services Exports from GA-11, 2022 (\$M)

Type (ICT in bold)	Total
Advertising	\$237
Credit-Related Services	\$198
Business Management and Consulting Services	\$198
A/V Services (Personal)	\$146
Misc. Financial Services	\$141
Other	\$628

Computer software services are the top ICT services export, growing from \$40 million in 2013 to \$86 million in 2022 (115%).

Advertising are Georgia's 11th district's top potentially ICT-enabled services export, growing from \$77 million in 2013 to \$237 million in 2022 (206%).