## Georgia's 2nd and Digital Trade

GA-2 Services Exports, 2013-2022


ICT services exports fell from $\$ 75$ million in 2013 to $\$ 68$ million in 2022 (-9\%), but still supported 143 direct and 111 indirect jobs in 2022.

Potentially ICT-enabled services exports grew from $\$ 603$ million to $\$ 869$ million (44\%), supporting 2,411 direct and 1,336 indirect jobs in 2022.

Exports of other services declined from \$355 million in 2013 to \$329 million in 2019 (-7\%), and then fell more due to Covid-19. They have not yet fully recovered.

Georgia's 2nd district's digitally tradeable services exports supported 2,555 direct and 1,447 indirect American jobs in 2022.

Top Markets for Digitally Tradeable Services from GA-2, 2022 (\$M)

| Country | ICT | Potential | Total |
| :--- | :---: | :---: | :---: |
| Europe | $\$ 24$ | $\$ 380$ | $\$ 404$ |
| Asia \& Pacific (ex. China) | $\$ 13$ | $\$ 176$ | $\$ 189$ |
| Central \& South America | $\$ 17$ | $\$ 125$ | $\$ 142$ |
| North America | $\$ 11$ | $\$ 97$ | $\$ 108$ |
| Middle East \& Africa | $\$ 2.1$ | $\$ 55$ | $\$ 57$ |
| China | $\$ 2.1$ | $\$ 35$ | $\$ 37$ |

Top Digitally Tradeable Services Exports from GA-2, 2022 (\$M)

| Type (ICT in bold) | Total |
| :--- | ---: |
| Credit-Related Services | $\$ 304$ |
| Misc. Financial Services | $\$ 126$ |
| Implicit Financial Services | $\$ 119$ |
| Business Management and Consulting Services | $\$ 87$ |
| Insurance Services | $\$ 46$ |
| Other | $\$ 255$ |

Europe was Georgia's 2nd district's top market for digitally tradeable services, followed by Asia \& Pacific (ex. China).

Georgia's 2nd district's exports of potentially ICT-enabled services to Ireland grew from $\$ 18$ million in 2013 to $\$ 53$ million (+204\%) in 2022.

The "Digital Dozen" accounted for \$397 million out of Georgia's 2nd district's $\$ 937$ million in exports of digitally tradeable services in 2022.

Telecommunications services are the top ICT services export, but fell from $\$ 54$ million in 2013 to $\$ 32$ million in 2022 (-40\%).

Credit-related services are Georgia's 2nd district's top potentially ICT-enabled services export, growing from $\$ 236$ million in 2013 to \$304 million in 2022 (29\%).

